**Early Mail-In Registration Increases**

By Steven Appenzeller

Registrar Thomas McCarthy was "a bit disappointed" with full registration, especially the response from mail-in registration eligible students. This fall the registrar implemented a program of early mail-in registration for all juniors and seniors. By increasing the amount of students eligible to register early, McCarthy hoped to reduce the crowds in-person registration.

As of September 1, 13,715 students were registered compared to 13,379 during the fall of 1982—an increase of 2.5 percent. The 4,837 students who took advantage of early registration represent 75 percent of those eligible. According to McCarthy, data obtained from early registration influences decisions to open additional sections of classes in heavy demand. "Early registration lets us make better use of our resources," he said. 1,120 students who took advantage of mail-in registration required appointments to adjust their programs. 622 students filed for a change of program in response to the appointments.

McCarthy believes that in-person registration went "quite well." UNmittelbar

**New Food Service Concession Seeks to Improve Quality**

**CONTRACT TERMS BENEFIT BARUCH**

By Marc Manufua

The students, staff members, and faculty of Bernard M. Baruch College will be tasting the food, drinks, and beverages of another food service vendor. The former food service vendor, TastyVend, operated under the supervision of Bernard Wolff, had been out of the food service contract effective through 1986.

The new food service vendor, Educational Refreshments, will be reconstructing the cafeterias throughout the year "to better accommodate the needs of our customers," says Mr. Jay Roch, general manager of the new food service operation.

There are many reasons why Educational Refreshments was awarded the contract. One reason is that Educational Refreshments incorporated promised to bring about change. Over the last ten years, the former food service vendor, TastyVend, had been operating within a threat of competition. Every three years, the Bernard M. Baruch College Association has conducted open bids to invite food service companies to make proposals to operate on the Baruch campus. Year after year the responses have been minimal or nil. Thus, creating a free-from competition environment for TastyVend to operate within.

During the decade TastyVend had served the Baruch College community, there were high levels of dissatisfaction. Customers consistently complained of the high

Continued on Page 3

**Search Committee Formed For New Library Chief**

Ombudsman Buder Interim Chief

By Edmund Unneled

Harold Eberson retired at the end of the last academic year, having been chief librarian since the Baruch School became Baruch College in 1968. Alan Weiner, the head of the reference division, was named acting chief librarian and the search for a permanent replacement began.

A search committee chaired by Assistant Provost Robert McDermott sent three names to President Joel Segall who, with Provost Philip Ausick, interviewed the candidates. According to the provost one was "not acceptable," and the other two, while professionally qualified, were thought not to have some of the specific qualities that a new chief librarian would need.

Continued on Page 3

**LESTER GOLUB NAMED DEAN OF EDUCATION**

McDermott: "Well-known Expert"

By Ivan Clinton

Associate Professor Lester S. Golub is the new Dean of Education, replacing Acting Dean Martin Stevens.

Dean Golub, in an interview in his office, said his primary goal as head of the School of Education would be to encourage the faculty to do more research work, develop existing programs further, create new programs, and work with the School of Business and the School of Liberal Arts and Sciences to develop education courses in those disciplines.

"One of the things I would do is energize the faculty into doing more research work, and getting grants to do research," Dean Golub said, "to obtain national recognition for Baruch in the field of education."

Existing programs like special education and elementary education teaching would be expanded, Dean Golub asserted, "since there is a high demand for pre-school and special education teachers in an urban area like New York City."

Dean Golub said he would develop other programs, such as a computer in education program. He also said the school would work with the Schools of Business and Liberal Arts and Sciences to develop education courses in Accounting, Foreign Languages, and Science.

An advertisement for the Dean of Education was placed in The New York Times and the Chronicle of Higher Education. The president of the college then appointed a six-member committee (three from the school of Education, one from Liberal Arts and one from Business), which selected 10 candidates from 50 applicants. After interviewing several of the choices, three finalists were chosen. The president then chose Golub with the recommendation of the committee.

Continued on Page 3
The Department of Speech presents

AUDITIONS

for the fall production

THE MATCHMAKER

by Thornton Wilder

Tuesday, September 27, 5-7

Wednesday, September 28, 5-7

Thursday, September 29, 12:45-2:30

Come sign up for crews as well as acting
Pigskin Futures: Giants A Bore, Jets Gonna Soar

The defense, anchored by the league’s best corps of linebackers, led the Giants to a third consecutive Super Bowl appearance. With Lawrence Taylor, Tim Rattay, Harry Carney, and Brian Kelley, the Giants have a balanced defensive line which Mark Washington, the team’s best defensive tackle, must make effective. In past meetings, the Giants have not been able to penetrate the Jets line. However, Woodley says, "...[W]e always have a chance if we don’t turn the ball over and we don’t let the offense get a field position." The Giants are giving the Jets an extra yard, "a few points," of time and a few inches of field position. The Giants are known for their balanced defense, and Woodley says, "We’re not supposed to be known for our rushing defense, but we have a good rushing defense." The Giants have been successful in recent meetings, but Woodley says, "...we have to keep our feet on the ground and not let the offense get a field position." The Giants are known for their balanced defense, and Woodley says, "We’re not supposed to be known for our rushing defense, but we have a good rushing defense." The Giants have been successful in recent meetings, but Woodley says, "...we have to keep our feet on the ground and not let the offense get a field position." The Giants are known for their balanced defense, and Woodley says, "We’re not supposed to be known for our rushing defense, but we have a good rushing defense." The Giants have been successful in recent meetings, but Woodley says, "...we have to keep our feet on the ground and not let the offense get a field position."
**Student Government**

Student government is one of the greatest assets for student leaders. This student organs are governed by the Student Government Body (DSSG), which is composed of representatives from the various student organizations and is divided between upper and lower divisions. The Student Government Body meets twice a month, on Wednesday nights, to discuss current issues and to formulate policies for the student body. The Student Government Body is responsible for the operation of the Student Center, the Student Union, and the Student Union Activities Center. It also sponsors various social and cultural events, such as concerts, lectures, and dance marathons.

**Library And Study Space**

The SPCB Library is a comprehensive resource center for Baruch students. It offers a wide range of materials, including books, periodicals, and electronic resources. The library is open Monday through Friday from 9 a.m. to 5 p.m. and on Saturday from 10 a.m. to 3 p.m. The library is a quiet study area, and students are encouraged to use it for study purposes. The library is also equipped with computers, and several study areas are available. The library is open from 9 a.m. to 5 p.m. Monday through Friday and 10 a.m. to 3 p.m. on Saturday.

**Rough Times? Dial Helpline**

During your time at Baruch, you may need to call the Helpline for different reasons. Whether you're having trouble with your coursework, need help finding a job, or are simply feeling overwhelmed, the Helpline is here to help. The Helpline is open Monday through Thursday, 9 a.m. to 5 p.m., and Friday, 9 a.m. to 3 p.m. The Helpline is staffed with trained counselors who can provide you with support and guidance. The Helpline number is 1-800-555-HELP (4357).

**Curricular Guidance**

The beginning of a new semester is always a time of change and excitement. To help you find your way around and make the most of your time at Baruch, the following information is provided:

1. **Register for Classes:** The registration process is crucial to ensure that you are taking the courses you need to progress through your degree. Be sure to check your academic advisor before registering.
2. **Advisor’s Office:** Your advisor is a valuable resource who can help you plan your course of study and make sure you are on track to graduate.
3. **Academic Advising Center:** The Academic Advising Center is available to help you navigate your academic journey. They can assist you with course selection, graduation requirements, and general academic advice.

**Ask Dorothy...**

**Where To Go To Buy Books**

If you prefer to go straight to the stores, there are many options available. You can find books at local bookstores, online retailers, and even on eBay. Books are also available at the library, which offers a wide range of textbooks and other materials.

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To Market We Go

The beginning of the school year is a good time to contemplate the fundamentals of higher education. Most university institutions simply sell skills for business. Many view college as a training ground for future professionals. We consider a misstep.

A place that people call a vocational school or a polytechnic. A college is a place for personal growth, the exploration of new ideas, and the development of intellectual skills. The secondary effect of these changes is to make them more marketable in the white-collar job market.

The Ticker was devised as a forum for discussion and debate on the various issues of the day by encouraging one to have an open, questioning mind—something not always welcome in a world that seeks to run on automatic pilot. The task of judging others and self-criticism cannot be properly done in isolation. We encourage, and do not encourage, comments by our reporters. They would appreciate it, and if incorrect, we would appreciate your knowing it. Not all college bureaucrats are leery of the student of effort. They will not ask for the work that they would, or the career that they felt was the student's by right. And we respect that, which seems on the verge of becoming a plane musical.
John's preparation for "Night Fever" has been rigorous and demanding. He has spent countless hours studying the script, analyzing character development, and understanding the play's themes. His dedication to the role has been evident, and his performances have been praised by critics and fellow actors alike. John's hard work has not gone unnoticed, and he has been nominated for several awards for his portrayal of the character. Despite the challenges and long hours, John remains committed to his craft and continues to push himself to new heights in his acting career.
WANTED

Putting out a newspaper is a challenging collaboration with driven, obsessive people you’ll never forget, an experience you’ll draw on for the rest of your life. We’re not just a club, we don’t just hang out and give ourselves parties. We contribute to the quality of life on our beloved non-campus. If you want to make friends and work, work, work — visit Room 307 of the Student Center or call us at 725-7620/2 during school hours.

ADVERTISING MANAGER—Contact, develop and bill clients. Energetic self-starter with vision please apply.

OFFICE MANAGER—Organize and systematize acquisition of supplies, filing system and correspondence.

SPORTS EDITOR—Assign stories, coach writers, lay out. Give the section an identity.

CENTERFOLD EDITOR—Attack campus issues thematically, assign and shape stories, lay out.

TYPIST—Type handwritten or heavily corrected drafts to be sent to the printer. Occasional letters and announcements.

PROOFREADERS—Find mistakes in galleys and final boards. Meticulous detail work.

ARTIST—Lay out copy and photographs. Draw illustrations, political cartoons and comic strips.

WRITERS—Treat yourself to a byline. Investigate the inner workings of the Baruch Community. NEWS: Deal with faculty and administration in a businesslike situation. FEATURES: Explore the textures and colors of college life. ARTS: Respond to the cultural riches of the city. OP-ED: Argue your heart out. SPORTS: Follow the action. Analyze the results.

PHOTOGRAPHERS—Learn to use a darkroom. Get your work in print. Anyone with enthusiasm and an eye is welcome.
STUDENT CENTER CRISIS

By Steven Appenzeller

The Student Center is facing a fiscal crisis brought on by deficit spending several years in a row. The center's cash on hand has crossed past deficits are serious and may not be able to cover future deficits unless income is increased, expenditures are further cut.

Deficit spending began in 1981 as a result of the 1980 Student Fee Referendum which cut the center's share of student activity fee from $15 to the present level of $1 per full-time day student. This resulted in a $25,000 drop in income from the 1980-81 fiscal year to the 1982-83 fiscal year. 1982-83's deficit was approximately $42,000. The 1983-84 deficit is projected to be approximately $85,000. In the same period, cash on hand has declined from $190,000 to $25,360.

To help curtail expenditures, three professional student center employees had their salary lines switched from the center's budget to the College's tax levy budget. Although the center's director, Carl Ackerman, assistant director, Debbie Bick, and director of evening and graduate services, Charles Lyles, are no longer paid from the center personnel lines, those lines have decreased by only $24,000. Savings have been offset by pay increases for clerical employees and maintenance employees whose union contract calls for regular increases.

The budget situation has resulted in cuts in programs this semester. The program board which sponsors campus activities (films, lectures, concerts, etc.) is a month behind in its schedule in offering events. Last year at this time, programs were already well underway. Ackerman said that program board events may not begin until late next month. Two-part time clerical positions were eliminated this semester resulting in the shut-down of the student center duplicating service for student clubs and organizations. Other cuts include: $6,000 in program board events; $4,300 in supplies and repairs; $4,000 in consultancy; $2,500 in Helpline funding and $1,000 in summer session programs.

Various user fees are being considered to help fund special services. A dollar surcharge has already been added to the reduced price of the center's newsletter through the Cultural Affairs Program.

Administrative Computing Modernization Begins ON LINE REGISTRATION TO BE POSSIBLE

By Steven Appenzeller

A major modernization program underway at the Administrative Computing Center (ACC) should greatly simplify administrative procedures at Baruch. The first stage of the project involves the purchase of additional equipment, to end on September 30. Money for the project is being provided by federal grants.

According to Raymond Nava, director of the ACC, when the system is fully operational, it will maintain a student's records from "recruitment to graduation." Baruch is developing the system which is known as the CUNY Student Information System (CUSIS), in conjunction with Bronx Community College, Brooklyn College, CUNY Central Administrative Computing Center, Hunter College and Queens College.

Nava hopes to have the system at least partly operational by the fall 1984 semester. The second stage of the project involves the purchase of terminals and communication controllers which facilitate placing the terminals in remote locations around the college. Software development will begin during the second stage and continue into the final and third stage of the project. Each stage is expected to take about one year to complete. Additional funding in the form of federal grants is required for each stage.

In the first stage budget request was for a total of $1.3 million, said Nava, adding quickly, "But we probably won't get the full amount. The way these grants are structured, you have to ask for your ideal level of funding and plan on actually receiving less." Baruch received about $350,000 for the first stage which went towards the purchase of the IBM 4341 11 Central Processing Unit (CPU). Second and third year grants should match the first year's figure.

The software for the system will be developed in-house by ACC staff members with help from a consultant firm who will centrally coordinate and control the efforts.

Mixed Response to Ticker Survey

By Ivan Cintron

The average Ticker reader is a full-time, day session student, a sophomore, and occasionally reads the news, features and editorials. This same reader does not read the arts or sports section of the paper as much as the other sections.

These conclusions are based on a survey in our April 26, 1983 issue. While a relatively small number responded (61), these findings are the most accurate gauge of what the reader wants in the paper aside from letters and word-of-mouth. Some answers were left blank in an individual section. The following explain why the numbers in some categories do not total to 4.

GATTY SUSPENDED FOR NEGLECT OF DUTY
Sentence Reduced to One Semester

By Joan Chin

Professor Ronald Gatty of the Marketing Department has been found to have failed to teach certain classes during the fall semester in 1981 and 1982. These classes were scheduled for the Spring semester of 1982. His actions, therefore, constitute neglect of duty.

The first charge against him was suspension for a year without pay from Baruch College and the City University. But after the Board of Trustees Committee on Faculty, Staff and Administration examined the charges, the record, and recommendations of the impartial hearing panel, had resolved that the one year suspension was too harsh. They, therefore, reduced the penalty to half a year without pay from Baruch College and City University.

"The hearing, with Gatty's lawyer present, was conducted over three separate days: February 4, March 18 and April 21, 1983. Hearing took place at the CUNY central office located at 535 East 88th Street. The disciplinary committee consisted of Professors Joseph Ercolano from the Math department of Baruch College and Lennard and Kenneth Smith from Economics and Marlene Danziger of English at Hunter College."

This investigation into Gatty's records, which started at Baruch in the 1963-64 semester level, was focused on his failure to teach some of his scheduled classes and not on an anti-semitic remark made in the classroom. He told his class, according to a student who did not wish to be named, "Get the textbook written by the Jew." When Gatty was approached for a comment about that remark, he said, "I can't see any reason for selecting a textbook over the others we were using. It is certainly no better. I don't know, maybe it was written by a Jewish author."

"The Marketing Department at Baruch is controlled by Jews."