Baruch Bookstore: An Investigative Report

Taking A Look Inside

By JIM HEDGES

The Baruch College Bookstore has been under scrutiny since its "new" opening in August 1973. Now located in the basement of 360 PAS, it provides books and supplies to thousands of Baruch students each semester. During the course of the last two months I have conducted my own investigation into the operations of the bookstore.

In my first three visits to the store in the name of my investigation, I tried unsuccessfully to track down Mr. Silver, manager of the bookstore. When I finally caught up with him, I was referred to his immediate superior, Mr. Allen Golden. Mr. Silver had stated that he had been instructed by the "higher-ups" to steer all reporters to them before answering any inquiries. The bureaucratic game remained alive while I had to make a number of visits and calls to Mr. Golden's office before being granted an appointment. By this time, I had three pages of questions burning through my notebook and I didn't know where to begin.

An answer concerning security problems in bookstore thefts of merchandise stated that "no real problem exists right now." He went on to say that there is no real need for extra security and the installation of preventive measures to stop a problem which doesn't exist. However, in the course of my investigation, I talked with students who openly detailed ways in which they had "ripped-off" the school bookstore at one time or another. People have been caught red-handed, but if those I talked to have gotten away with it. These methods employed by students are ingenious and a few could ramble on for hours about the technique behind getting free books.

A major question put to Mr. Golden was as to the truth to the rumor that the bookstore has a reserve account of more than $90,000. He stated that there existed a bookstore reserve account to be used for emergencies. According to Mr. Golden, the account, which was started in 1968, now has a balance of somewhere around $89,000 and change. The $89,000 is not in monetary value but in inventory.

The need for an emergency fund is a practical consideration, however, this fund does seem a little out of proportion. The bookstore does not cover a very large area in 360 PAS as many people know, but at the beginning of each semester one intake is quite substantial. Since it is not an independent, separate store (it is run by Baruch College), the store should not have such a high markup on books.

A question pondered by many students is "why doesn't the bookstore buy back and sell used books?" Sigma Alpha has been very successfully and students are attracted more to bargains at a time when the average new textbook costs less than $10.00. This adds up to a lot of money spent on books that you will use for only one semester. When I put the question to Mr. Golden, he really did not give a substantial answer to satisfy my inquiry, however, he did say that he too probably books could be sold for the money.

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Smoking In The Boy's Room

By RICHARD WARREN

On Tuesday, February 23, 1976, there was a fire in the 11th floor men's room at Baruch College's 23rd Street Building. The damage was small with minimal damage to the floor and lights.

The fire was extinguished by three security guards, Lt. Williams, and Officers Pepper and Barkley. The fire department was not called in, but almost everyone in the building left with the sounding of the fire bells.

Security Chief Max Linden was understandably angry over the fact that he was one of the last to be notified. Mr. Linden reminded the 23rd Street Security staff of the procedures for such an emergency, which were forgotten due to the infrequency of such an event.

Mr. Linden says he believes the cause of the fire was "probably a lit cigarette dropped in a garbage can," but is not definite at this writing.

Wingfield's War Against 212

By Richard Warren

"The 212 Social Work Community Center shows signs of life despite President Wingfield's attempts to kill it. "President Wingfield has slashed our funds, manipulated and in an attempt to kill this program," said an understandably angry Morty Mintz, 212 Supervisor.

This program once had 200 volunteers (professors, interns and ran 50 workshops. At the

Intramural Sports At Baruch

By JOSEPH F. SUAREZ

Under an expanded program for Intramural Sports (I.S.P.), the Department of Health and Physical Education sponsored competition in several categories during the fall of 1975. Here are just a few of the Swimming and Tennis Championships: Weightlifting, Basketball, and Turkey Trot (What's that, you missed it — too bad!). The Director of I.S.P. is Dr.
Tryin' To Get The Feeling (Arista)

On February 20, 1976, Barry Manilow released his fifth album, "Tryin' To Get The Feeling," in a single and make it big. The Feeling was a huge success, currently on the top of the charts on this album and others.

Handicapped Help Themselves

By JHM HEDGES

ATTENTION, ALL STUDENTS!
The Baruch College Alliance for the Handicapped high-school-age students in New York City is currently offering a scholarship for students with disabilities. The scholarship will be available to students who meet the following criteria:

- Must be enrolled in a two-year college or university
- Must have a minimum GPA of 3.0
- Must have a letter of recommendation from a teacher or counselor

Scholarship amounts will vary depending on the student's needs and will be awarded on a case-by-case basis. Apply by March 31st to be considered.

COFFEE HOUSE COMMITTEE
PROUDLY PRESENTS
RECORDING ARTISTS
CALVIN AND BORENSTEIN
(FOLK, ROCK, JAZZ)
FEBRUARY 26
12 - 2 P.M.
OAK LOUNGE
FREE
**Tributary Masterpieces At The Met**

by Larry Weatherby

There are a number of factors that determine whether or not a book is worth reading. One of these factors is the quality of the writing. Another factor is the content of the book. **Tributary Masterpieces** by Larry Weatherby is a book that meets both of these criteria. The writing is clear and concise, and the content is informative and interesting. Weatherby presents an overview of the art world, focusing on the role of the New York Metropolitan Museum of Art in the development of modern art. He discusses the museum's collection, its influence on the art world, and its role in shaping the course of modern art history. Overall, **Tributary Masterpieces At The Met** is a book that is well worth reading for anyone interested in the history of modern art.

**The Art Of Ralph Soyer**

by Carol Marano

Ralph Soyer was born on Christopher Day, 1869, in the village of Lares, who are at the Puerto Rican struggle. Don Lewis commented, "The Father of our Country, by Albert Bierstadt, 1836—we can see the painting with a difference of the subject is not entirely straightforward, but it is all the same interesting to look at. The painting is the reflection of the man who could take the gloves off and show his true colors, in the face of his country. This one stands approximately three feet in size, and it is a breathtaking work of art. It is a painting of the subject at the time, on all four edges of the painting, the sentimentality to Greek sculpture. The woman subject is the same bone, with the same beauty as the woman subject of the painting. This technique seems to be even more successful than the original Python team members. The group is best known in this period was not entirely absent. Every piece of artwork from the eighteenth and nineteenth centuries is involved in Monty Python's Flying Circus.

**Monto Pythian Livert**

by Bob Lipson

**Monty Python Livert** is a BBC television series that was first broadcast from New York City. The series was presented by the original Python team members: Michael Palin, John Cleese, Eric Idle, Terry Jones, and Graham Chapman. The series is set in the 19th century, and the title refers to a popular English song from that time. The series is full of absurd and surreal humor, and it is a great example of the type of entertainment that the original Python team members created.

**Do Your Studying At The Movies**

by Lewis Geoffreys

**The Higher Ground Club** is a non-profit cinema which screens politically relevant films at low cost. non-profit cinema which screens politically relevant films at low cost. The program started at eleven o'clock Thursday, after an opening event.

**Mirror On The Self**

by REY. FRANCIS H. DAWSON

"Adventures in Self" is a 212 Community Center program. The 212 Community Center is an active community center, located in New York City. Twice a week, the Center holds a meeting for the purpose of self-directed study and community building. The Center's goal is to provide a place for people to come together, share their experiences, and develop a greater understanding of themselves. The Center's programs include workshops, lectures, and discussion groups, all of which are designed to help people discover more about themselves and their place in the world.

**Sincerely yours,**

Lewis Geoffreys

EDITOR'S REPLY

The Metropolitan Museum of Art's current exhibit entitled "American Masterpieces" is a fantastic display of American art from the 18th to 19th centuries. As you enter the exhibit, you are greeted by a magnificent painting of "The Puritan" by Eastman Johnson. This painting is an excellent representation of American art from this period. The exhibit continues with an array of paintings that span the 19th century. As you move through the exhibit, you will see works by such famous artists as John Singer Sargent, Winslow Homer, and Mary Cassatt. Each painting is carefully selected to represent the best work of the period. The exhibit concludes with a beautiful display of American art from the 20th century. This exhibit is a must-see for anyone interested in American art.
Intramural Sports At Baruch

Arturo Barraza's Winner of Turkey Trot for women.

Cynthia Strelitz and Carole Hahn - Jogging program.

Los Ninos! of team matches for control of ball.

Wingfield's War Against 212

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How did we end up with 3,000 students using the 22nd St. Community Center each year? In 1965, the Center began to be used by the people in power as a gathering place for students. Since then, the Center has been practically destroyed by Wingfield for failing to implement an informal charge. Morty was very critical of the 212's budget, the elimination of the comfortable lounge, the removal of the book store, and the increase in the price of the lounge. The 212's access to the lounges and the book store had been practically destroyed. Although Baruch's bookstore has put a temporary discount on books, the students are still suffering.

The Crimson Crusader

By John Kramer

The Crimson Crusader is a well-known publication in the Baruch College student body. In this issue, the students of Baruch College have written articles on various topics, including the redesign of the Student Center, the elimination of the lounge, and the increase in the price of books. The students are seeking to bring attention to these issues and demand change.

The New Chairperson At The U.S.S.

By Richard Rodriguez

The New Chairperson at the U.S.S. is a position of great importance, as it is the head of the University Student Services. The new chairperson, after being promised a box, reneged at the last minute and gave the students a box. The students are furious and demand a refund. The new chairperson, Morty, is very critical of the administration and seeks to bring change to the university.

The Second Olympic Opinion

By John Kramer

The Second Olympic Opinion is a series of articles written by the students of Baruch College. In this issue, the students are discussing the impact of the second Olympic Games on American sports. The students are highlighting the success of the American athletes, including the winners in the speed skating events. The students are also discussing the idea of holding an Olympic Games in the United States in the future.

Application Deadline For Boarding School

By John Kramer

The Application Deadline for Boarding School is an important deadline that students need to be aware of. The students are discussing the process of applying for boarding school and the importance of meeting these deadlines. The students are also discussing the benefits of attending a boarding school and the challenges that come with it.

A Second Olympic Opinion

By John Kramer

The Second Olympic Opinion is a series of articles written by the students of Baruch College. In this issue, the students are discussing the impact of the second Olympic Games on American sports. The students are highlighting the success of the American athletes, including the winners in the speed skating events. The students are also discussing the idea of holding an Olympic Games in the United States in the future.
XII Winter Olympics in Review

by Scott Lutig

It all ended on Sunday night at Innsbruck. The XII Winter Olympics once again went to the Soviet Union, winning a total of 27 medals, half of which were gold. The United States ended up with a total of 10 medals. Sheila Young, was our most successful athlete, winning "An Olympic Variety Pack": a gold, silver, and bronze medal. Bill Koch astonished everyone at the Olympics by winning a silver medal in the 30 Kilometer Cross-Country. Cindy Nelson also surprised the galleries and contestants when she won a bronze medal in the Women's Figure Skating event.

Other outstanding performers for the United States were: Dan Sakting event. While all this was going on, Dorothy Hamill didn't surprise anyone when she won the gold medal in the Women's Figure Skating event.

Winners in other major events were:

- Franz Klammer of Austria - Gold medal - Men's Downhill - East Germany won the gold medal in the 2-Man Bobsled, and the Soviet Union won the GBOLD IN Ice Hockey.
- Soviets won the gold medal in the 15K Cross-Country. Peter Mueller - Gold medal - Ice Dancing.
- James Millns - Bronze medal - Men's Downhill.
- Bill Koch - Silver medal - Men's Downhill.
- Cindy Nelson also surprised the galleries and contestants when she won a bronze medal. Bill Koch - Silver medal - Men's 1000 Meter Speed Skating.
- Shelia Young, was our most successful athlete, winning "An Olympic Variety Pack": a gold, silver, and bronze medal.
- The second annual CUNY-SUNY Legislative Classic will be played at SUNY, Binghamton, Tuesday, March 23, 1976. The conference contest, played before a statewide radio and television network, SUNY defeated CUNY 78-72.

The coach of the championship team of the State University Athletic Conference will enter the upset state, and the City University mentor will be the coach of the championship team of the SUNY Tournament. The players will be selected by the two coaches and the season will be announced at the end of the month.

The New York State Legislature will award certificates of merit to the players of both teams. In expressing the Legislature's support of the Classic, Senate Majority Leader Warren M. Anderson (R., Binghamton) said: "This competition, in addition to providing the participants and the spectators with a stimulating rivalry, serves to emphasize the individual identities of the universities and their cooperative nature."

David J. Halberstam, Coordinator of the CUNY-SUNY Legislative Basketball Classic, said plans were again being made to broadcast and televise the game statewide.

The senior colleges of the City University are Baruch, Brooklyn, City, Hunter, John Jay, Lehman, Medgar Evers, Queens, and York. The SUNY Athletic Conference colleges are Albany, Binghamton, Brockport, Cortland, Genesco, New Paltz, Oneonta, Oswego, Plattsburgh and Potsdam.

Statesmen own their victories to the basketball excellence of five players: Frank Matos, Scott Charney, John Steuer, Jim Egret, and Maurice Vega.

On February 4th, Matos made it possible for the Statesmen to beat Old Westbury (72-59) by scoring 19 points with 11 rebounds and 6 assists. Matos is by no means the only contributor to Baruch's win streak; as Charney proved on February 7 when he scored 20 points and had 14 rebounds. This enabled Baruch to beat John Jay by a score of 61-52. Both these games were well played by the Statesmen but the game that most exemplifies their improved playing ability was the February 10th game against Mercy which was a stunning victory for Baruch. In that game Baruch scored 115 points, which was the second highest total in the school's history. The high scorers of the game were John Steuer with 22 points and Jim Barrett who scored 17 points in only 12 minutes. There were also four other players in double figures while Maurice Vega tied the school record for assists in a game, with 11 points.

Although Baruch lost to Brooklyn in overtime and to CCNY by a score of 67-64, they came back to beat John Jay 59-48 with Scott Charney once again supplying the scoring power with 16 points. On Thursday, the Statesmen won again beating Medgar Evers by a score of 90-61. In the Medgar

collegiate crossword

edward julius, 1975 collegiate w75-18

across

1. Beach
2. Cotton
3. Sicilian
4. Sunday assortment
5. From the wind
6. More 
7. Milwaukee of Ohio
8. A bad frog
9. Caution
10. McKees
11. Those who inherit
12. Damaged by rain
13. Part of a shirt
14. Foamed
15. Giraffe
16. Down
17. Clue
18. Oz
19. Poised
20. Fluff one's hair
21. "Tora, Tora"
22. "All the way"
23. Duenna
24. Animal's noise
25. "Brown Shirts" (2 wds.)
26. "Holy person (abbrev.)"
27. "Sit down"
28. Leaves part
29. At length
30. Gnome
31. "Here's looking at you, kid"
32. "Breakfast Bar"
33. "On the move"
34. "At the movies"
35. "Ode"
36. "I'll be at the office"
37. "My name is"
38. "Keep it up"
39. "As we go"
40. "Merry Christmas"
41. "Three of a kind"
42. "It's a sin to"
43. "It's a goody"
44. "It's me"
45. "It's"
46. "The first day"
47. "A day"
48. "Today"
49. "Affirmative vote"

50. O'Sullivan
51. "Bolero" (2 wds.)
52. "It's a goody"
53. "My name is"
54. "Three of a kind"
55. "Keep it up"
56. "As we go"
57. "It's me"
58. "The first day"
59. "It's a goody"
60. "It's a sin to"
61. "It's a goody"
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65. "Affirmative vote"

66. "It's"
67. "The first day"
68. "It's a goody"
69. "My name is"
70. "A day"
71. "Today"
72. "Affirmative vote"

12. Stone heap
13. "Bolero" (2 wds.)
14. "It's a goody"
15. "My name is"
16. "A day"
17. "Today"
18. "Affirmative vote"
19. "It's"
20. "The first day"
21. "It's a goody"
22. "My name is"
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