Exclusive Interview with President Segall

by Diane Salvatore

In an interview on October 3, President Segall addressed the issues that pervade the life of the Baruch student. Perhaps the most immediate trouble spot discussed was the much complained about registration.

"This registration was a damned disaster," Mr. Segall said seriously. "We are all embarrassed about it... The students suffered for it and so did the staff."

But as far as plans to institute immediate changes, Mr. Segall seemed vague. He did, however, say that the postmortem staff that was to discuss the registration's problems was to begin talks on the fifth of October. While some changes were in mind, Mr. Segall indicated, as he did with a great many other of Baruch's problems, that a lack of funds was an obstacle with which to contend.

President Segall's words are also something with which to contend. He has come to Baruch after having served for seven years as Deputy under the Secretary of Labor in Washington. He holds a doctorate in finance from the University of Chicago, where he later served on the business faculty for twenty years. And while the man behind the long solid desk in the huge modern office admitted that he has only to answer to Robert Kibbee, the Chancellor of CUNY, and the Board of Trustees, he asserted humbly that he saw his job as "helping the faculty help the students."

Importantly, Mr. Segall discussed the value of the Baruch diploma, which, from a business point of view, he described as "becoming increasingly valuable." Indeed, the facts seem to bear out his feeling since the applications from prospective freshmen have been on the rise over the past two years. This year, Mr. Segall predicts that "... there was a considerable jump."

President Segall continued by pointing out that in the New York area, there are some thirty colleges that offer business degrees. Of these, only four offer an undergraduate program that is accredited by the American Assembly of Collegiate Schools of Business. Of these, only one is a public college. That one is Baruch.

"Our alumni have done very, very well," Mr. Segall said. "The demand for our graduates is great... We're strong, and in fact, we're getting stronger." Yet, the School of Arts and Sciences seems another affair.

When asked if he did not think that Baruch's business reputation has overshadowed the value of a liberal arts degree in the eyes of a prospective employer, Mr. Segall admitted that this might, in fact, be the case at times. However, he asserted that "... Liberal Arts really ought to get more credit," since many of the departments, in his opinion, are very strong. He was particularly encouraging of the bridge programs, such as the Journalism and Business major, since these tap the resources of more than one school.

And yet, the issue of lack of funds for Baruch was a consistent theme throughout President Segall's comments. For instance, concerning Baruch's sports, Mr. Segall admitted that the teams "... labor under very severe conditions." He regretted that while many of the teams, notably teams like the single biggest issue at that time, "... to be proud of... in general Baruch doesn't have the budget to support anything in the way of a title." He added, however, that because he felt the teams deserved support, he would "... spend his time trying to get them some funds."

In fact, trying to get funds appears to be a large part of Mr. Segall's job. "We don't have near the budget we need or should have," Mr. Segall said, making reference to the fact that Baruch College, in

President J. Segall Photo by Jim Yu

Tony Ermilio "Dean of Transportation"

by Howard Riel

Harry S. Truman was just beginning his second term as President. Communist forces led by Mao Tse-tung seized power in China. The state of Israel was one year old, and the latest thing in American technology was a gadget called a transistor. Yet, the most important event of 1949 was none of these. The important event occurred on April 11th of that year, when Anthony Ermilio began his career as elevator operator at what was then City College. Truman and Mao are both gone, but Tony's still around.

But sadly for the students and teachers of what is now Baruch College an era is coming to an end. After 31 years as good-will ambassador her at Baruch, Tony will be retiring next Spring at the age of 65.

"The students remain the same; they're all nice," smiles Tony who, in three decades, has seen more than his share of students. "Without the students we all wouldn't be here." But without Tony, Baruch wouldn't be the same either, since the early days of City College, when the entire campus consisted of the 23rd street building, Tony has always had a warm smile and steady supply of homespun jokes ready to amuse his passengers.

"I knew students liked that kind of joke in the morning to wake them up," he says. The first joke he ever told was the one about why the Indians were here before the white man; because they had reservations, of course! "Years ago," he explains, "there were muthin' but fellas girls here." It wasn't until around 1959 that girls started attending classes at Baruch, which Tony tabs the single biggest improvement. "They brighten up the place."

What Tony will miss most about Baruch is, of course, the students, with whom he has cultivated a warm, almost loving rapport. It became obvious during the course of this interview that they are the single most important thing to him. They are what convinced him to return to

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Baruch’s New Security Director

by Freddie Ellis

At the beginning of the summer school term of 1979, Baruch inherited a new director of Security, Joseph Fimmano. As director, Mr. Fimmano holds responsibility for all of Baruch’s security officers, part-time students, faculty members, students, and visitors. He supervises a team of twenty-two security officers who are responsible for the protection of Baruch’s students and faculty members. The former director of security, George J. Manning, held great negative attitudes towards his job and superiors which forced him to resign after serving only one year as director. Mr. Fimmano is a high regard for the job and his superiors and he plans to stay around for quite some time.

USES POWER EFFECTIVELY

The main point of Mr. Manning’s criticism stemmed from his being greatly discouraged by his superiors from using his powers effectively as security director. The new director Mr. Fimmano holds a differing opinion, he feels that as the new director he has in effect been using his powers effectively.

“I never met Mr. Manning,” he said, “I feel right now that I have as free a hand as reasonably possible. When I say this, I mean that I make my own decisions and I go on to state that Mr. Manning lacked a great deal of flexibility and he had problems of adjustments to the fact that not all of his proposals and demands could be carried out very quickly.”

“... Here on a campus your dealing with young people to begin with, secondly your dealing with a lot of movement. It isn’t a factory for instance where everybody comes in at nine o’clock, goes out to lunch at noon, comes back at one. And everybody goes into their own little offices and they’re there. Here you have movement you have people going up elevators then down to different rooms. So there has to be a great amount of flexibility on the part of the security director.”

Mr. Fimmano also went on to state that he feels that the conflict that went on between Mr. Manning and his superiors was due to a “personal clash” on Manning’s part.

On the stand point of security, Mr. Manning was greatly discouraged with the use the closed-circuit t.v. system. He felt that it was a great waste of money and useless. There was again some opposition to Fimmano’s statement from Mr. Fimmano. “My feelings about it, in the industry it’s widely used, it’s accepted wide.”

The present system is inadequate, no question. I’m very well aware of the money problems that besets colleges these days, I came from a small private college and again that’s where my flexibility comes in problems. “... I don’t expect if I put in a request that I’m going to get it tomorrow.” He went on to state that security begins with the individual, and students can contribute by looking after their own private property. He also plans to beef up security by placing more male and female guards in the male and female gym locker rooms in order to prevent possible cases for thefts and injuries. The local plans to place closed-circuit cameras in special strategic places in the college to monitor daily activities.

“I feel confident that an honest effort is being made to finance this (new t.v. system), I really do.”

SECURITY GUARD MORALE DIES

Because of the reports dealing with the security guards being under paid, morale among the security guards has dropped sharply. Mr. Fimmano is now in the process of trying to gain confidence. “I’ve tried to improve the morale and I think I’ve succeeded. I’ve terminated some people already, I think that from what I get back as feedback, that the men are fairly happy. Naturally they certainly would like more money and I’m not here to get the most for the cheapest... but I must accept what I’ve forced to work with.” He went on to state that he has tried to improve morale by conducting meetings with the guards and suggesting special classes for them to attend to improve their security techniques. “I would say that there is a very strong possibility that with the new contract, whenever that comes out, there will be an increase” (in salary).

Joseph Fimmano began his career as a police officer. For thirteen years he held the job until he became a detective in which he remained in that job for seven years. In 1976 he applied and was accepted as director of security at South Hampton College located on the eastern end of Long Island. After working and living in the country for three years, Mr. Fimmano and his wife decided to get back into the main stream of New York City. He applied and was accepted to his present job as Director of Security for Baruch.

The Dean of Transportation

cont. from p. 1

work after a heart attack two years ago. He received hundreds of get well cards during his convalescence, all of which he keeps and cherishes to this day. He’s sad to be going, but sighs, “It’s time to relax after 31 years of service.”

However, Tony is a hero to more than just the people at Baruch. In March of 1971, after having been awarded an Honorary Doctorate of Transportation degree, which he then single the greatest thrill of his career. Tony was sought out for interviews by, among others, the New York Times and Channel 7 News, who dispatched a young reporter named Geraldo Riveria (a talented amateur) to interview the man referred to by some as “Mr. Wonderful”. Tony recalls with glee the mad scene as the cameras and lights were loaded into the student center.

In addition, he has been named Man of the Year by Baruch’s Accounting Department in 1973, and by the Italian Society in 1975. In 1977, he was the recipient of a Roast here in the Baruch Auditorium, an event organized by Dean of Students J. Finkelman.

Memories Tony has collected over the years include, shuttling such celebrities as former Mayor Wagner, Henry Kissinger (when he taught a course here), Senator Jacob Javitz, Bernard Baruch our beloved patriarch. Tony has always gone by the philosophy that, “When you give away kindness and love it comes back to you.” He adds, “Look start up than she went into heavy labor. Tony alertly rushed her to the sixth floor medical office, where she was given the ambulance which took her to the hospital. And what do you know; that child is today a student at Baruch.

Although there have been occasions when he has gotten stuck in the elevators, he proudly pipetizes that he “has never lost passengers.”

Another side effect of having been here so long is the not so rare occurrence when a student will walk up to him and say, “You know, my older brother remembers you from when he went here.” Sometimes it’s not an older brother at all, but a father! Tony eats it up.

A native Manhattanite, and father of two married daughters, Tony plans to busy himself after this year with his two hobbies, gardening and fishing. Another job? Yes, but only here at Baruch. “I’ll be back for every graduation ceremony, when he promises, and ‘would like to work in the school, either as an elevator supervisor or at the reception desk.” Anywhere,” he concludes, “if they’ll have me.”

Willy Rogaski, one of the other operators and himself at Baruch for over 25 years, says of Tony, “He’s a Helluva nice guy . . . a wonderful fell to work side by side with.”

It’s not easy to say good bye to a good friend. Tony, you made school a little more pleasant for us all. Good luck and thanks!
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Women's Voices: 20,000 Women March on Pornography

On October 26th, a projected 20,000 women and men will assemble at Columbus Circle at 1 p.m. They will march down 42nd Street to Broadway and then to Bryant Park for a rally and speak-out. The reason these people are marching on Times Square is pornography, the multi-billion dollar a year industry that directs hatred and violence towards women.

Pornography has existed in other times and other cultures, but never has it been so readily available, socially acceptable, and pernicious in content and effect. We are bombarded with the images of women being bound, raped, tortured, humiliated, mutilated, and murdered on magazine covers at newstand stands on every corner in the City. These images are not confined to "dirty" bookstores and 42nd Street movie theaters. They can be found on billboards, movie advertisements (see Diane Salvatore's in the Entertainment/Arts section), magazine ads and record album covers.

Women Against Pornography, 579 Ninth Avenue, are concerned with the effect of these images of society and have organized the March on Times Square to attract attention to this red-hot issue. They have put together a slide show that vividly shows the frightening connection in pornography between sex and violence and how this concept has crept into "legitimate" forms of media. The slide show prepares one of their bi-weekly tour of the Times Square area, complete with stops at the bookstores, pep shows, sex emporiums and topless bars.

Deborah Waters: Student Activist

Within the Baruch community there are students who have devoted themselves to improving the environment in which we seek to further our collegiate careers. One such student is Debra Waters. A vibrant, dedicated activist, Debra has been involved in the affairs of the student community for a major part of her years at Baruch. She is an outspoken and articulate person that strongly believes in what she is doing.

Debra presented her views with the style of someone who has dealt with the system and knows the ropes of surviving it. In fact, she has been a victim of the system for a good part of her life. She had her initial disasteful contact with it early in her childhood. It was a personal experience that involved the loss of G.I. benefits to her family. Debra feels that her mother was "gipped out of the benefits" because her father was a World War II veteran. Consequently, she lost any economic and emotional strain on the family. Poverty and struggle then became a part of her life. She had her initial disasteful contact with it early in her childhood. It was a personal experience that involved the loss of G.I. benefits to her family. Debra feels that her mother was "gipped out of the benefits" because her father was a World War II veteran. Consequently, she lost any economic and emotional strain on the family. Poverty and struggle then became a part of her life.

Debra was born in R.I., but has lived in New York City since she was a baby. She has grown up in the ghettos of the city and is a product of the public school system. At the age of fifteen she was forced to be independent. She found a job, rented an apartment and began taking care of herself. From that period on she has been a consistent observer. She has held occupations as a checkout clerk, payroll clerk, and a correspondence secretary. She is skilled in the typewriter, dictaphone and in the creation and lay-out of educational materials. Some of her current associates have been Conrad Lynn, attorney for the first conscientious objector; the Commission on Racial Justice; the N.Y.W.O.P. of Education; N.Y. Telephone; and the Headstart Program. Debra also has an impressive list of friends and clients that she worked with. On that list are Judge Bruce Wright, Congressman Charles Wrangle, activist Charles Kenyon, Rev. Ben Chavis, Rev. Albert Cleage (author of "The Black Messiah"), Rev. Jesse Jackson and historian-Egyptologist Dr. Yosef Ben-Jochannan. All of this adds up to a variety of sources to help her remain, as she puts it, "conscious of the contemporary issues of our time." However, Debra is more than conscious of these issues; she addresses them in a forth-right manner that encourages some people while it frightens others.

One of the issues that Debra chooses to tackle head on is racism. She has become acquainted with what she calls "the racist attitude at Baruch." Her interest comes from an active college career in the classroom and in extra-curricular activities. Besides her present position as president of B.L.A.C.K. (Black Liberation through Action and Collective Knowledge) and A.S.P.A. (American Society for Personnel Administration), she has been a leader in Vanguard, the Third World Caucus and the U.S.A. (United Students Against Racism). Debra has been a candidate for D.S.S.C. president. The manner in which she presents her case is forth right. She feels that her opportunity to come in contact with the racist attitude in a variety of situations.

She has been an active member of the New York City Board of Education; faculty. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat to our youth. She feels it exists in the school system. She considers it a threat...
For the past few years, the student council image has been one of an ineffective body of students gathering once a week. With the council's main purpose seen as being an unorganized attempt at discussing proposals presented to them, few people have taken the work or value of the council seriously.

Yet, the mixture of certain rules in the new constitution and the addition of intelligent councilmen could prove to be the beginning of a new council era. Despite the fact that student apathy has robbed student government of its best young leaders, the council's membership seems to show a reversal in student participation in government. With the council members showing such energy towards their job, only a few more factors seem to be needed before the council is viewed as an independent organization.

One such factor is an articulate leader from the councilmen's own ranks. An obvious choice for one such leader is chairperson Marilyn Cayenne. She displays character which features strength, ability, and a willingness to listen. The listening skill is the most important, because the last two day session Presidents acting as chairpersons had refused to acknowledge opinion other than their own.

Another factor in favor of the council is that several members have the idea of the council taking the initiative. One of these new ideas is the exercising of their power to create Ad Hoc committees for various projects of the council. One of these committees being planned is for the proposing pre-registration to the administration. Also, several councilmen have showed an interest in bringing quality entertainment to Baruch College. As a result, the campus affairs committee has been placed directly under the control of the council. Many councilmen have begun to express the view that a leadership weekend would provide valuable experience and training for them in the future operation of student government.

Though the council has been slow in moving towards fulfilling the goals of the newly formed committees. At least the council has some plans in their mind for the coming semester, plans formed of councilmen actions and not of outsiders string pulling.

Yet, the council will not be fully effective until they are able to operate from one set location separate from the executive branch of student government. Students and administrators should begin to recognize the value of the council, and offer their support to them. In this way the council, an institution of student leaders, might reach its fullest potential of achievement.


Student Comments on Registration

by Mary Cunningham

Registration may have been an especially exhausting and frustrating experience for many (most) Baruch students last month, but perhaps comfort can be found in the knowledge that we are not alone in our quests for a decent school schedule. Students at other colleges belonging to City University also found the process of Registration an "experience".

Ann Marie Kenny, a sophomore at Hunter College, gave up on registration, she left disgusted after discovering the classes she absolutely needed as a nursing major to be closed. This after standing in line for over an hour after her appointed time for registering. After running around from building to building trying to open up courses she decided it wasn't worth the headache she now had and decided to head home to the aspirin bottle and bed.

Sue Riker, junior at Queens College, described registration as mass confusion. Happy go lucky, her attitude seems to be you have to laugh or you'll cry. She eventually did get all her classes after spending several hours running around, writing and rewriting schedules. Queens College recently installed a computer to be used in the registration process. Sue credits the computer as improving that College's registration system. Perhaps it's time for Baruch to join the computer age.

During the Spring '79 semester an article appearing in the Ticker dealt with the number of incoming freshman. One of the points brought out in that article was Baruch has the largest number of applicants in the City University system and is forced to accept a certain percentage of that steadily growing number.

Hunt College was recently the beneficiary of a large sum of money and forty positions on the registration staff were used to improve the registration process. While registration at all City University Colleges leaves room for improvement why was Baruch number one in applicants, not a beneficiary? As of yet this question is unanswered.

Even with the new equipment and employees registration at Hunter was rough, as Ann Marie will attest, so perhaps money is not the answer to City University's troubles. At least we know we're all in the same boat, maybe sailing, but together...
**ASPIRA Baruch Survival News Analysis**

by Dennis Eddington

Many incoming freshman entering Barch College often face the daunting consumers taking remedial courses either in English or Math. These remedial courses reflect the educational background of the students being presently enrolled in the college. Even though these remedial courses serve as a device for further familiarization in the college, they also tend to discourage many of the students who felt that they were academically prepared to meet college standards.

As a result of this academic mismatch, the student engages himself in a relentless pursuit against self-esteem, pride and time. This battle, however, is a very selective one for it demands only the most diligent, the most assertive, the most discipline among the Baruch students. As for the students who fail to meet these demands, two principal alternatives remain at hand. Either to seek a low level of employment and work their way into a two-year college or seek military training towards some form of public assistance.

Nevertheless, despite the previous struggles of the college student, he is not in a two-year college. Which steps in before a student forwards towards such a decline in academic performance. Some students reflect upon reasons towards which is led by two rather outspoken young men, Mr. Tony Cortez (Conselor) and Mr. Daniel Augusto (tutorial coordinator) as "The Baruch Survival Center." Often simply call it "ASPIRA." Aspiration has been in existence throughout the community for approximately two years now. However, its existence in Baruch equals only five years of its birth. ASPIRA operates as an independent agency allied with the department of compensatory education to service some 225-250 students a year. Since ASPIRA is an independent agency functioning outside of the school, the funds that it receives are supplied by the federal government instead of Baruch College. As a result, ASPIRA is forced to limit the amount of students they can serve. The funds that are allocated are insufficient to meet the needs of any two major reasons. The insufficient lack of funds and also the insufficient amount of space. Mr. Cortez claims that 454 students points out that "the space which is allocated cannot accommodate the large number of students who are chosen for ASPIRA."

ASPIRA makes a serious attempt to cater to students who are culturally, academically, and economically disadvantaged. However, its primary objective is to help all students to survive in Baruch. ASPIRA selects its students based on their performance on the proficiency test administered by the school at the beginning of the semester. Students who were instructed to take two remedial courses in either English or Math and who met with the economic criteria were assigned to ASPIRA. Yet, being that ASPIRA is unable to accommodate a large number of students the selection is being done on a random basis. This not only allows Mr. Cortez and Mr. Agosto to service many of the students, but also permits them to work effectively and efficiently with each student.

ASPIRA's performance and achievements have all been the result of two working souls who have been recognized by many students as "Batman and Robin." They have channelled through all sorts of bureaucracy to institute programs such as Group Counseling, Financial Assistance, Tutorial Review, ASPIRA Career Guidance which just four years ago were only an idea. They've put back motivation into a world that has done to be done, but what must be done to survive as a fellow Baruchian. Mr. Agosto asserts that "he has seen students as lost, as those who were lacking in courage, self-confidence and assertiveness, and in replacement restored them to who they were."

Another new project is the Employment Program, which is done on a random basis. This is done through counseling sessions where students were assignea to ASPIRA. However, ASPIRA is a catalyst to this particular part of the school. It has recently started working on a center for the Study of Business and Government, which would provide research and information on the current events of business and related fields. It has also been encouraging the Computer Center and the State of Affairs at Baruch. ASPIRA selects its students not only on their academic performance, but also on the quality of the student. ASPIRA makes a serious attempt to become not just a center for ASPIRA, but also permits them to work effectively and efficiently with each student.

President Segall Interview

**Cont. from p. 1**

 comparison to the average CUNY university, spends considerably less money per student with the money it is allowed. (This is why it is so crucial that we exert influence on the Executive Budget for Higher Education, 1970-1980). For example, educational costs for Baruch per student is $2,700, while the average cost per other CUNY colleges is $2,867 and the SUNY universities can go as high as $3,100.

What this amounts to is that Baruch's budget is not being increased in proportion to the increase in the number of students. And while other colleges continue to lose students, their budgets do not decrease. Baruch is being short-changed. President Segall, however, feels that there is a push to move up Baruch's budget, "...at a pretty high rate (although) we're not there yet."

But all news is not so frustrating, even though the budget struggle takes its toll everywhere. Mr. Segall talked with pride about the increase in alumni funds that have helped to provide more money for the scholarship funds for freshmen.

"Of course we are very generous... They work very hard for the college." The scholarships offered are $1,000 per-year for four-year awards given to freshmen and based solely on merit. Mr. Segall emphasized this policy on the necessity and the merit that there is substantial financial aid offered, as far as merit goes, "no body bothers with that."

Last year there were some 500 to 600 applicants for these scholarships and Baruch was able to offer some. Mr. Segall rose to his feet to point out the difficulty that he has in satisfying the students of some of the students listed in the 1978-79 scholarship booklet. He did not, however, neglect to remind us, "it's an awfully expensive program."

As far as the future of Baruch is concerned, some projects are still in the works; others are just budding. For instance, the Family Court Building on 22nd Street, planned to be used for administration, is still delayed in opening due to the tardiness of city and state funds in arriving. The library is being updated and as quickly as possible and funds are trying to be had in order to use the new auditorium to its full capacity.

Yet President Segall seems to be reaching for a broader scope of Baruch, a new leader for the 1980s whom we feel was something of a mustache, he sorr, a satisfied last... "I think we're getting back to the job in the 1980s."

October 25, 1979

Club Fair

*The Ticker*

Cont. from p. 5

A-and the outside headquarters, which is supposed to provide assistance and guidance in the counseling and work-study. Continuing on, Barch was printed, it was actually a possible reason as to why this given access to communication facilities."

Debra's platform from the administration has chosen one she explains. For support, she maintains and, "there is no real notion and carries, blacks that philosophy could be perpetrated munication facilities."

The college student, she explains that "there is no real Debra's platform from the administration has chosen one she explains. For support, she maintains and, "there is no real notion and carries, blacks that philosophy could be perpetrated munication facilities."

Baruch. She rejects this conflict printed (sounds similar to theBaruch. She rejects this conflict printed (sounds similar to the

A.S. P. A. second-class standard appears not limited to gains for them students

Who were instructed to the average CUNY university, spends considerably less money per student with the money it is allowed. (This is why it is so crucial that we exert influence on the Executive Budget for Higher Education, 1970-1980). For example, educational costs for Baruch per student is $2,700, while the average cost per other CUNY colleges is $2,867 and the SUNY universities can go as high as $3,100.

What this amounts to is that Baruch's budget is not being increased in proportion to the increase in the number of students. And while other colleges continue to lose students, their budgets do not decrease. Baruch is being short-changed. President Segall, however, feels that there is a push to move up Baruch's budget, "...at a pretty high rate (although) we're not there yet."

But all news is not so frustrating, even though the budget struggle takes its toll everywhere. Mr. Segall talked with pride about the increase in alumni funds that have helped to provide more money for the scholarship funds for freshmen.

"Of course we are very generous... They work very hard for the college." The scholarships offered are $1,000 per-year for four-year awards given to freshmen and based solely on merit. Mr. Segall emphasized this policy on the necessity and the merit that there is substantial financial aid offered, as far as merit goes, "no body bothers with that."

Last year there were some 500 to 600 applicants for these scholarships and Baruch was able to offer some. Mr. Segall rose to his feet to point out the difficulty that he has in satisfying the students of some of the students listed in the 1978-79 scholarship booklet. He did not, however, neglect to remind us, "it's an awfully expensive program."

As far as the future of Baruch is concerned, some projects are still in the works; others are just budding. For instance, the Family Court Building on 22nd Street, planned to be used for administration, is still delayed in opening due to the tardiness of city and state funds in arriving. The library is being updated and as quickly as possible and funds are trying to be had in order to use the new auditorium to its full capacity.

Yet President Segall seems to be reaching for a broader scope of Baruch, a new leader for the 1980s whom we feel was something of a mustache, he sorr, a satisfied last... "I think we're getting back to the job in the 1980s."

October 25, 1979

Club Fair

*The Ticker*
Sexist "10" Rates Thinker's "0"

by Diane Salvatore

The feminist movement is, for
many, a cliche. Women are no
longer an "it" topic. All the
progress that need be made is well
behind us.

None of the above could be
more untrue than in 1979. Because
today, we can see blatant
reminders that the struggle for respect still rages on.

And it is still a losing battle.

I call to your attention a
current film. "10," which
features a photo of a woman (we
assume) that negates her face
entirely and shows us a volup­tuous view of breasts, navel and
crotch—all barely covered. A silly
looking man swings from a
pendent around her neck. Across
the top, where her face should be,
reads the caption, "When rating
women if "8-V" make you tingle
and "9's" make you gasp...imagine
what will happen when you meet a "10"

And for adults who can't think.
I venture to interject. If this is the
world of adults, I choose not to be
counted.

A comedy, the movie promises.
This may be a lauding matter for
the male producer who has not
felt the sting of meat-market
evaluation. But for the women
who have learned to fear and
despite the more carnivorous
stares and attitudes of men who
feel free to verbally and visually
rape them at will—on the street,
in the subway, in a store—"10"
is a disturbing and reen­
sure that the conspiracy
has not been thwarted.

It is of small consequence how
the script actually reads. The
advertisements themselves will do
enough harm. In fact, I urge no

person concerned with the dignity
of women to even see how the
script reads.

Yet I return to "10," since it is
regrettably so popular. Accept­
ability in visibility. I regret, for
the sake of theatrical history if
nothing else, that Julie Andrews
and Blake Edwards are involved
with this blasphemy. I regret
that many will go un­
moved by this tragedy of
distraction. I regret most
sorrowfully that even more will
probably enjoy it.

The one regret I will not have,
however, is the regret of having
stayed silent. I am stirred by the
immediacy of my need to speak
out. I urge every woman who sees
her personal degradation in
movies of this caliber to speak out
also. This is the only way to be
heard.

For those who think me a
hysteric, ranting, depraved
and prudish outcast from the
pleasures of carnal knowledge, I
tell you: I am a product of my body.
I am proud of my womanhood.
I will not have it exploited and
prostituted for the pleasure of
the misogynists of this world.

These exist movies are lies.
Respect must be claimed.
Love, freely given.

Think about it.
Say something.
Act.

Fashion Scene: A Man's Eye View

by Debbie Jurek

Take today's fashion scene,
aimed away all the flash and
mickey, eliminate top
designers like Diane Von Fur­
stenberg, Gloria Vanderbilt and
Anne Klein, and forget about
exorbitant prices. What are you
left with? Why, fashion that is
simultaneously elegant and
conservative, trendy yet tasteful,
you have discovered the world of
men's better clothes!

The key word for this season's
men's line is fit. The shape of
clothes are more snug and more
enhancing of the masculine
sensuality. As GQ puts it, "a
tauter, closer-to-the-body
silhouette, defined shoulders, the
narrowing of proportions:
determine the fall style.

This style is apparent in
the collection of suits on the market.
Mostly vestless, the coordinating
blazer and pants are carefully
tailored tweeds in blends of wool
and synthetics. There is more
detail in pockets and cuffs, and
aprons are slimmer.

Shirts come in a wide range of
seasonal colors, rich, natural
fabrics and distinctive styles.
Worn with a thin tie in a con­
trasting shade they look smashing
with a suit or under a V-necked
pullover. Destined to be a favorite
at clubs and parties are the new
"electric" shirts which give
a provocative appearance of
motion that is achieved by tiny
threads of contrasting colors
weaved within the solid material
of the shirt.

On the casual scene, plaids,
flannels, and velours are ever
popular. Colors range from
neutral, earthy shades to deep,
vibrant tones—burgundy, indigo
and rust being the favorites.

And it is still a loosing battle.

 Whether you are seeking a career position after graduation or a job for next summer, a well prepared resume can mean the right answer for you.

PROFESSIONAL RESUMES, Inc. has been creating successful resumes for more than ten years. Here is what we can do for you:

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Call anytime 24 hours, 7 days a week. Day, evening, Saturday, Sunday, holidays by appointment.

Circle K credits; ranging anywhere from
twelve (12) to twenty (20) hours a
week. Soffe even manage to attend school less than the normal five day school week.

However, no matter the differ­
ence in school schedules and
consumption of time, two things
remain common to all Baruch
freshmen. The two things being a
feeling of loneliness, and
cliché hours. Club hours are
two hours, every Thursday, from 12
2:00 p.m., set aside for extra­
curricular activities such as
clubs and teams.

These club hours are the answer
to the "Freshmen blues." They
were set up for student convenience.

It enables a student to get in­
volved and participate. It allows
you, the student, to make friends
and enjoy yourself, there are
countless clubs, organizations,
and events taking place every
Thursday, as well as other events
and projects going on in Baruch
the remainder of the week.

There are many clubs such as
Circle K; a service and social
club...
Manilow "Voices" A Difference

by Sandy Jacobow

From the moment one sees the newly Barry Manilow album "One Voice" is a noticeable difference. The trademark there graphics are slightly altered, and the cover photo of Manilow is more poised and more refined. Those changes coincide with Manilow's varied, but more mature style.

The title track "One Voice" is appropriately named as ow starts off a capella. He slowly over-dubs his own voice until their are 40 Barry Manilow's singing in unison. Despite sounding like a Mormon Tabernacle Choir, and his voice straining, "One Voice" is quite intrguing.

Although the majority of the album has been written by Mr. Manilow and his collaborators, some of the best tunes are well adapted outside music. Manilow delivers a sensitive rendering of Ian Hunters "Ships." The arrangements have been touched up slightly, but are still true to the original. This song is already a hit on Billboard's Top 100.

On all of his prior albums Manilow has included a 40's style number on them, here there are two, but sounding remarkably good. His remake of the 1941 hit "I Don't Want To Walk Without You", made famous by Helen Foster and Harry James, is stunning. A pretty MOR ballad with a light, bouncy, beat is a perfect Spring song. This song has strong single possibilities, and is a perfect follow-up to "Ships".

If Mr. Manilow would have omitted a 15 second disco prelude to "A Slow Dance", it would be a pseudo classic. There is a wonderful, swirling ballroom quality which makes it hard to believe this song was written in 1979. The orchestration by Jimmie Haskle adds the perfect romantic touch.

A Heavy bass line, and slick brush drumming give "Rain" a tinge of jazz. Manilow's voice at times has a wispy quality to it making this a truly infectious tune.

Unfortunately "Rain" is the only upbeat number that works. "Bobbie Lee" and "Who's Been Sleeping In My Bed" both have a hint of disco, similar to Copa or It's A Miracle. "Bobbie Lee" is just sloppy and repetitious, while "Who's Been Sleeping..." is only a notch better.

Manilow still delivers two beautiful ballards with his eyer popular trademark, a big build to a soaring finish. "Where I Wanted You," and "Where Are They Now" both show why Manilow has become a master at his craft. Even though "You Could Show Me" is only 1:46 long it's one of the prettiest things ever done by Manilow. Co-written by Bruce Sussman and Jack Feldman, who wrote Copa, the lyrics are a sensitive insight to the loneliness of needing someone with who to share the world. With a soft synthesizer line as the only accompaniment this will be compared to the Manilow classic "All The Time."

Despite the variance in style Manilow has produced an album that will win wide acceptance on man; levels. Manilow's voice has never sounded better, along with an extremely sharp rhythm section. The high quality one has to expect from Barry Manilow is still their, as "One Voice" will definately be heard.

Reflections of the Day

by Eli Araujo

First, allow me to extend a fraternal welcome to all freshman and transfer students especially you Baruchians who are back after what seemed to me a very short summer.

That ritual past, it seems like only yesterday we were anxious awaiting sumer recess like blossoming flowers ready to burst with energetic beauty. Nevertheless, it's good to be back in the halls of learning and the learned.

It's funny how the first couple of days students line up at the bookstore and read through new books as if to devour them but lose their appetites as weeks turn into months. Also amusing is the bewildered (perplexed) look in eyes as they ask for direction for campaigning for re-election with their knowledge-unfortunately, I registered for one whole and one half "lemon."

Should I return them to the assembly line or ask for a partial tuition refund? The Marketing (ADV) Department must be doing a good job; I've never seen so many flyers on our bulletin boards so early in the semester. If the Pope John Paul II had paid us a visit, surely he would have had a few words for us proponents of consumerism.

Baruch has changed. The auditorium has finally been renovated. What has not changed are the upward spiraling prices for our spiral notebooks, textbooks, and cafeteria foods.

October is here and Student Government's silence is unsettling. Having cancelled and rescheduled an event is not unprecedented but, who knows? Perhaps it's too early to tell. After all, a few student representatives are already campaigning for re-election with timely newsletters to their constituents. Kennedy and Brown move over!

Alumni have no fear; your Alma Mater will never "close its doors" but it may consider moving (or expanding) as it can not accommodate anymore students.

Enough!!! If only I could have written this during my freshman year. Maybe then English Professor would have given me an A instead of a B. -Yeah....
### Graffiti: More Than Meets the Eye

**by Marie Manuella**

You are standing there in the station. Everything is gray and gloomy, and a murkiness of debris surrounds you. Those graffiti covered trains, those graffiti covered walls. Graffiti is the main element of this urban landscape, and it offers power through ubiquity. The graffiti artist is the creator of a unique visual language, a personal way of gaining self-recognition.

The graffiti artist only works in the permanent parts of the subways, the trains, the walls, the terminals. The trains are the place to create a "masterpiece or grand design." Professional artists who are lucky—exhibiting in a continually circulating show with guaranteed captive audience. The power of the graffiti artist is in his ability to create a "masterpiece or grand design." Professional artists should be so lucky—exhibiting in a continually circulating show with guaranteed captive audience. The power of the graffiti artist is in his ability to create a "masterpiece or grand design." Professional artists should be so lucky—exhibiting in a continually circulating show with guaranteed captive audience.

A 1973 study done by the nation of Graffiti Artists has come to certain generalized conclusions about the styles of graffiti. Lean and geometric letters with little platforms is the graffiti Philadelphia style. Graffiti from the Bronx draws little clouds around their names and "honor" plump, curvaceous lettering. Out in Brooklyn, they draw ornate comma-tails around lettering which is so mood to destroy, the brutalism or a way of gaining self-esteem. The graffiti from the Bronx draws little clouds around their names and "honor" plump, curvaceous lettering. Out in Brooklyn, they draw ornate comma-tails around lettering which is so mood to destroy, the brutalism or a way of gaining self-esteem. The graffiti from the Bronx draws little clouds around their names and "honor" plump, curvaceous lettering. Out in Brooklyn, they draw ornate comma-tails around lettering which is so mood to destroy, the brutalism or a way of gaining self-esteem.

Law enforcement has caused thousands of "underground artists" to give up their trade or readjust their style. Why should they waste time putting their designs on the trains or give up their identity when people will pay them to put it on canvas without a law penalty? One graffiti artist said, "when you have it on canvas, you don't risk getting written over. But somehow I just can't come to grips with seeing my identity hanging on a wall. It just seems to look better on the side of a train."

The Nation of Graffiti Artists is a graffiti workshop that was formed to help youths from depressed areas of the city develop as artists. Jack Pelsinger, the director of the graffiti workshop, has been working with officials at the Metropolitan Transportation Authority to have laws changed or to hire the most prolific graffiti drawer to create attractive designs on the trains. Also, Universal Graffiti Artists headed by a man named Hugo Martinez, has been making the best of the graffiti fever. Universal Graffiti Artists has brought together many veteran graffitiists, sworn them to quit their illegal activities and direct them toward professional art careers. These organizations also show off the liveliness of the graffiti artists. This, if anything, enhances their work by the comforts of a studio situation, unhindered by pressing transit police and railroad watchmen. Maybe this is the solution.

### Passing the Time

**New York Style**

by Dawn Rodriguez

Do you suffer from tired feet, aching arms, or just plain boredom? Then you're probably one of the thousands of people who have become a victim of Typical Train Trauma. Almost everyone here at Baruch travels to and from school by means of mass transit; namely the subway. This being the case, we can all sympathize with one another on the mutual hassles we all encounter each and every day: route to and from Baruch.

If you're new at traveling you're probably just getting the hang of squeezing into packed subway cars, at all hours of the day, running from one train to another, and sliding over an already crowded seat for some overstuffed person to squeeze into. If you've been traveling for some time now, being that you're an upper freshman or better, or you've been traveling since your high school days, then you're one of the lucky people who have devised clever little ways of making your endless 45 minute to an hour train ride seem like nothing. Well for those of you who are interested, here are a few secrets that make commuting more pleasant, read on and discover them for yourself.

My first suggestion to you is, if all of the above fails to interest you, then my only advice is to read a textbook instead. If you're disgusted with your current reading matter, you might recognize the name of your favorite gang or the signature of a friend. Step 9. If you're into names and you're disgusted with reading the ads, you can try reading the thrilling advertisements that tell you everything from how to do if you have hemorroids to what kind of syrup to use on your pancakes.

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### SENIORS

The Senior Affairs Committee urges you to make appointments to have your **YEARBOOK PHOTOS**

Taken now. Make your appointments at the information desk in the student center. Please Note: There will be a $2 charge, (cash non-refundable), for each yearbook, payable at the time you make your appointment.
collegiate camouflage

E IM E RO D N E A M A E R D
D N S V B L W U W O L I V A R
O M E T G L L T O O Y O N YA
O R D R A B U L R A L K N L S
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E R S Y A D L O O H C S M O L
W O B N I A R E H T R E V O T
E M I S T Y Y B E M S S A P S

Can you find the hidden song standards?

AM I BLUE?
BE A CLOWN
BLUE MOON
BLUE SKIES
DANKE SCHÖN
DAY-O
DINAH
DO-RE-MI
DREAM
IDA
IRENE
LADY BE GOOD
LOVE IN BLOOM
LOVER
LUCKY DAY
MAIRZY DOATS
MANDY
MISTY
NOLA
ON A CLEAR DAY
OVER THE RAINBOW
PASS ME BY
POOR BUTTERFLY
RAMONA
ROSALIE
ST. LOUIS BLUES
SCHOOL DAYS
SHINE
TEA FOR TWO
WHERE OR WHEN

Hi-Jinx by C. Sparks '79

Eat a good breakfast so you'll be big and strong.

...Don't you want to be like Daddy?

--- IMPORTANT NOTICE ---

The next Mathematics Placement Exam will be given to students who have never taken it, on Wednesday, November 14, 1979 and Tuesday, November 20, 1979. Students planning to take this examination must sign up for it at 360 Park Avenue South in Room 2053 (Day Session) or Room 2831, or Room 2023 (Evening Session) by November 2. They will have their choice of date (14th or 20th) and will be given the time and place of the exam when they sign up.

THIS WEEK at Baruch College

Thursday, October 18, 1979
12:00-2:00 p.m. Movie Chinese Students Assoc. Rm. 1323
12:00-2:00 p.m. Chinese Students Assoc. Speaker 23rd St. Bldg.
12:00-2:00 p.m. Management Society Reception 360 Park Ave. South
12:00-2:00 p.m. Sigma Alpha Alpha Screen 24th St. Bldg.
12:00-2:00 p.m. Women's Center Movie 23rd St. Bldg.
12:00-7:00 p.m. Disco Club N.Y. Student Center.

Friday, October 19, 1979
1:00 & 3:00 p.m. The Graduate Student Center Board Rm. 114 24th St. Bldg.
5:00-10:30 p.m. Disco Luxury Productions Oak Lounge Student Center
6:00-10:30 p.m. Reception-Speaker ASPA Oak Lounge Student Center

Monday, October 22
12:50-1:50 "Dennis Wolfberg" Oak Lounge Student Center

Wednesday, October 24
2:00-3:00 "Spin-Art" Marble Lounge Student Center

Tuesday, October 23
12:30-2:00 Hypnotist Oak Lounge Student Center

Friday, October 26
12:00-3:00 "Funny Girl" Rm. 114 24 St. Bldg.

Medical Office Rm. 308
Workshops 17 Lex. Ave.
on self examination of the breast of women

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Intramural Reminder

Women's rope skipping contest will be held November 8th, in rooms 609-611 of the 23rd st. building during club hours.

Jogging and running club formed at Baruch College endorses Baruch College 2, 5, and 10 mile races

Approximately 2 years ago the Baruch College Track Team was disbanded, primarily due to an insufficient number of academically qualified athletes. Since then jogging and running as a sport for the conditioning of the body has intensified.

A large number of Baruch students are involved in the sport either on their own or through Fitness for Lifetime classes that the Physical and Health Education Department conducts. So it seemed logical to form a club devoted to the goals of physical fitness though jogging and running. The Club meets on Monday, Wednesday, and Fridays from 12 noon to 1 P.M. when all members learn a comprehensive, warm-up stretching routine, then a basic 20 minute walk-run method of getting in shape, followed by a cool down stretching regimen. The Club's President, Valerie Branch, has organized a sign up list for other hours so that individuals that have classes when the Club regularly meets can hook up with other running partners and train.

Ms. Branch wishes to stress the fact that all levels of runners and joggers from those that have never jogged to those that are advanced runners are welcome to join the Club. Informative speakers on nutrition, running, and other related fields of physical fitness through jogging and running are being sought when club funding becomes available.

And the Club is strongly sponsoring the Baruch College 2, 5 and 10 Mile Runs which will be conducted by the Intramural and Recreation Office of the Physical and Health Education Department. These races will be run on Nov. 3 at 10 A.M. in Central Park. The Recreation Director, Tom Cracovia has said that Dean Matthew Goldstein have promised to compete. Mr. Cracovia has the ambitious goal of enlisting 100 Baruch Community Members for these races. Trophies will be awarded in all categories. So, if the New York City Marathon is too long for you or if you can't stand the crowds, join the Baruch College 2, 5, 10 Mile Runs. Or if you just want to get in shape, then join the Jogging and Running Club by signing up in Room 610A of the 23rd St. Bldg.

One further note... The Intramural And Recreation Office is asking all Baruch Community Members in the New York City Marathon to notify its office: 610A, 23 St. Tel. 725-7197 for publicity reasons and with the possibility of wearing Baruch College colors in the competition.

The goal of running need not be to win. Better it is to improve. And this can happen at any age.

Statesman Profile

Todd Grosin
Tennis team
Height: 5'8"
Weight: 145 lbs.
Experience: 5 years
Team finish in 1978: Third

"I started playing tennis by accident. I originally wanted to play baseball for Washington, but a friend steered me to the tennis court instead. There I found a sport that I've excelled in. My main goal here is to be the school's number one tennis player. I learned at Washington that winning takes hard work and discipline. Even though I have no professional aspirations, I want to keep playing as long as possible, team coach, or just to stay in shape."

"The only disadvantage I have playing tennis, as any student-athlete knows, is keeping up my grades. The team practices four to five hours a day, and that can be hectic. But it should be worth it, because we look strong this year and hope to win the division."

Todd was Washington's Most Valuable Player as a senior in June of 1978. He also finished third out of 24 players in the Intramural Department's Tennis Tournament last year.

A Statesman Pictorial Collage

Statesmen Results

Soccer
Baruch Beats York 6-0
Record 4-3-1

Womens' Volleyball
Baruch Beats Manhattanville 3-1
Record 5-0

Intramural Events
Table Tennis
Men 34 Players (Closed)
Women 10 Players (Closed)
Paddle Ball
Men 28 Players (Closed)
Women 18 Players (Open)
Basketball of Class vs. Longshots 12 noon
Astoria vs. Hawks 1 p.m.

Record 5-0