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.addition of Baruch's graduate

students -and the purchases of

other school items i.e.

publications, markers, pens by all

students, this market's sales

suggests a demand to do a study on

the buying and selling of college

book.

As of February 1978 there were 7,406 registered full time

and 3,744 part time under-

graduates. If we assumed that every full time student has

five classes and spends fourteen dollars on one text book per

class. And if we again assume, that among the part time

students taking two classes and has to buy two text books, also at

fourteen dollars. We can assume

that the Baruch undergraduate

would spend almost $625,000

for their books. With the addi-

tion of Baruch's graduate

students and the purchases of

other school items (i.e. notebooks, markers, pens by all

students), this market's sales

figures should climb close to the

one million dollar mark.

The selling of textbooks to the Baruch population is dominated

by three stores. Baruch College's Book Store, Barnes and

Nobles and The Lexington Book Ex-

change. According to a survey of

200 Baruch students, 52% of the

students polled bought all or the

majority of their books at Baruch's

College Bookstore; 26% went to

the Lexington Book Exchange and the remaining 22% did the

majority of their shopping at Barnes and Nobles.

The Lexington Book Exchange

is located at 132 E. 23rd Street
gracingly stop Papa Bear's.

This store which is independent from Baruch College, carries a

large majority of the books needed by Baruch students. The

Exchange sells new and used

books. The price of new books,

states Dan Taylor, Assistant

Manager, are marked 5% off the publisher's list price and used

books are sold at 25%-30% off the list price. The store

on the policy on their

purchases of text books from students, Mr. Taylor stated:

"The price of textbooks depends

on the condition of the book, the number of books the store already has in stock

and when the book is being sold." The best time to sell a textbook, according to Mr. Taylor is from the beginning, perhaps two weeks into a semester. All other times the demand of the textbooks are null or the question of whether or not the textbook will be used the following semester arises. Used paperbacks have a very small resale value.

The Lexington Book Exchange

sells textbooks also has books on all major

subjects, is one of the largest

bookstores in the world. The textbook section is located in the

back of the store and is manned

by a bunch of speedy, gray

clothed attendants who are always shelving an inexhaustable

-supply of books. Barnes and Nobles has the same

criteria for the buying of text-

books as the Lexington Book Exchange with regards to the

condition, supply and time of

sale. Barnes and Nobles pays up to 50% of a book value to

students that are selling books. The Nebraska Book Guide which

by Frank Mordini

On Thursday April 13th, in

room 114 of the 24th street

building a forum on "Managing

City Hall" was conducted

featuring Mr. Paul Gibson, the

former Deputy Mayor of New

York City.

The forum was sponsored by

the Wood Fellowship Program

in cooperation with the Quality

of Life Program, the Department of

Public Administration, the

Political Science Department,

and the Management Society.

The Wood Fellowship Program

was established over a year

ago with the assistance of the

Ar-

wood Foundation. It is designed to

foster a variety of formal and

informal contacts between

business and government leaders

and outstanding students,

classroom groups and faculty

members, according to the Office

of College Relations.

The Wood Fellowship con-

tinues a tradition begun by

Bernard M. Baruch whose

practice it was to occasionally

drop in for unannounced

classroom visits and to take part

in the educational process.

"Not Managing City Hall Is

Like Being Out Of Jail!

"Like being out of jail," was the term used by Mr. Gibson as he reflected on his experience in
city government. Perhaps the
city government manager and a

prisoner do indeed have much in

common; both are bound by the

shackles of tradition which stifles the spirit of creativity and

hence inevitably leads to a state

of inertia with no evolution of

the basic problem, if anything, the basic problem becomes even

more complex.

The rehabilitation of an
native, like profound changes in
city government can only come

about once we realise that the

old time honored ways of doing

things are just that, old amid

by Renee Simon

That's correct, Richard

dreyfuss and Baruch students

encountered one another during

club hours here at Baruch last

week. Mr. Dreyfuss was warm and

friendly and responded to

numerous questions from the

audience. One of the questions
directed to Richard Dreyfuss was:

"How would you define a

serious actor?" He replied,

"You'll know when you're a

serious actor just like you know

when you're in love. If you say

so, then you never have been.

As for Richard's criteria of good

work, he says he works best

when he's relaxed, likes the

script and enjoys the people he's

working with. Here he was

referred to the filming of The

Goodbye Girl. Mr. Dreyfuss

claimed the only part he was a

bit shaky about was the

Richard part" he had to per-

form in one of the scenes in The

Goodbye Girl. Richard Dreyfuss

admitted he never performed a

role he didn't like—except for

Close Encounters. He disliked

the part he had to play, but he

loved the idea of the film. When

asked, "If he felt the movie

should have won an Academy

Award?" he said yes. He

believed it was important for the

race of man, and because of that,

he wanted to be a part of it.

No matter what questions

students asked him, in some way

or another Mr. Dreyfuss made it

distinct that he was obsessed

with acting, and that acting is of

key importance in his life. Some

sound advice from Richard

Dreyfuss was a line he loves and

tells—people very frequently.

That is "Be sure of what you want

because one day you'll get it."

All in all—I think Baruch

students immensely enjoyed his

guest appearance, as I'm sure all

would agree it was one of the

better experiences here at

Baruch. He also briefly men-

tioned that he is currently

starring in a film about a private

eye. But when a student asked

him if he could view us in on the

new film, Richard Dreyfuss

replied, "nah!"

Carey's Plan

What Carey's numbers mean for

Baruch, Jay, NYCCY, York

As the April 1 deadline for

passage of the 1978-79 State

Budget drew near, the

Professional Staff Congress

intensiﬁed its efforts to restore

funds cut from City University.

A survey of CUNY colleges

has revealed the expected

effects if the governor's proposed

budget is passed in its present

form.

Baruch

Frances Barasch, PSC vice

chairperson at Baruch, reports

that although it appears that the

college has done well when

compared with other CUNY

senior colleges in funding

(Continued on Page 14)
Street Fair
Street Fair Promises To Be a Big Success
With summer and the end of the school year approaching, there is nothing like a street fair to take the worrisome burdens of school and approaching finals off students' minds. To help reduce the anxieties surrounding school life at this time of the year, the Student Center Program Board, with the cooperation of the Day Session Student Government, is sponsoring a Second Annual Street Fair on May 11, 1978 from 12 noon to 5 PM on 22nd Street between Third and Lexington Avenues. In case of rain, the event will be held throughout the Student Center.

Many of the student clubs and activity organizations at Baruch are planning to participate in the Fair, and the event will be as well. Some of these include different types of games and contests, as well as a pie eating contest, volleyball, music and dancing and much more. There will be food stands and many different kinds of ethnic food.

All students are welcomed and encouraged to bring their calendar and help chase away those end-of-semester blues.

Need Teachers of Business
The public and private schools in New York City need teachers—to teach typing, shorthand, office practice and accounting. A licensed teacher can now walk into positions of his/her choosing. The city license exam for stenography and accounting teachers will be given shortly, and right now emergency licenses are being offered, because previous eligibility lists have been exhausted.

It is now possible to become eligible for one in May on a two-step basis. Various positions with good potential, high level of responsibility and high incomes. Baruch College's School of Education has the largest program in higher education for business subjects and in secretarial studies and office management in all of CUNY.

Baruch College's business education curriculum is multi-oriented. Students may choose those subjects that interest them the most. A B.S. in Education with a concentration in Business Education is the route to teaching in public and private schools, business community and private colleges. Students may earn a BBA with a concentration in Secretarial Studies and Office Management.

Students taking either a B.S. in Education or the BBA curriculum can become stenographers, executive secretaries, filing clerks, administrative assistants, or teachers of business subjects. The programs are aimed at assisting students to make the competencies necessary for graduating from college into the business world. Students hope to fill many of the positions now going begging.

Students interested in teaching business subjects, or in Secretarial Studies and Office Management, should call 722-4477 to ask for an appointment with an undergraduate advisor, or visit the 10th floor offices, 315 Park Avenue South, of the Department of Education, where advisors are often available.

Law Awards

THE LAW DEPARTMENT WILL AWARD:

1. THE MORTON WOLLMAN MEDAL IN LAW to the graduating senior of Baruch College who has attained the highest grades in the study of law; and

2. THE ANDREW J. COPPOLA PRIZE to the graduating senior of the Baruch School of Business and Public Administration who has applied for admission to a law school and has demonstrated both an outstanding ability in commercial law and potential for success in law school study.

ALL BARUCH COLLEGE GRADUATING SENIORS WHO HAVE COMPLETED AT LEAST THREE UNDERGRADUATE LAW COURSES AT BARUCH COLLEGE PRIOR TO THIS SEMESTER ARE INVITED TO APPLY.

APPLICATIONS, WHICH MUST BE SUBMITTED NOT LATER THAN APRIL 30TH, 1978, ARE NOW AVAILABLE AT:

LAW DEPARTMENT
BARUCH COLLEGE
46 East 25th Street
Room 539—5th floor.

Chartering Committee Meets
On Wednesday, April 19, the chartering committee held their second meeting of the semester. Three of the four members, Michael Orbach, chairman, John Witzel, secretary, and Howard Jolson were present, constituting a quorum. Several Constitutions were reviewed and discussed and the following clubs were given charters; Jazz Society; Finance and Economics Forum, Motaucyle Club, Phi Kappa Theta, Baruch College Veterans Association, Indian Cultural Club, Baruch College Journalism Society, and The Jewish Council of Baruch (J.B.L.).

Adjusting Academic Calendar
President Segall has formed an ad hoc committee to look into the possibility of adjusting the academic calendar to better serve the needs of the students and faculty, Office of Admissions, Financial Aid Office, Registrar's Office and academic counseling functions.

Dean Bertha Newhouse (Students'钥匙 to make it ready for the committee. Additional members are:

Professor John J. Bauer (Psychology)—Faculty Senate
Dean Selma Berrol—Assistant Dean
Professor Jean Boddewyn (Marketing)
Ms. Lynne Burak (President Student Government)

Lawrence Dana—Acting President
Professor Irving Greger (SPS)
Professor David Levine (Statistics) Faculty Senate
Ms. Adele Pappy—Director of Admissions
Mr. Aaron Sklar—Administrator of Business Affairs
Mr. Robin Spock—Director, Administrative Computer Center
Mr. Leon Woloshin—Director, Financial Aid

Before any changes can be implemented, the related College functions must be considered. Some of the questions that have to be answered include the determination of financial aid so that appropriate billing to students is available when they receive their registration packets. Is it possible to hold classes on some of the days that are neither state nor federal holidays? What will be the effect of a changed calendar on the Registrar's Office? Thus, changing the calendar has many ramifications that must be thought about carefully.

President Segall charged the committee to make its recommendations for either change or maintaining the status quo by June 1

The committee will welcome suggestions in writing from students and faculty. Your comments can be sent to Dean Newhouse, Box 296, so that they can be considered by the committee.

State law mandates that classes must be held for the equivalent of 15 weekly sessions of 50 minutes each for credit earned. Baruch's classes meet for 14 weeks and the final examination period provides the fifteenth week mandated by law.

Extemporaneous Speaking Contest Winners

Wednesday, April 19, the Board of Directors of the College Association held their fifth meeting of the semester. All members were present with the exception of Mr. Hank Testa. Although the meeting got off to a late start, it moved quickly and tackled all the items on the agenda. Among the items approved was the ESAA decision to allocate $1,000 to the Physical Education Department for their night recreation program. Mr. Sklar also proposed the transfer of $7,500 from the college-wide Activities/Mandatory Expense Budget to be utilized for the 1978 Commencement.

One item which more directly affects the student body was the issue over the Student Center Board budget adjustment. It was recommended to the Board of Directors that $3,500 be allocated to the unallocated reserve in order to make the 22nd Street entrance to the Student Center an emergency fire exit. The purpose being to be able to reopen the 4th floor entrance to the center which was closed due to a lack of funds to provide for a security guard at the entrance. Presumably, the extra security guard made available by the closing of the 22nd Street entrance would be used at the 4th Floor entrance. Michael Orbach, the day session student representative, questioned the present use of student funds, earmarked for student activities to be used to provide security for the 22nd Street building. "Couldn't the administration help to provide some of the cost of the security?" The administration presently offers no assistance in the area of security and Dean Aarons pointed out that no assistance has ever been supplied because there are no guidelines that mandate the administration to allocate any monies. Dean Finkelman said, "the administration is already providing money to the center in other areas that they are not obligated to do and that "We have the kindest administration in that they're supplying anything." The question of the student center security problem was put off to a future board meeting. Professor Locke of the faculty pointed out that the fire exit really does not provide security since any time someone leaves the exit, another person may enter. The Board resolved that the 22nd Street exit should be known to be an emergency exit not to be used regularly, and that $3,500 be allocated, with the additional $300 going to provide for some sort of alarm system as a precautionary measure. After some additional items were completed, the board meeting was adjourned.
Auditorium: To Be Or Not To Be

by Stuart Levy

When is an auditorium not an auditorium? When that auditorium is the one located at 23rd Street and Lexington Avenue in Baruch's main building.

According to Webster, an auditorium is "a room where an audience is assembled to hear or see." The definition does not mention the audience of any kind sitting in our auditorium since early in the 1970's.

"Why is this the case?", is the question being asked by many Baruch students, who claim that the auditorium was closed as the result of a renovation plan. However, there has been no work done as of yet.

The plan was to completely redo the auditorium at a cost of about a quarter of a million dollars. The money was to be come from the federal government in an attempt to cut rising unemployment. The money could be used for nothing else but this project.

The work to be done was well written up in the auditorium plan. The auditorium was to be repainted, the ceiling plastered and repaired, and the stage floor to be replaced. New seats and carpeting were to be installed in the orchestra, as well as $400,000 worth of new theatrical lighting and steam heat. The organ was also to be refitted.

Work outside of the auditorium was to include, the cleaning of the building, painting of the stairwells, and replacing the windows above the fourth floor.

Professor Marilyn Mikulsky, Director of Campus Planning, explained that the delay was caused by federal requirements which, "to be met, were responsible for a series of rebids."

The work was supposed to have been started in September.

Prof. Mikulsky couldn't give an estimated completion date when contacted by The Ticker. That was the first matter of a meeting that she was to attend later in the day.

The inherent beauty of our auditorium, which is among the newest in the city, is to be retained, said Prof. Mikulsky. She told us that the cost of redoing the balconies was too high, but that there is some hope for future funding.

When Prof. Mikulsky was asked if anything was going to be done about the student lounges, she said, "I wish I could say that". Unfortunately, she couldn't.

What do the Students and Teachers Think?

Which room has more educational value—the auditorium or 4 North? There seems to be a clear cut difference of opinion among the teachers and the students.

In an informal survey, teachers, both lecturers and observers, prefer the smaller 4 North. It's closeness to the students that these teachers crave about the lecture hall. Evidently, closeeness equals more easily attained knowledge.

One instructor went further, condemning the auditorium for its poor acoustics and visual qualities. He said that he felt that most of the students couldn't learn what they couldn't see or hear.

The auditorium won out for test use, although one of the lecturers called it "the lecture hall."

Evidently, closeeness equals more easily attained knowledge.

One instructor went further, condemning the auditorium for its poor acoustics and visual qualities. He said that he felt that most of the students couldn't learn what they couldn't see or hear.

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As far as student opinion is concerned, the auditorium is the place to learn. Some said that the nearness of the lecturer inhibited them in their ability to learn, and others complained about crowding.

Obviously, every person has a different feeling for show preference to one lecture hall or the other, but Professor Jay Finkelstein, Dean of Students and chief lecturer for Psychology 1001, had a reason for preferring 4 North which out-did all of the other reasons, "I get more excitement," said Finkelstein, "running from my 360 office up to the fourth floor and 1 do to the first floor auditorium."

Stuart Levy

Over $1 M For Auditorium Renovation

by Cynthia Stokes

The "old baruch" is soon to undergo a facelift that will cost approximately $600,000. Instead of covering up the signs of age, this procedure will be such that we are left with a sparkling clean, totally rejuvenated Baruch.

Prof. Marilyn Mikulsky, acting Director of Campus Planning, foresees much excitement about the future. Previously, Dean of Administration at the Graduate Center, she was in charge of the total renovation from 1965-1971. Since then, architectural awards and city recognition have been presented to the Grad Center for its innovative approach to architecture. It is hoped that Prof. Mikulsky will do for Baruch what she has obviously done for the Graduate Center.

Her plans for Baruch include a drastic remake of the auditorium at 17 Lexington. The work should start sometime next week, costs approximating $65,000. This includes new lighting, and new color schemes. Work done will be put in, while repairs will be made on orchestra seats, the stage, and all woodwork.

Repainting and cleaning will be done to the upper exterior of the building. The windows from the fourth floor and up, and all the stairwells will be given additional attention. Total expenditure for this project hits $450,000.

$135,000 will be spent on air conditioning and windows at the 24th Street building.

The most complex of Prof. Mikulsky's tasks will be the total renovation of the newly acquired Family Court building.

All executive administrative, and baruch offices will be moved there, vacating 24th Street premises for the Dean of Students and all other student-related activities.

"Family Court is a smaller building, totally reliant on manual elevators with only 4800 sq. ft. of space on each floor; this building (24th St.) has three times that, which could be used with its additional room for specialized activities," Prof. Mikulsky was quoted as saying.

Family Court, now in its final stages of architectural planning, is being funded by $225,000; for the '78-'79 fiscal year. Campus Planning is asking for $400,000.

Commenting on general procedures for funding, Prof. Mikulsky disclosesthat, "many projects take a very long time to get accomplished because they need so many approvals. Baruch cannot directly spend money for reconstruction, first we must submit plans to the Board of Higher Ed, they approve specifications and pass a definite amount to obtain monies from the city/state/federal governments. That takes from two to three months. Once proposed, work must be bid upon. Bidding, approval of contracts—four to six months."

Currently Baruch Campus Planning is involved with a faculty painting program. New, radically different designs are on display on the first floor; room 114, student cafeteria, and the back lobby of the 24th Street building: also on the third floor at 17 Lexington.

Perhaps a select few of the designs will be featured in some of the classrooms next fall. Prof. Mikulsky advocates for "broader bands of color," as opposed to "institutionalized white." Classes will be painted over the summer.

Professor Mikulsky, a professor of art with a specialization in design, says she will be here to see it all through, "I have a commitment to Baruch to develop a more exciting campus."

Protest at Washington

Bakke Protest at Washington

On Saturday April 15, 1978 a bus load of 37 Baruch students departed from Baruch 7:40 A.M. for Washington, D.C. The sole purpose of this trip, which is supported by the Student Government and the Dean of Students, is to participate in a peaceful and non-violent protest to overturn the Bakke decision. Approximately 50,000 persons showed up for this protest, of which several other colleges of the University were represented such as Brooklyn, CCNY, and Borough of Manhattan. There were 108 buses that departed from New York City, and other buses came from George Washington University, Massachusetts, and California.

The Bakke decision is all about a 37 year old white engineer named Allan Bakke, who was rejected for admission to the University of California at Davis. Bakke was also rejected from at least 17 other graduate medical schools that he applied to. The denial (since he was rejected twice) from the University of California was challenged by Allan Bakke on the grounds of "reverse discrimination." Allan Bakke claims that he is a "highly qualified" white who was aced

Student Ctr. Survey

A survey designed to evaluate the Student Center will be mailed out soon to Baruch College Students. This survey "is an attempt to poll the supporters of the Student Center to see how the space could be utililized," according to C.D. Director Edward Wronsky.

"More than half of the rooms of the Student Center are occupied by student organizations, as offices for student groups." The survey was to be mailed out to the 850 members of the Student Center Space Assignment Policy. It explains the present system of space allocation, and goes on to ask for student responses to this utilization, along with comments and suggestions.

"The major thing we're looking for," said Mr. Wronsky, "is to see if the student body endorses the concept of providing rooms for clubs, wherever possible, or if music listening rooms, lounges, and meeting rooms would be preferable." One question lists twelve possible new uses for existing space, such as a no-smoking lounge, a piano room, a TV room, a music room, a waiting room, and asks you to rank your top five preferences. Another question asks the student's usage of the Student Center, asking about breaks between classes and time spent in school.

Mr. Wronsky and the Student Center Board hope that some of the rooms from the survey will aid them in allocating space in a way that will make the Student Center useful and attractive to a larger segment of Baruch Students.

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## CLUB BUDGETS

**Clubs**

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**MAJOR ORGANIZATIONS**

- **Lecture Ticket**
  - $4000.00 (Printing)
  - $4000.00 (Printing)
- **Theater Ticket**
  - $1500.00 (ticket: $600.00; production: $900.00)
- **D.S.G.**
  - 16.818.58

**Events**

- *S.T.S.*
  - 5000.00
  - 725.00

**Unallocated Reserve**

- $82,435.22

**Unallocated Reserve**

- $41.238.33

**Unallocated Reserve**

- $37,813.00

**Unallocated Reserve**

- $37,813.00

Everyone's Partial Spring budget will be divided evenly between events and food, except for the following:

- Easter Club
-女士s Club
- Student Council
- Omega Sigma Club

**Events**

- *Excursion Budget*
  - 4000.00

**Printing**

- 500.00

**Tutoring**

- 600.00

**Elections**

- 500.00

**Expense Reimbursement**

- 500.00

**Unallocated Reserve**

- $82,435.22

**Unallocated Reserve**

- $37,813.00

**Unallocated Reserve**

- $37,813.00

**Unallocated Reserve**

- $37,813.00

**Unallocated Reserve**

- $37,813.00

**Unallocated Reserve**

- $37,813.00
Music! Music! Dance?

by Thomas Gesimondo

The Music Department presented a show in the twelfth floor recital hall on April 4, 1978. The presentation was divided into two parts, the first devoted to John Watts' synthesizer compositions, and the second a preview of the kind of work that the Laura Foreman Dance Theatre is now presenting.

If your major exposure to synthesizer music was, like mine, through groups like Emerson, Lake, and Palmer, you would have been surprised by Mr. Watts' music. Fortunately, that does not necessarily mean disappointed. Mr. Watts music was very laid back and spacey, but also very interesting. His first selection was the Gallery Piece. This piece was categorized by repetitions of sound, not melody, and the improvisational trumpet playing of Robert Levy.

Mr. Watts' second selection was Elegy To Chimney: In Memoriam. This piece was written in memory of a parakeet that Mr. Watts grew to be very fond of. This bird found a special place in Mr. Watts' heart by whistling all but three notes of the Passacaglia by Bach in C minor. I kid you not, fellow Baruch students, that was the inspiration for this piece. It was rather morbid with sounds in the back giving rise to thoughts of the wind rustling through trees in the middle of the night. I enjoyed this first part of the presentation and would have enjoyed it more had we been able to ask Mr. Watts some questions, but unfortunately they moved directly into the second part of the show.

'It was the second part of the show that was a disaster. I am not qualified to comment on the quality of the dancing, but I am able to point out our horrible production and presentation when I am a victim of it. I am sure that most of the students in the Oak Lounge have a business background, and like me they were probably lost by the dance presentation. No attempt was made in the beginning of the show to bridge the gap between the audience's business background and the abstract references that were flying by in the dances that Mr. Satoru Shimazaki was performing on stage. When the dances were over, some attempt was made to recapture the moods of the dances, but that's like closing the door after the horse has already escaped the stable. Our interest and patience was long gone at this point. I feel that the weak presentation denied us all the chance to extend ourselves into the arts.
Beware Baruch, Bogus Business

by Howard Babich and Steven Moskowitz

Recently, many Baruch College students have been approached on the street and asked to invest high salary while working in their spare time. These solicitors commonly are trying to entice quickly expanding company which is looking for young, energetic, ambitious salespeople that are looking to get ahead in the business world. Frequently, they have stopped students while double-parked near the 23rd street building.

Preying on students' eagerness to move quickly up the ladder of success, these men (dressed in three-piece suits) tell of good earnings potential once coming to the company and how the students also can earn big money without getting their hands dirty. If you see these prospectors they have an interest in their propositions, they will invite them to a meeting (which will be held in a conveniently located place) where all the details will be explained in further detail. At this meeting they will be required to work for a wage or a salary with very business-like atmosphere they have created.

As far as what is offered is the chance of purchasing a franchise or distributorship for $1,200. Baruch is a division of Futuristic Foods, Inc., called Futuremart. Futuremart is a grocery type distributorship where people can call up the company on the phone and order all the groceries they need and have it delivered to their homes. The basic idea of the service is to make it possible for people to shop for food without having to leave their homes. It is basically, it appears to be a very good opportunity and one which will catch on. It is not that this is questioned by many people. The question will involve them to a meeting (which will be held in a conveniently located place) where all the details will be explained in further detail. At this meeting they will be required to work for a wage or a salary with very business-like atmosphere they have created.

One of the first questions a person stopped on the street by one of these people should ask is why, if the business is all fine and legitimate, must people be stopped on the street? Being stopped on the street like this and asking people if they are interested in becoming distributors, money seems to be such a shady way of doing business. Why, if not for a legitimate business be advertised in newspapers and/or magazines?

After taking a look into the business it can be seen that one can get at a sense of something not being all too legitimate. A perpetrator will state that would be the meeting people are asked to attend. The place these people are to go to is a small, one story building which is hit and miss. (Unfortunately, most of these people are members of various ethnic minorities groups who are most vulnerable to "con-artists.") At the meeting the interested person is given a show which one really has to see to believe. These street speakers tell the group about the business. One of these speakers is named Otsiye Uyeg, an Official with Futuristic Foods, Inc., tells the almost 300 people present here that it is to make a lot of money. With the help of a blackboard he explains that for a $1,200 investment, the person, "perhaps someone in this room tonight could buy a distributorship with Futurmart. This distributorship, in an assigned area, will allow the distributor to solicit as many customers as he or she possibly could. This person would also be allowed to recruit for as many salespeople as possible to help find customers. Mr. Uyeg points out that if a distributor obtains 10 accounts per day—a figure he considers conservative—during a five day week he or she will have 50 new accounts at the end of the week. Now, Mr. Uyeg continues, considering the average family spends about $50 per week on groceries, at the end of that week the distributor would have made $250.

The optimism displayed by Mr. Uyeg was carried on by the next speaker, Richard Washington. Mr. Washington gave a personal example of his life. He seems that before he got involved with Futuremart he was a hod carrier. At that job that he was making what he thought was almost starvation wages. However, he explained, since he came to this company he has been doing "fantastic." He points out that last year he, a high school drop-out, made $100,000.

After Washington made his presentation it was time to hear from one of the owners, Dennis Shevack who serves as the company's president. Mr. Shevack, in a rousing speech reminiscent of Knute Rockne, told the gathered crowd he could teach them "how to get rich quick." He explained that Futuremart is the thing of the future. Everyone, he states, will be ordering the food they normally buy in a supermarket by phone.

Women, he points out, are especially inclined to make use of this service because, as he states, "women are lazier than they are skeptical." He went on to say that not everyone at the meeting would qualify for a distributorship. "We're not looking for pukes," he explained.

The meeting was more than just hearing fancy talk from a few speakers. Mr. Shevack made the meeting so incredible, however, was the performance, or act if you will, that he put on. It seemed that almost half the audience had planted there. This impression is conveyed by the way they were behaving. Many times during the presentations a large section of audienice would start clapping and rooting as if at the ninth inning of the seventh game of a world series. One also got the feeling of being in a locker room before a big game. These street speakers are the coach soliciting, and receiving, chants and loud responses from the audience, and to work for a wage or a salary but are seeking persons to make a cash out of a distributorship. Based on this practice and other information, these companies do not meet Better Business Bureau standards of the business practice.

The Bureau also points out that some of the officers of the company, including Mr. Shevack, were charged - with offenses in the past. Mr. Shevack, the report states, "was previously associated in an unspecified capacity with Galaxy Foods, Inc. and received payments totaling $15,400 from Galaxy between July 30, 1972 and October 29, 1972. Galaxy Foods, Inc. and several principals were the subject of a law enforcement action by the City of New York Department of Consumer Affairs in October, 1973. The DCA charged the company and nine of its officers with operating a pyramid scheme that cheated more than 800 New York City residents."

This March, 1975 Mr. Shevack pleaded guilty to attempted criminal contempt of the grand jury.

These facts are printed here as a warning to all Baruch College students. If by chance you are stopped on the street by someone on the street and asked if you are interested in going into business, be skeptical. Before you give any sort of commitment, know who you are dealing with and what they want from you.

ACADEMY AWARD WINNER
BEST FOREIGN FILM

"AS PLAYED BY SIMONE SIGNORET MADAINE ROSA IS A TREMENDOUS CHARACTERISTIC SIMONE SIGNORET HAS HER BEST ROLE YET. MOVIE IS" "VERY GOOD, VERY FIRM MOVIE." - MOSHE MIZRAHI"

Vincent Canby, New York Times

"SIMONE SIGNORET INFUSES THE FILM WITH REMARKABLE STRENGTH AND BEAUTY." -Judith Crist, New York Post

"No one who admires art can let Signoret's altogether brilliant performance pass by without a sob.
-Charles Chalmigts, Los Angeles Times

"EVERY MOMENT OF THIS FILM IS WORTH YOUR TIME. It is one of the most rewarding movies you could hope to see, with the added bonus of Signoret." -Pat Collins, WNET-TV

"I CANNOT SAY ENOUGH ABOUT THE BRILLIANT ACTING OF SIGNORET. her performance is filled with pathos, wit and pride." -Rosa Burrell, WAB-TV

"IT IS A GENUINE PLEASURE TO SEE A FILM ABOUT REAL PEOPLE TOLD WITH SO MUCH ARTISTRY AND SENSITIVITY!" - Rex Reed

Atlantic Releasing Corporation

Simone Signoret
in MADAME ROSA

American Premiere Now

PLAZA THEATRE

Simone Signoret in MADAME ROSA

AMERICAN PREMIERE NOW

PLAZA THEATRE

Simone Signoret in MADAME ROSA
El Censor

by Stuart Levy

How long has it been since you've seen the Lone Ranger triumph over villainy and in-justice? It is not the hero of the common man? How long ago was it that Madison Avenue constantly vied with the lengths that they would go to in order to sell us something? If the answer is "too long" and these two questions "Too Long"; the only thing for you to do is to take a walk through the stairways of Baruch.

If you're not into reading walls, you haven't yet noticed the work of "El Censor" and "Mr. Sweet." "El Censor" is picking up where the Lone Ranger left off, and "Mr. Sweet" is a walking (and writing) Madison Avenue.

"El Censor" (which is Spanish for "The Censor") goes around obliterating any obscenities that are there. Not only does this save us from having to read the quips, but it also causes us to use our imaginations. (Surely no one amusing would have tried to figure out what word has been crossed out.) This "El Censor" also does not even realize the service that he does us.

But saving our eyes and innocence (what's that?) is not all that this mystery man does. Much like the Lone Ranger's Spanish compatriot, Zorro, "El Censor" leaves his mark. "E.C. was here" is usually seen next to the large purple mare (made with a magic marker) where a foul word once lived.

This is still not enough for our hero. His name is often present where no graffiti was. "El Censor will save" and "El Censor is coming" slogans are present to scare off the wrong doers before they get the chance to do their wrongs.

Meanwhile, back on Madison Avenue, "Mr. Sweet" is hard at work pushing the musical combo bearing his name (a sheet and a lamp). Level headed, is the one mentioned most, but their other albums are also mentioned. This form of advertisement struck me as being rather "off.

Being from a small town high school (Harry S. Truman, in the Bronx) perhaps I am a bit naive. Everyone scrabbles the names of their favorites on desks, papers, and, yes, even walls, but never advertisements. I'm not sure if the several floors by the 26th Street cafetera are lyrical or promotional, but they do tend to catch one's attention. If only I had not wasted my time in the right hand corner of the building and bought Levelheaded, or one of the other albums being touted in various classrooms around the school.

For those of you who are concerned, or just plain curious, "El Censor" work is most prominently displayed; in the 23rd Street building (and there, principally in the south campus and "Mr. Sweet's" in the 26th Street center. Keep it up fellows. Some day we may yet discover us being not only literate, but tasteful.

Stuart Levy

Missing Crystals

by Douglass F. Asronson

"Getting a job in journalism is just a question of perseverance." So says Wayne Gillman, 26 year old news desk writer for radio station WBLS.

His career started five years ago when he was a junior at Queens College. He was pushing a cab. After being assaulted several times, and finally stabled, he decided it isn't. Sometimes he would be sent out as a "streetwalker" to cover major local stories, which gave him trepidation and reporting experience.

While he has had his share of troubles, he has a knack for capitalizing on them. Once while covering a racial demonstration, a core worker someone mistook him for a demonstrator and experimented in his face. He pressed charges against the person who spat on him and gained widespread recognition through the press that day. "That solidified and enhanced my writing career," he said.

While he has had his share of troubles, he has a knack for capitalizing on them. Once while covering a racial demonstration, a core worker someone mistook him for a demonstrator and experimented in his face. He pressed charges against the person who spat on him and gained widespread recognition through the press that day. "That solidified and enhanced my writing career," he said.

Almost every album being touted was "Mr. Sweet," and the beautiful quartz crystals captivated many eyes. Once while the students were enjoying the sun, they were unable to clean the stained glass ceiling, causing it to break apart and fall to the floor.

This is not just "back talk." This procedure is to cheaply clean stained glass ceiling. It is not to be taken both seriously, then existing, stained glass ceiling overlooking the Alley Lounge. While attempting to clean it, the stained glass ceiling fragments and fell to the floor, breaking up into a million pieces. All you see now in the Alley Lounge is a glazing skylight where the stained glass ceiling once hung.

An alternate safer procedure normally used to clean fragile old stained glass would be to take the stained glass ceiling apart by piece by piece. To do this, the stained glass ceiling restoration could be used by the hour not saying how long the job would take. If enough funding could be made towards restoring this treasure, maybe you will be seeing colored sunlight streaming through the glass ceiling of the Oak Lounge... in the near future.

STAINED GLASS CEILING

by Toni Antonelli

Have you ever noticed something unusual staring back at you inside the 22nd Street Student Center? Well, if you have been seated in the Oak Lounge and happened to look in your seat, observe and study the black ceiling carefully and ask me if you see something unusual up there. You should try to do this without holding on to a joint. You have discovered a valuable stained glass ceiling. I know all you can see is black glass since this stained glass relic has not been cleaned for half a century allowing black soot to obliterate the colored stained glass ceiling which was enjoyed by Baruch students 50 years ago. It seems like ancient history.

If you have ever gone to Max's Plum and have been bewildered by the wild effects stained glass ceilings could have on a room's lighting, you would appreciate having the same type of facility available to you during your visits to the lounge.

I talked to the director of the Student Center, Peter Wronsky, about the ceiling. He explained to me why the stained glass could not be cleaned. While trying to improve the conditions of the ceiling, Peter Wronsky encountered funding difficulties with trying to finance the clean-up job. The stained glass has been exposed to pollution and soot for so long that any attempt to just cheaply wipe the soot off would fragment the glass, causing it to break apart and fall to the floor.

This is not just "back talk." This procedure is to cheaply clean stained glass ceiling. It is not to be taken both seriously, then existing, stained glass ceiling overlooking the Alley Lounge. While attempting to clean it, the stained glass ceiling fragments and fell to the floor, breaking up into a million pieces. All you see now in the Alley Lounge is a glazing skylight where the stained glass ceiling once hung.

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CERTIFICATION FOR VETERAN'S BENEFITS

All undergraduate veterans who are currently enrolled for at least six credits and plan to attend the upcoming Summer Semester on at least a half-time basis, can start certifying for summer benefits immediately. The office will be open for summer certification on the following days:

Monday through Thursday 9:00 A.M.-7:00 P.M.
Friday: 9:00 A.M.-5:00 P.M.

During the summer semester the following rates will apply:

If you wish to be certified for

You must take

and your contact hours

a minimum of

Full-time status

5 credits

and 12 contact hours

½ time status

3 credits

and 6 contact hours

For additional information, please visit the Veterans Affairs Office in Room 1701, 360 Park Avenue South or call us at 725-4450 or 725-4461.

Graduate students must take 6 credits to be full time.

New York 212-594-0822
Long Island 212-594-0822
Newark 201-622-7870

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BECOME A CPA

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BECKER CPA REVIEW
THE TICKER

Wednesday, April 26, 1978

Letters to the Editor

OF T H E P U B L I C
SPEAKING AND DEBATE
SOCIETY

A THANK YOU LETTER TO:
Professor Louis Levy Dean of
School of Liberal Arts and
Science
Professor Jay Finkelman Dean of
Students
Professor Jeffrey K urz-
Chairman of the Speech
Department
Professor Denise Becker (Speech Department)

Professor Maurice Roth (Law
Department)
Professor Mike Plekan (Sociology Department)

DEAR PROFESSORS:
On behalf of the Public Speaking
and Debate Society, I would like
to extend our sincere appre-
ciation for participating as
judges in our First Annual
Extemporaneous Speech
Championship. Your presence
clearly upgraded the quality of
the event.

Most Sincerely,
Walter Baradilaran
President

The Good, The Bad, and The Confusing
by Steve Sternberg

The Public Relations Society recently introduced Baruch to est. This marked the first time est had been given the op-
portunity to reach the college community.

For those of us who already know about est, no explanation
is necessary. For those who don't, I will attempt to sift through all the double talk and
confusion.

According to est, "the purpose of the est training is to trans-
f orm your ability to experience living so that the situations you
have been trying to change or have been putting up with are
just in the process of life itself." Confused? Maybe it's
because that statement doesn't
really mean anything. Not unless
you've already taken the est
t raining, that is.

That's one of the reasons why there's so much confusion
surrounding est. The problem
with est staff and est graduates
is that they go about explaining
the training with the assumption
that we already know what it is. They
have a condescending attitude, which usually breeds resent-
t

Exit (Erhart Seminar Training)

We did not expect such
insistence from a usually
proficient organization. The
Public Relations Society
intended to simply make aware of est, not
to convince anyone to sign up for
the training. We were aghast
when we were presented with
nothing more than an elaborate
sales pitch. I state emphatically
that this was not our intention.

The speaker was both rude and
snobbish. She seemed to know
nothing of speaking before a
largely skeptical audience. She
answered even the most basic
questions with a simple "thank
you." Her mannerisms and
speech patterns were
unfamiliar. "The Stepford
Wives." We sincerely hope that
those in attendance were not
given the wrong impression.

For the record, est training is
a 60 hour experience which takes
place over two consecutive week
ends. It is usually held in a hotel
with about 250 people, seated in
rows as in a theater. It would
take too long to describe what
occurs in the training, but keep
the following thought in mind:
for some people est is worthless,
for many it's a life elevator, and
for some it's a life saver.

Since our common interest is to
further the student's academic
demands and to introduce the
Baruch community with a
cultural environment, it is our
hope that the size of interest in
the Public Speaking and Debate
Society will set an example for
other Faculty members to
follow.

Most Sincerely,
Walter Baradilaran
President

EDITORIAL

Now that the school term is nearly over, the Fees-committee is
gathering around to the club budget appeals. This system of funds
allocation must be changed so that student organizations can use
their money before the semester is over. As it stands, clubs have less
than a third of a term to plan events. This means that all events will
be in heavy competition with each other because of the lack of time
to stagger them effectively. It also means that clubs will not build the
following they could have if events (which draw new members) had
been at the beginning of the semester. Students, reasonably, are now
more concerned with exams than finding a club to join.

We'd like to take this opportunity to congratulate the clubs and
students who spent their own money to finance the bus trip to
Washington for the Bakke protest. It is reassuring to see that there
are still students willing to give of themselves for their ideals. It's
amazing to think that America may be the only country where
students aren't an active political force.

The Student Center Board has finally begun to take steps to
reconsider the planning of the building on 22nd Street. We believe
student organizations should have a place to meet outside of club
hours. Deciding which clubs will get space and which won't be a
touchy matter, but we trust that a fair decision can be made by
examining the reasons the clubs feel they need the space. For too
long clubs have with vital and active memberships have been denied
rooms, while others on the decline keep valuable space behind locked
doors...
OP-ED
The Evil Arm of Tyranny Now Threatens the Life of Anatoly Sacharanskyy

by Michael Orbach

Will history repeat itself? The cases are strikingly familiar... France 1894:
In the fall of 1894 Captain Dreyfus, the only Jew on the French general staff, was accused of treason. The trial started in the nation and shocked the world and caused political uproar in France. Emile Zola, the noted novelist, published the now famous article entitled "J'Accuse!" (I accuse). It was declared that Dreyfus was innocent, denounced his accusers and demanded justice. After serving 9 years in a military prison, Dreyfus was finally found innocent and freed, and the imperial decree of his trial was withdrawn. Jews everywhere were shocked that this affair had actually taken place and how it was the "homeland of liberty." They were engrossed by the thought that such hatred of Jews could exist, especially when the victim Captain Dreyfus was a fully assimilated Jew.

Russia 1978:
In March 1977, Anatoly Shcharansky, a 29 year old computer programmer and a long time Jewish activist in the free world, was arrested and thrown into a Russian prison camp. He has been held incommunicado for one year and has not been allowed visits from friends or family. Like Dreyfus, a false case of treason is being fabricated against him, only this time by the Soviet Regime. Treason is punishable by death or at least life imprisonment. The trial is due before the court at any moment.

Shcharansky has applied for an exit visa many times but has been repeatedly denied his right to leave the Soviet Union. He has become known as the leading spokesmen for the "Refuseniks" those Russian Jews who have been denied their right to leave the country and now number in the tens of thousands. Therefore, much is at stake, since the Shcharansky case has become a focal point for the entire struggle for human rights.

Soviet chief of state believed that Dreyfus was a C.I.A. agent even though the state department, the C.I.A. and even President Carter himself have publicly denied any link between Shcharansky and the C.I.A. In effect, Russia is trying itself against Carter and his human rights campaign. Unfortunately, Shcharansky, an ordinary Jew has become a consequential figure in super power politics. However, to the Jewish people all over the world, he has become a symbol of the fight for freedom.

We must stand behind Shcharansky, for his sake and for the tens of thousands of other Jews in Russia who demand the freedom that they are entitled to.

Eighty years ago Alfred Dreyfus was proved alone in the prisoners' dock as he was sentenced to life imprisonment on trumped up charges and sent off to Devil's Island. Today, Anatoly Shcharansky will also stand in the prisoners' dock on false charges but we must not allow him to stand alone. We must sign petitions, attend demonstrations and send letters to our Congressmen as well as to President Carter. Indeed everyone who believes in human rights and in the dignity of man must speak out, for he too is on trial before the world.

Petition forms and sample letters available from Michael Orbach. Contact him through Ticker or Student Government offices.

How many times has this happened to you:
You're doing some last minute research for an important paper. You go to the library to check on a particular quote. You can't even find the volume on the shelves, so you ask at the desk. "I'm sorry," they tell you, "but nobody has that out on loan." You have just run smack into the brick wall known as Faculty Loan. Not only is it completely unavailable to you, but you cannot even tell when it will be back, as Faculty members have no time limit or fines to insure an early return of the material.

To be sure, the faculty needs access to library materials as much as, if not more than the students, but there is no excuse for a faculty member keeping a book or magazine out for months at a time. Moreover, some faculty members are known to assign a given book or magazine to a class while keeping it out on loan! It is a mystery to me how they expect their students-to-read in the library what they have in their office.

The problem is obvious, even to the Library's own staff. Librarian Elderson, admits that: What is not so obvious is the solution. My suggestion is that a limit be placed both on the number of books a faculty member keeps out at one time and on the number of books he or her research assistants can have out at one time. A faculty member who keeps a book past the limit, or who has exceeded his maximum, should simply not be allowed to borrow any more books until the books in question are returned. I realize that this system would require additional bookkeeping by the already overworked library staff, but I believe that it will greatly improve the library's service to the Baruch community.

RAYMOND HEUER

INFESTED GYM CLASS

How would you like to exercise on the filthy, germ-infested platform of a N.Y.C. subway? Well that's what it's like having a gymnastics class in the 6th floor gym in the 23rd street building! For the past two weeks gymnastics class had to be canceled due to the intolerable, unsanitary conditions of our gym and the locker room. For weeks we have complained about this impossible situation, however, no one chooses to listen. Just as you wouldn't expect to sit in a dirt trodden classroom, the gym is our classroom and in those conditions it is unfit to learn.

At this age of health consciousness it seems unbelievable that a city tutitioned facility would allow this situation to exist. As concerned students of Baruch College we are out with out know one to whom to turn. If you are currently enrolled in a physical education class, next time your class meets protest this by signing a petition in your individual class.

T.M. Warshaw

SALUTATION

Ms. Joanne Monticello should be given the Baruch Student of the Year Award. By resigning and stating the ongoing situation in the Assembly as well as the true feelings she has shown that she is a woman who will not let her soul and quite be bought and sold. This, I am sure was done against great personal pain and I am also sure that she sleeps much better at night than at least 10 other members of the Assembly.

Ms. Monticello stated that members of the other parties wanted to shun her and remain to themselves. This was just a reaction to a treatment they have been receiving. If the Bursky bunch wanted, they could approach the other members and find out why they acted like that.

The fact that the Student Government president could not find the time to attend the proposed weekend Assembly meeting, as stated by the Ticker, sets an example that all her disciples have been following.

Even though Ms. Monticello's resignation, which to date has not been official, has made the newspaper, how much has it affected anything? It has had no effect. It is long gone the way of many student's cries and letters. Why? Because it would risk the Administration's boat if it was even considered. In any other institution, charges such as Ms. Monticello's (as well as mine, among others) would have been immediately investigated by the "powers that be". Here at Baruch College, they are too busy dictating memos in their large plush, well-appointed offices, while we and our 'changes' are resigned to dirty classrooms, filthy restrooms, and unvarnished government.

Where and when will it all stop? It won't, because they won't let it.

Stewart Webster
Poetry

In The Warsaw Ghetto
It's the Month of Nissan
Written by Isaac Bashevis Singer
Translation by Michael Gimlin

In the Warsaw Ghetto it is now the month of Nissan.
Over cups of brandy and over Matzah of yeast
Over cups of brandy and over Matzah of yeast
Over cups of brandy and over Matzah of yeast
Over cups of brandy and over Matzah of yeast

Dismemberment of the Jewish nation from Egypt.
Dismemberment of the Jewish nation from Egypt.
Dismemberment of the Jewish nation from Egypt.
Dismemberment of the Jewish nation from Egypt.
Dismemberment of the Jewish nation from Egypt.

I will not talk, how evil this song.
I will not talk, how evil this song.
I will not talk, how evil this song.
I will not talk, how evil this song.
I will not talk, how evil this song.

But now, at the window, draped over concealing, the odor goes on, and troubles the imagination with falsehood.
But now, at the window, draped over concealing, the odor goes on, and troubles the imagination with falsehood.
But now, at the window, draped over concealing, the odor goes on, and troubles the imagination with falsehood.
But now, at the window, draped over concealing, the odor goes on, and troubles the imagination with falsehood.
But now, at the window, draped over concealing, the odor goes on, and troubles the imagination with falsehood.

For both are no different to reconcile.
For both are no different to reconcile.
For both are no different to reconcile.
For both are no different to reconcile.
For both are no different to reconcile.

May all who are hungry come and partake.
May all who are hungry come and partake.
May all who are hungry come and partake.
May all who are hungry come and partake.
May all who are hungry come and partake.

—Isaac Bashevis Singer

My Illness
by Stewart F. Fosgi

For since I have discovered my illness,
Where I have incurred an understanding up myself,
That all of us, whether a man or a rat,
That all of us, whether a man or a rat,
That all of us, whether a man or a rat,

Which are the only two creatures in existence.
Which are the only two creatures in existence.
Which are the only two creatures in existence.
Which are the only two creatures in existence.
Which are the only two creatures in existence.

Who end each other for reasons other than survival.
Who end each other for reasons other than survival.
Who end each other for reasons other than survival.
Who end each other for reasons other than survival.
Who end each other for reasons other than survival.

That they are lucky, shitty, nasty creatures in existence.
That they are lucky, shitty, nasty creatures in existence.
That they are lucky, shitty, nasty creatures in existence.
That they are lucky, shitty, nasty creatures in existence.
That they are lucky, shitty, nasty creatures in existence.

For because I have come to realize.
For because I have come to realize.
For because I have come to realize.
For because I have come to realize.
For because I have come to realize.

That possibly my illness could be cured.
That possibly my illness could be cured.
That possibly my illness could be cured.
That possibly my illness could be cured.
That possibly my illness could be cured.

From the neighbor to whom we owe the word.
From the neighbor to whom we owe the word.
From the neighbor to whom we owe the word.
From the neighbor to whom we owe the word.
From the neighbor to whom we owe the word.

That there is no evil.
That there is no evil.
That there is no evil.
That there is no evil.
That there is no evil.

For you, in your mind, will show no hatred.
For you, in your mind, will show no hatred.
For you, in your mind, will show no hatred.
For you, in your mind, will show no hatred.
For you, in your mind, will show no hatred.

That there is no evil.
That there is no evil.
That there is no evil.
That there is no evil.
That there is no evil.

That they are lucky, shitty, nasty creatures in existence.
That they are lucky, shitty, nasty creatures in existence.
That they are lucky, shitty, nasty creatures in existence.
That they are lucky, shitty, nasty creatures in existence.
That they are lucky, shitty, nasty creatures in existence.

For because I have come to realize.
For because I have come to realize.
For because I have come to realize.
For because I have come to realize.
For because I have come to realize.

That my existence stops before my time.
That my existence stops before my time.
That my existence stops before my time.
That my existence stops before my time.
That my existence stops before my time.

For my existance stops before my time.
For my existance stops before my time.
For my existance stops before my time.
For my existance stops before my time.
For my existance stops before my time.

That crystals have no value.
That crystals have no value.
That crystals have no value.
That crystals have no value.
That crystals have no value.

Which has no value to me.
Which has no value to me.
Which has no value to me.
Which has no value to me.
Which has no value to me.

That I have been proclaiming the "TRUTH!"
Pursuit of Happiness

by Steve Koening

Rupert Holmes is a clever man. Barbara Streisand couldn't let just anyone produce her records. So she put out a brilliant first album, WideScreen (Epic KE 3886), which met with critical acclaim and minimal sales.

His songs were miniature portraits of situations and emotions. He dealt with fantasy (WideScreen wind around my eyes/ blind my mind with lies/ in a realistic fashion). We always knew these were just dreams, but the dreams were so achingly (Last night I found myself in Baghdad once again/ and the minarets were icy blue against the dark's green light) that you just wanted to immerse yourself in them for as much as you can get.

These dreams, however, were transitory, and you always found yourself caught half between the fantasy and the reality (Could this be your life?/ But had I to get home to the kids and the wife.)

His orchestrations were perfect, somewhat overblown at times, but always appropriate for the song, which was also somewhat overblown at times.

His cleverness sometimes made you wince (Riffs and Rum. We provide the guns when a politician for office runs/ with his sons) but you also smiled at the same time. Which brings us to Rupert Holmes fourth album, Pursuit of Happiness (PS 7008) on his own Holmes Line label distributed by Private Stock.

Holmes is experimenting with some technical things in the studio which never become gimmicky, but still haven't found their place musically.

Another problem is the songs. Holmes always lived in this semi-fantasy world, not giving in to the realities, but never quite so bitter as Randy Newman or stick-out-your-tongue as Harry Nilsson. Pursuit of Happiness is a giving-in album. Musically and lyrically Holmes has given in to the malaise of the seventies. The songs are not so subtley persuasive, nor is there that cutting edge in the lyrics which makes you say, yes, I know.

The two songs which truly make the album are about not letting these take away your fantasies and life. Town Square and The Old School return to our pastes a midnight bell. 'Stroke a match for a smoke and I look for the lake— they've drained and dripped it and built a foundry, a drive-in, and a Burger King... We had better draw the line and / - a circle Around the Town Square, the steeple, and the library/ and for each village green making way for a road/ We'll block the highway and say, enough now, enough, now you won't let it be?'.

Enough. Get widescreen, and soon you'll want to get this and the others. Even if Town Square/ The Old School is all I play, I play it over and over. It's all to rare today for a song to hit you in the gut.

High Anxieties

by Stefan Korral

Mel Brooks' Greatest Hits in, match, an anomaly. Not only is it lapsed twelve minutes on side one and thirty-one on side two) but it's warped. Not, strangely enough, the vinyl, but the music in the grooves.

Mel Brooks films provide some of our best comedy. Most of these songs from these films are some of the best, not that's not the right word, outrageous songs in fact. Who, for better and worse, could forget the immortal "Springtime for Hitler, from From the Mixed-Up Files of Dr. Doolittle? And if you could forget it, do you think Mel Brooks would let you? Not on your life.

Preserved here are Mel Brooks' gems such as the Russian "Hope For The Best, Expect The Worst," from The Twelve Chairs, and Madeline Kahn's barfar-erotic "I'm Tired," from Blazing Saddles. There's songs from Young Frankenstein, Silent Movie, and the latest, High Anxiety.

After waiting in line outside the Sutton Theatre two hours to see Blazing Saddles, where the title song was playing through a loudspeaker system over and over and over. And Over. I never thought I'd want to hear it again. Oh, well, here it is and I'm sorta glad.

The official title of this album with the dizzying High Anxiety cover is Mel Brooks' Greatest Hits Featuring The Fabulous Film Scores Of John Morris (Asylum Se-501). Mel Brooks requested to be in the Asylum division of Electric Assault, and I'm glad to report that's where he belongs.

Ragtime

by Rocking Chair

Max Morath's album Living a Ragtime Life Vanguard VSD 79291 is an outstanding achievement. Morath's one man shows are charming, with little anecdotes about the songs and era of the music, but this concert recorded before a live audience in (Continued on Page 12)

Anne In Wonderland

by Howard Siers

The classical grime of Renaissance has finally gotten to its lead singer, Annie Haslam. Although still with the group, she's recorded a solo album, Annie Haslam (Sire Sr 6246). It's a clear departure from the methodical precision of Renaissance. Even though the band's made seven albums, Annie Haslam probably had more fun making Annie In Wonderland. Every song has a bounciness all its own.

Listen to Hunchback and Nature Boy. The former bounces along delicately, while the latter has a more funkier beat. To Renaissance followers, Nature Boy would be more of a change of pace. On this song, the sweet-sounding voice of Annie Haslam glides along innocently, but the real driving force is the bass. Annie tags along with it, with Renaissance, she's in the spotlight.

The tune, Rocking Chair, shows just how casttle Annie's voice can be. Imagine a seagull diving towards the shore of a beach, skimming the water, and then climbing upward into the sky. The gull repeats this over and over again each time with a different inflection, off beat and different speed. This gull is the voice of Annie Haslam. It spirts a range of five octaves. Her operatic roots have finally been allowed to bloom.

Of course, she's somebody needed to back her up. Annie got her "best friend", Roy Wood formerly of Wigwam. He plays almost all the instruments. He does play the standard tried of rock n' roll: guitar, bass, and drums. But his versatility extends beyond that. Wood also plays strings, horns, keyboards, percussion, and even sings.

Some highlights include his seamless guitar playing on If I Were Made of Music, and his singing on I Never Believed In Love, in which he sounds like Ian Anderson of Jethro Tull. Another cut, If I Loved You features Wood playing the balalaikas. This song sounds like it was recorded on the canals of Venice, or among the ruins of Greece.

Indeed, Roy Wood is that mythical one-man band.

If Annie Haslam needed a vacation from Renaissance, she finally got it. All these songs seemed so serious, and I guess it took its toll. Annie needed some fun. If It Feels So Good It Must Be Wrong, her solo album, Annie In Wonderland, Annie Haslam must have done more dancing and laughing in the studio than she ever did with Renaissance.

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Continued on Page 12
by Rocking Chair

Why is the best technology always wasted on trash? Zappa's new live album Zappa In New York (DiscReet 2D 2290) is the worst thing he's ever done, but it's recorded well. Frank's been doing strange things for some years now, experimenting with musical porn, but it always had one redeeming value; the Phlorescent Leech and Eddie. Flor and Eddie had a sense of humor which got to you, even when it was tasteless. In fact, especially when it was tasteless.

Zappa's new band is without humor, the one thing he's always had. His early sixties-social protest music to his turn of the decade jazz wanderings, and right up to the not so recent past porn excursions (much as I hate to admit it, Dinah Mo Hum did get to me.) On this outing, the porn is not offensive, it's merely boring, and the musically meandering never find their way. Oh, bring back the days of Uncle Meat (Bizarre/Reprise 2 MS 2024).

The most political line they ever sang, (from We're Only Ta It For The Money) "It Can't Happen Here", appears inexplicably at the end of The Illinois Enuma Enlilis. To be fair, there is one redeeming verse in this two record set; "She was an office worker" name was Betty Her favorite group was; Helen Reddy.

Drastic Plastic

by Mat Bashkin

The old Laugh-In show had a running skit in which they portrayed radicals, acting out human roles. They seemed human enough, if slightly rigid and jerky. But their errors gave them away. They would pour a cup of coffee, and mish the cup by an inch. But being robots, they could follow the instructions, they would keep pouring the coffee into their laps, until they had poured out a quart. This is the essence of Be Bop Deluxe "Drastic Plastic." The song, "Electrical Language" is about the inability to communicate. "Poison in the World" looks at World War II from a new perspective. And "Dangerous Stranger" has a big surprise. Be-Bop Deluxe borrows heavily from Pink Floyd, Bowie, the Kinks and others. And while they are not as good as these groups, "Drastic Plastic" is an interesting worthwhile record.
Joan Rivers: NEVER LISTEN WHEN THEY SAY NO

by Steve Koenig

Joan Rivers is a very angry woman. Having just risked everything she owned to finance a movie the studios wouldn't let her do, Joan is in town promoting the hell out of her first film, Rabbit Test.

"We bucked the whole system—we did it!" exclaimed the vibrant comedienne. The financing of the film was all done by outside investors and mortgaging her house. "They will not let women do films," she said, but "they gave million dollar assignment to shits like Peter Bogdanovich. Rabbit Test came in at under a million, when the going rate for a cheapie is 3 million." It's the cheapest film made with a union in four years. Rocky cost 1.7 million.

Rabbit Test starring Billy Crystal, Imogene Coca, Paul Lynde, Jimmie Walker, and a host of other names who agreed to work for scale, is about the first pregnant man. "I cut my movie to college students," explained Miss Rivers. "Ladies with glasses on chains should not see this film." Critics were given press screenings because "they're getting older, they don't understand comedy now."

The editing was done in her garage with the help of volunteer UCLA students. Her car had to be parked on the street, which is just not done in her neighborhoood. "My neighbor was furious, that bitch, but screw her... But her kids are all on dope, so..."

This is Joan's first film, and although she loves it, she recognizes some problems which she would change if she could. "It's too funny. I must learn to spare the jokes. This is my Bananas, I want to make Edgar Hall in ten years. I want to be Woody Allen in drag. I'll get a little bald spot and make my husband Edgar look like Diane Keaton—he'll wear scarves and giggle."

Joan Rivers is free with her opinions on other stars too. She feels leading men and women should be beautiful. "I don't believe for one second that Kris Kristofferson fell on his knees for Streisand. There she is—crossed eyes and a nose like this." She screws up her face and twists her finger around her nose. "If I sang it would be a whole different story. Barbara would be very sorry."

New that Rabbit Test is making the grade at the box office, the studios are offering her big money, but she's going back to the original backers who had faith in her in the first time. She believes in sharing the wealth, but with the right people.

The film is going wild at the box office in Toronto, and Joan is wondering about Europe, but she does admit that audiences there are likely to do anything. "The French think Jerry Lewis is the genius comic—I want to get the same audience there."

Her next film is going to be, shot in New York. She was born here, and the locale is a place like it. "Outside New York all bookstores carry Juile Andrews' autobiography. You should kiss every mugger on the lips, you should applaud every flasher, but New York is very naughty. The unions have been rolled to filmmakers." She went on to convey a story about a non-union film getting the union imprimatur by some expensive dinners for the right people.

The new one is about two guys who steal the Rockettes and hide them in the boonies of the Statue of Liberty. It was originally going to be called Radio City Music Hall—get it?—but the Music Hall officials didn't like the idea. It seems Joan got the last laugh anyway.

These Rockettes are going to be like the Radio City ones, but with certain changes. "They're all gonna be pigettes. And some transvestites." New York City is going broke and can't afford to pay the ransom, so the kidnappers are upset. "So we're back in the Big Apple. Joan Rivers lets the rest remain a mystery.

"My biggest regret is that I waited ten years. It's tough—but you must never listen when they tell you no." Joan Rivers is a tough woman. Funny, tender, touching, angry and tough. See Rabbit Test and appeal her.

Best Little Whorehouse In Texas is vibrantly alive in both its music and choreography. The well directed, superbly casted players assembled to relate the demise of the legendary Texas brothel, the Chicken Ranch. It humorously portrays the conflicting attitudes about the notorious 'boarding house,' and traces the evangelical fervor and political sidestepping that eventually forces the women out of business.

The Best Little Whorehouse in Texas is as much a love story, as it is a tale of sex, sexuality, strip joints, the sixties, politicians, and life. Flash Storm, fleshed out by 300 pound drag queen Divine, is the proprietor of The Neon Woman, a strip joint in Baltimore. The rest of the cast bring to life every character you've ever seen in the movies.

This is part four of Tom Eyen's 50-year epic film play called Bad Women. Where American West Wrong. The episode before this, Women Behind Bars was a better constructed play, and if possible, even funnier, but The Neon Woman is still fine entertainment. It's not for those with delicate sensibilities, but if you can take it, The Neon Woman will electrify you and turn you inside out. That's entertainment, but that's Art.
A Chorus Line, the talented Delores Hall, a 1977 Tony Award winner for her performance in "The Best Little Whorehouse in Texas," was presented at the Academy Awards. The show is a thoroughly enjoyable evening. The Best Little Whorehouse in Texas can be seen at the Academy Awards, 23rd Avenue at 123rd Street.

**Sports**

(Continued from Page 14)

Joe Kennedy rounded out the relay, which out classed all the other competition, in 4:12. The premier 100 yd. Freestyle was won by John Kennedy in 46.89. Bob Lynch was second and Bob Tschudi third.

The forum concluded with a question by the moderator, Prof. D. Bresnick, Chairman of the Public Administration Department, on what management skills should be developed for Public Service?

The general consensus was that aside from the obvious management and social skills needed, common sense and a high frustration tolerance were essential. A political sense is needed; not only a knowledge of the democratic system, but a knowledge of what motivates people within the system. What is needed in the future, are managers who will be willing to take risks and make decisions.

**Bookstore**

(Continued from Page 11)

list. As the last of all currently used books, is consigned for payment.

The Baruch College Bookstore is located in the "hall" of the 360 building. It is adjacent to the now infamous "Hell Hole Lounge". The college's bookstore which is under control of Baruch College Auxiliary Service Board, is a nonprofit oriented business. The bookstore however receives a $2,000 profit for the last school year. The Ticker, asked Dr. Allen Goldin, chairman of the Auxiliary Services Board to explain the store's non-profit status, and it's high prices for its books. Dr. Goldin explained that the school's book store in comparison to Barnes and Noble and the Lexington Book Exchange buys a relatively small amount of books. Barnes and Noble besides being one of the largest book stores in the world, is also contracted by some colleges to sell their textbooks. The Lexington Book Exchange is one of a chain of bookstores that services local campuses in New York City. Dr. Goldin further stated that because of these factors, these two businesses order more books and obtain a lower price from publishers than Baruch's bookstore.

One of the biggest problems all libraries report is the question of volume of books that would be involved and the necessity of larger volume of each all contributed in the dropping of any plans. He did say however, that the issue isn't closed but depends on students feelings. Dr. Goldin invites all response and questions about the bookstore. He can be reached in rm. 401B of the 24th Street building.

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Attention All Baruch Students:
Ticker Classified Is Back!

For the small fee of 50¢, for the first 20 words, and $2 each additional 20 words, you can have a say in your school newspaper! We'll print anything. From selling a car or concert tickets to even sending a message to a friend.

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Submit your ad to the Ticker office, Rm. 337 Student Center Bldg., or mail it to: Ticker, Box 377, 17 E. 22nd Street, New York, N.Y. 10010

The Ticker
Page 15

UPCOMING EVENTS

Baruch Students
This year’s Street Fair will be held on May 11th from 12:45 on Lexington Avenue, between 22nd and 23rd Streets.
SUNDAY NIGHT FEVER at Adam’s Apple, First Ave. (bet. 1st & 2nd Sts.) Manhattan Sunday, May 7, 1978. From 6:00 P.M. . . . For only $6.00 you can treat yourself to a scrumptious buffet dinner, 2 of your favorite drinks and non-stop music and dancing. Sponsored by the North Hills Junior League For Retarded Children. For more info Call 428-4997 or 327-2229.
FLEA MARKET You can open up your own flea market stand for just $5.00 a table and sell anything you want! The flea market will be held at Baruch’s Street Fair, May 11. Reserve your table now, or contact Rene Simon 733-7660.

HELP WANTED
Typist wanted for special project. See Professor Terper in the Serials Division of the Library. Sixth Floor.

FOR SALE
FLEA MARKET and Spring Carnival. Football Tickets: N.Y. Jet tickets for the 1978 season. Every game is available. Call Jeff at 783-1866 in the evenings.

DINE OUT

MUSIC INSTRUCTIONS
Opening Day—1978

Opening Day. That’s got a certain ring to it. Opening Day at the home of the world champions: the New York Yankees. That’s Entertainment! The first game at the Stadium that year was the opening day game and comedy. The drama was not confined to the field, nor was the comedy—and at times absurdity—to the stands.

When Linda and I left an hour and a half early to make the thirty minute trip, the comedy began. The traffic on the roads that “nobody knows about” was impassable. Parking was non-existent.

We almost pulled into a lot, but Linda pointed out that it would cost me seven dollars to park and everyone already knows it’s impossible. We finally got desperate enough to go into that lot, it was full. In a state of complete anxiety, I began to drive down the streets that were posted with “No parking—Stadium Events” signs. Luckily, the traffic cops suspended the regulation on the fourth street that I pulled into, just as I pulled into it.

We sat down in time to hear the boss for the dignitaries. Mayor Koch thanked the crowd for their warm response in a speech that no one could hear. The razing quickly became cheering when Mickey Mantle came onto the scene. It got louder when he and Roger Maris raised the world championship banner.

Mayor Koch left sometime in the first inning. He deserved the booping.

As far as the game is concerned, everyone already knows about the promotional “Reggie bars” being strewn all over the field when Jackson hit his first inning homer. That should have been expected. What surprised me was the sight of the lower level fans running out on the field and stuffing them in their pockets. What’s more, no one interfered with them.

The rest of the game was like any other. Mickey Rivers made a tough chance look easy, and an easy one look tough; Chris Chambliss made a leaning-into-the-Yankee-dugout catch of a late pop-up; the first base umpire blew a call on a Thurman Munson ground “out”; and every time that Reggie hit the ball into the air after his home run, a hush fell over the crowd. (Unfortunately, neither of his two pops got beyond shortstop center field.)

Meanwhile, back in the stands, the excitement continued. There was a beer fight in Section 4 of the upper deck in the bottom of the eighth inning. The guy with the Islander shirt on won easily, but, being a good winner, happily shook the hand of the guy in the Yankee hat.

During the seventh inning stretch, the girl in front of us left, and didn’t come back. The guy she was with didn’t seem to notice until the top of the ninth when he jumped up and began to look around the corridors for her. They returned just in time to see the final out.

The traffic going home was almost as bad as it was coming. Had Linda not been with me to smile at the on-coming cars, we might still be sitting in our parking space trying to get out.

I suppose that the only way to end this kind of story is with a moral, so I’ll provide two. First, never go to a game at Yankee Stadium expecting to do nothing else besides watch the players. Secondly, never go to a Yankee game alone expecting to get out of the parking spot after the game is over. You must at least have a smile with you.

Stuart Levy

Baruch Statesmen

by Glenn Ramanesvaks

Which baseball team can boast of the privilege of having four starters hitting over .400? The Red Sox? Dodgers? Yankees? No! It’s our own Baruch Statesmen.

With their 27 game schedule already half completed, the Statesmen’s log shows a record of 7-6 with a .292 team batting average.

The leading stroker thus far has been outfielder Ted Cardarro, swinging a .476 bat, while driving in 12 runs and stealing a team leading 11 bases. Outfielder George Acevedo, and second baseman Lenny Donner each have identical .382 marks with 10 stolen bases apiece. Donner has knocked in 13 runs while Acevedo, who continues to be Mr. Clutch, leads the team with 41 RBI’s. Co-captain Tony Stigna has roped the ball at a .342 clip while driving in 13 runs.

The remaining offense is generated by SS Jose Jimenez (.313); 2B Vinny Provenzano (.298); 1B Warren Trace (.270); catcher Ron White and outfielder Manny Pena.

While the bats have been producing, the gloves haven’t been preventing. Defense is the strength of Baruch’s game that coach Walter Housdorff seeks to improve as the Statesmen set their sights on a possible playoff bid. The overall defense has been less than adequate behind a capable pitching staff.

The hurling is done by Tommy Moore (2-0), co-captain Glenn Ramanasvaks (2-1), John Cotrufo (2-0), and Jose Torres (1-1). The bullpen consists of Pete Ladamadna, Carrero, Jimines and Trace.

Baruch’s chances for a strong finish are enhanced by the return of centerfielder Al Ortiz. Ortiz, who led the Statesmen with a .449 average last year, is back for his first twelve games this season. He returned against Paterson State and promptly lined an RBI double on his first stroke.

But defense remains the key. Baruch is in to make a serious NCAA playoff bid, the fielding must be solidified.

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TICKER SPORTS

Opening Day—1978

Jays United

Undefeated

by Peter Dawkins

Baruch College’s intramural soccer tournament, held April 11th and 12th, was won by the Jays United.

The team went undefeated throughout the entire tournament. Bobby Francis sparked the team to a 6-0 score by scoring a hat trick (3 goals) over Trim Jam. Jays United then met Arroyo in the finals. Arroyo had knocked off Black Solidarity by a 3-1 score to make the finals. Jays United recorded their second consecutive shut out by a 2-0 score to become tournament champions. The first goal came 4 minutes into the first half as Bobby Francis on a break away scored off the foot of Arroyo’s Peter Davis. The second goal was scored early in the first half by Ximinus.

In the consolation game Black Solidarity with two goals scored by Fred Witten beat TrimJam for third place.

STUDENT ACTIVITIES

by Evan J. Cehon

The Baruch College 212 Community Center in conjunction with the Student Center Program Board sponsored a devastating backgammon tournament. The tournament took place Monday, April 10, in the Alley Lounge downstairs in the student center. The registration, eliminations and final competition were all held the same day. Each elimination consisted of a two out of three runner, whereby the winner moves up the scale. Every match went its length. The 212 Committee awarded the three winners with corduroy and leather backgammon sets.

The Baruch College backgammon champion was Carlyle Hinds, along with the first runnerup, Steven Lits. Last but not least was Charles McVay, third place winner. Those who missed this event will have to wait another year since this tournament can feel free to come and borrow backgammon boards anytime.

122 has interesting arts and crafts workshops; music lessons and other exciting activities. ALL FOR FREE. They are looking forward to seeing you soon. They are located on the second level of the Student Center Building, 137 E. 22nd St. Tel. #725-4407.

5 Gold In Swimming Competition

by Peter Dawkins

On Thursday, April 6, 1978, The Intramural Swimming Tournament took place. Competition began with a record performance by Vincent Provenzano in the 100 yd. Freestyle. He swam a time of 1:56.9. The second place went to Howie Gursky and third place went to Joseph Monteleone.

Ed Figueroa established a new record in the 100 yd. Breaststroke with a 1:12.7 clocking followed by Richy Senior in second place and Vinny Provenzano in third place. The second 100 yd. Medal Relay team of Vinny Provenzano, Clifford Griggs, Joe Monteleone, and Ed Figueroa also set a record in the 100 yd. Butterfly in 1:14.4 followed by Joe Monteleone in second. The 100 yd. Medal Relay team of Vinny Provenzano, Clifford Griggs, and Ed Figueroa was 4th in the 100 yd. Backstroke event.

The second half of the tournament was held on Thursday, April 13, during club hours. Ed Figueroa again dominated the competition by winning the 100 yd. Individual Medley in 1:50.6 (Richy Senior was 8 seconds back in 2nd place) and the 200 yd. Freestyle in 2:17.4. Vinny Provenzano and Richy Senior were co-champions in the 100 yd. Backstroke, with a clocking of 1:21.9. Bill Trace was third in 1:23.8. Figueroa added his fifth gold medal with a 2:00 yd. Butterfly win in 2:40 yd. Freestyle Relay. Richy Senior, Vinny Provenzano, and

(Continued on Page 14)