Professor Named Ombudsman

By Francesca E. Georgiou

Professor Myron Schwartzman was recently appointed to the position of college ombudsman, filling the vacancy created by the retirement of Don Watkins, professor of education.

The office of ombudsman is mandated in article six of the Baruch College governance charter. The primary role of ombudsman is to assist students, faculty, and staff "obtain just and equitable treatment" in specific cases of "alleged inequity, unfairness or maladministration." It is the ombudsman's responsibility to attempt a reconciliation of differences between conflicting parties, and obtain a solution which is mutually acceptable, according to a memo from Baruch President Matthew Goldstein.

Myron Schwartzman, professor of English and journalism, was recently appointed college ombudsman.

The position of ombudsman is a tradition spanning over twenty years. Professor Schwartzman, professor of English and journalism, is the fourth to hold the position.

Professor Schwartzman joined Baruch's English department in 1974. Soon after joining, he and Professor Roslyn Bernstein created the journalism program, which Professor Bernstein currently serves as director of. In 1977, Professors Schwartzman and Bernstein started the journalism internship class. Since then, the journalism program has grown to include journalism/creative writing and business journalism.

Prior to his arrival at Baruch, Professor Schwartzman earned his master's degree at the University of London and his doctorate at the State University of New York at Stony Brook, both in English with a focus on James Joyce manuscripts as his area of specialization.

In addition to his work in the English department, Professor Schwartzman is the co-chair of Baruch College jazz committee.

A Little Bit Behind The Times...

A Little Bit Behind The Times... Continued on page two

Memo to Buildings and Grounds: The directory in the lobby of the 18th Street building could use an update. It still lists addresses at the 24th Street building which closed a year ago. The offices have long since relocated.
The new furniture in the brand new cafeteria in the 18th Street
set to open at 18th Street.

Students at the East 18th Street building will now be able to
buy food without leaving the building—no new cafeteria that is
scheduled to open any time soon.

The new floor, which was originally scheduled to open
on Friday, but due to construction delays "on the part of the
building's owner," is not yet open until later this week, according
to Gerard Cooper, the private contractor performing the
food service on campus, including the fifth floor cafeteria at
the East 32nd Street building, and the catering service for cam­
pus events. The floor that the cafeteria will be on is new, accord­
ing to Cooper, prior to construction.

President of the Baruch College Day Session Student Government
As president of the Baruch College Day Session Student Government
(DESCG), I, Andrew Heller would like to welcome you back for another
exciting semester here at Baruch. Of course, as we head into the third
semester, the need for increased student involvement and education in its
entire history. As an elected member of the university of the United States. A
This is to put pro-student politicians in office. We can do this through
voting. But first, you must be registered. If you're not registered
yet, please come to the DSSG office (360 PAS, rm. 1531).

From The President of The Day Session Student Government
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entire history. As an elected member of the university of the United States. A
concerns expressed by its millions of users. To limit
the growing trend toward "feral" and "unmanaged," we can do this through
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Fall Budget Reduction a “Bridge” to
Further Cuts

As made no mistake, they’ll be back. Governor George Pataki’s devas­
tating budget cuts to CUNY and Baruch College was just the beginning
of a long, brutal plan to reduce funding to the largest urban public
university of the United States. A mid-year cut of $7.4 million was
expected to hit Baruch, in addition to a total of $13.6 million cuts in the last
semester. This growing trend is yet another reminder of the utter disregard
for public higher education by the Governor of New York. It is our
responsibility, as students and future leaders of this nation, to expose
our concerns to the state government. The most effective method of
insuring the demands of students are met is through voting.

Voter Registration

As we stay up all night preparing our rallies and lobbying
strategies—they’re still in effect!!!

As we speak today and tomorrow, demanding our right to an
education—they’re still in effect!!!

And as we try to defeat the ‘yes’ vote out of last year—we’re still in
effect!!!

The most effective way of insuring what we, as students, want
to is put to a public vote in office. We can do this through
voting. But first, you must be registered. If you’re not registered
yet, please come to the DSSG office (360 PAS, rm. 1531).

The City University of New York has over 214,000 students. Governor Pataki defeated Mario Cuomo with a narrow
57,000 vote. The students of CUNY would have decided the
governor’s race. You have the power. You have the vote! Register
today and feel the power!

Telephone Registration

The new telephone registration system this semester has served
students countless hours of waiting on a never-ending line and arguing
with registration volunteers over poor programming. They should not be
working vigorously on for the resolution," he said. "When a
registrar is encouraged to contact Professor
the private contractor which oper­
ates the food service on campus,
including the fifth floor cafeteria
at the East 32nd Street building,
and the catering service for cam­
pus events. The floor that the
cafeteria will be on is new, accord­
ing to Cooper, prior to construc­
tion, the building only had 18 floors.
The new floor is spacious and fea­
tures a panorama view of the city,
and a helpful, friendly staff provid­ing
nur­
tural light during daylight hours.
Collect, which also provides in-campus catering at the New
York City Baruch College, and Bronx Community
College, as well as numerous priv­
te
restaurants.

Student Government Goes On-Line

Over the summer, Day Session Student Government established an e-mail
account accessible to all students of Baruch. If you have any questions,
regressions, or concerns about Baruch College, please e-mail us at:
dsgonline@scsu.baruch.cuny.edu

Baruch College has just entered the dynamic Internet and World Wide
Web. As we begin our journey into the global communications network, it is
important to remember that the Internet is unique because it is not regulated
or controlled by any one body. Anybody can log on to the Internet or create their
own website. The true asset of the Internet is the ability to bring the vast array
of opinion and cơnstep decisions by millions of users. To limit
the expression of these opinions inhibits one’s first amendment right to freedom
of expression. The only way to ensure that progressive Internet technology will
be able to do the trick! This is an issue DSSG will be working vigorously on for the
Spring 1995 semester.

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Volunteers Wanted

Golden Key Honor Society would like to offer to all interested students an opportunity to make a difference in other people's lives by volunteering for its Soup Kitchen for the Homeless program. Students who can spare three hours on a Saturday afternoon should contact Renate Colon, Baruch College chapter president, at (212) 447-3500 or (212) 724-3156. The upcoming visits to the soup kitchen will be September 16 and 23, and October 21 and 28.

Audition

Auditions for singers and dancers for Theatron and the Baruch College speech department's 1995 Fall semester musical production of Cole Porter's "Anything Goes," will be held in Room 911 of 17 Lexington Ave. from 4:00 p.m. to 7:00 p.m. on Tuesday and Wednesday, September 19 and 20. Students, faculty and staff are invited; no experience necessary. For more information call Professor Susan Spector, (212) 387-1315, or leave message at (212) 387-1340.

AMA Beat

- The American Marketing Association will hold a membership drive on September 14, at 12:55 to 2:50 p.m. in Room 829 of 360 Park Ave. South.
- The AMA is having an after school party at Openers on Third Avenue between 23rd and 24th Streets Thursday, 14 after 6:00 p.m.

- AMA offers a tutorial program to help students requiring extra help in marketing and business courses. This program is open to all students.

Internships

The Weissman Center for International Business at Baruch College is now accepting applications for internships in international business. Baruch students in the upper class and at MBA levels are encouraged to apply. Internships are not limited to students specializing in international business. For more information Dr. Marie Mania at the Weissman Center, Baruch College, Box F-1339, New York, NY 10010, or call (212) 802-6730.

Foreign Trade Society

The Foreign Trade Society of Baruch College will hold its first general meeting on Tuesday, September 19, from 1:00 p.m. to 2:30 p.m. For location or information on the Society, call (212) 802-6730.

List Club Announcements Here

Clubs and departments are invited to post announcements of upcoming functions, programs, or opportunities that may be of interest to the Baruch Community here. Send a press release with relevant details to:

Ticker Takes
The Ticker
360 Park Ave. South, Room 1522
New York, NY 10010
With the election of Myron Schwartzman to the position of ombudsman this is an opportune time for Baruch students to familiarize themselves with this unique position in the school’s administration ranks. As the front page article states that the ombudsman is their primarily to help students in situations in which an equitable outcome needs to be reached with the help of a third party. What a broad mandate Prof. Schwartzman has. He can basically poke his head in to any situation that he wants, sort of like a guardian angel for students. So all of you students with a problem and unsure of where to go with it, here’s your guy. We don’t know how much student the ombudsman’s office usually gets per day but let’s make it increase. In this huge school of increasing and decreasing services we the students often find ourselves alone with our problems. Your student activities fee alone entitles to more than that people. Your tuition not only gives you access to an ourselves with the various offices and what they can offer us. So let us start your list of helpful offices and numbers. A guardian angel for students So all of you students with this one. OMBUDSMAN - RM.1128, 360 ParkAve.

In the previous issue of The Ticker, a student by the name of Tobias Mitchell wrote a letter that clearly showed Affirmative Action is not making the passes for two reasons: First of all, I practice my right of rebuttal and secondly, to point out an editorial board vote. Letters must be mailed to the editor.

The opinions expressed in the The Ticker, as the Constitution says, are those of the individual writers, and should be mailed to the above address or E-mail: theticker@nyc.cuny.edu. All work except printing is done by the Baruch undergraduate and graduate editorial staff. All signed and signed contributions and letters to the editor are welcome, and should be mailed to the above address or E-mail: theticker@nyc.cuny.edu. Our office is open during regular school hours. Any display advertisement should be directed to the Advertising Manager at the above address.

The Ticker is published weekly, except during the summer, by The Ticker Organization, Inc. It is distributed to students of Baruch College, New York, N.Y. 10010. South 1202, 360 Park Ave. South, E-mail: theticker@nyc.cuny.edu. We welcome letters to the editor. The Ticker is not responsible for statements made by its contributors, although every contributor is given equal opportunity. The Ticker is published weekly, except during the summer, by The Ticker Organization, Inc. It is distributed to students of Baruch College, New York, N.Y. 10010. South 1202, 360 Park Ave. South, E-mail: theticker@nyc.cuny.edu. We welcome letters to the editor. The Ticker is not responsible for statements made by its contributors, although every contributor is given equal opportunity.

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Truth or Consequences

By Daniel Bagliore

The “blame America first” crowd is at it again, declaring the United States for dropping the A-bomb on Hiroshima and Nagasaki in 1945. Sitting in their ivory towers, these sanctimonious snobs spout on the sacrifice and patriotism of their fathers and grandfathers. These men fought a war that the reasons would be too cowardly to fight.

The revisionists in their zeal to blame America first, conveniently ignore the fact that Japan had started the war with the conquest of Manchuria, then brought the U.S. into the war with an unsanctioned attack on Pearl Harbor. Also ignored are Japanese atrocities during World War II: the Rape of Nanking, the Bataan Death March, the bombing of Shanghai, the forced prostitution of Korean women, and the brutal treatment of American POWs.

According to Air & Space magazine, a number of captured B-29 crewmen had been taken to a “lonely field, where, one by one, a Japanese lieutenant chopped off their heads with a sword.”

“They were not the first to die in this manner,” the article continued. “The Japanese had beheaded dozens of airmen and used other for bayonet and archery practice. They’d burned them alive, buried them alive, dissected them alive and have even cooked and eaten their body parts.”

Next Issue: September 27.

A Family That Prays Together

By Jim Senyszyn

The Christian Coalition’s “Contract with the American Family” is a big lie. It is a misrepresentation of Jesus Christ’s scriptural teachings which are actually quite anti-family. In Matthew 19:28-33 Jesus said he had come to bring interfamilial discord and urged people to leave their families and follow him. In Luke 19:28 he urged his followers to “forgets” their families.

In Matthew 8:21-22 he denied a disciple’s request for family leave to bury his father. Jesus curtly replied, “Follow me, and let the dead bury their dead.”

In Mark 3:21-35 and in Luke 8:20-21 Jesus snubbed his biological family who had come to see him. He claimed that the assembled crowd, rather than his mother and brothers, was his family.

Yes, Jesus had brothers—and sisters—as further evidenced in Mark 6:3; John 7:3-5; Galatians 1:19 and Acts 1:14. Many Christians are so blinded by the doctrine of the perpetual virginity of Mary and the ideal of sexless, “abstinent” marriage that they are too embarrassed to bring themselves to admit this.

Clearly, they believe that having a family is detrimental to religious life.
LEADERSHIP 101

You won't find it in the SCHEDULE OF CLASSES this semester.

You can't REGISTER for it.

You can't even get CREDIT for it.

But it's the most important part of your college career.

So how do you get it?
Stand up and get involved!!
Invest in your future!!

JOIN...

Day Session

Student Government

IMPROVE YOUR..........,

PUBLIC SPEAKING SKILLS

NETWORKING SKILLS

ORGANIZATIONAL SKILLS

Contact OS Gy now until 9/11/95 if you're interested in joining student government. Call us at (212) 802-6790 or stop by our office in room 1531 of the 360 PAS building!!

Business News

At A Glance

September 11

From The Wall Street Journal

Nicholas Leeson, the trader whose unscrupulous trading techniques led to the bankruptcy of Barings PLC, said in his first public interview that the losses was the failure of the executives at Baring's London headquarters to recognize the risks of the business he was engaged in. He claimed that Barings executives were insufficient, greedy, and too eager to gain profits that they blindly provided him with the funding without further investigation. He explained that his initial intention was to correct the money-losing trading errors made by a colleague, however, more mistakes were made by his colleagues and he accumulated more losses as he tried to bail them out.

September 8

From The Wall Street Journal

In a move to placate Kirk Kerkorian and investors who might join him, the Chrysler Corp.'s board decided to double its stock-buy-back program to $2 billion. Separately, Chrysler's former chief financial officer, Jerome B. York, was hired to be the vice chairman of Mr. Kerkorian's Tracinda Corp.

Chemical-Chase Merger

The Merger Euphoria Continues, Creating the Largest U.S. Bank

By Wendell Hinds

On August 29th, Chemical Bank and Chase Manhattan announced plans to merge in a $16 billion dollar stock exchange. Based on total combined assets around $200 billion, the newly formed Chemical-Chase will become the largest bank in the U.S. In addition to its total assets, Chemical-Chase will have an estimated 81,000 employees with net income for the second quarter expected to be $734 million. Out of its 384 branches, 376 branches are located in New York City. According to the experts in the banking industry, the main force behind this merger was cost reduction. Chemical-Chase is expected to cut costs of around $5 billion a year.

This merger has both positive and negative aspects. For the positive, it will help the newly merged company compete in an increasingly cut-throat environment. For starters, in addition to competing with other banks in the industry, Chemical-Chase also has to battle with outside financial-service providers such as brokerage firms, insurance companies, and mutual funds.

"Based on total combined assets around $300 billion, the newly formed Chemical-Chase will become the largest bank in the U.S."

And interestingly, the competition strength is playing a factor brought on by consolidation in the industry. In fact, the same week when Chemical-Chase announced it's merger, National City Corp. said it would purchase Integra Financial Corp. for $2.1 billion and Boatmen's Bancshares Inc. said it will purchase Fourth Financial Corp. for around $1.3 billion.

For reasons of competitive advantages and survival, experts in the industry believe that this trend of mergers and consolidation in areas such as loan syndications, trading derivatives, currencies and securities, global custodians, luxury auto financing, middle market banking and mortgage servicing...

However, on the down side of the merger will be cost cutting measures which will be implemented by Chemical-Chase. It is expected that 100 of the 376 bank branches located in New York City will be closed with job losses expected.

On The Road To Success

Recent Baruch Graduates in The Spotlight: Part I

By Joanne Guo

Early each morning, Seth Finekstein picks up a copy of The Wall Street Journal on the way to work, a daily ritual which starts his busy day at Investment Management Advisors, Inc. (IMA) in Manhattan. The firm, as a discretionary money manager, creates portfolios of no-load mutual funds according to Modern Portfolio Theory for its clients. No load mutual funds are commission-free and thus produce higher returns for clients.

While other college students at age 20 bury themselves in heavy textbooks and rush to different classes, Seth Finekstein, a recent Baruch graduate, is attempting to achieve his goal of generating $50 million in assets for his firm in his first year. As an Associate at IMA, Seth's responsibilities are two-fold. One of his dual roles is to quantitatively and qualitatively analyze mutual funds which form will use when creating customized portfolios for clients. This involves attending fund conferences speaking to portfolio managers and analyzing the different investment styles of each.

The other portion of his job involves bringing in new clients, or assets, to the firm. Currently, has ten different marketing approaches to reach his $50 million goal. Many of the marketing approaches include working with brokerdealer firms and other asset management firms.
A Letter To Bill Gates
From a fervent user of DOS

September 8
From The Wall Street Journal

American businesses second quarter revised productivity rate reached the highest in nine years. Nonfarm activity (output per hour worked) is growing at a 4.8% annual rate. At the same time, labor costs fell 1.2% annually.

September 7
From The New York Times

The chairman and chief executive of US Air, Seth E. Schofield, announced his retirement after 38 years at the airline. Schofield said that: "it was time for fresh legs to come in for next phase." This announcement came as a surprise to many because the day before, the airline had just posted a pretax profit of $1.7 million.

The Clinton Administration announced its plan to monitor Japan's agreement on opening the auto market in Japan. This decision is the result of the highly criticized agreement with Japan which many believed would have little tangible outcome.

Lee Iacocca's failed attempt to cash in his Chrysler options will be reconsidered by the board on the condition that the former chairman of Chrysler sever his ties with Kirk Kerkorian, Chrysler's biggest shareholder. Mr. Iacocca was not granted the permission from the board he needed to exercise his options because he has been an adviser to Mr. Kerkorian.

By Rosario Martinez-Gonzalez

Dear Mr. Gates, I am writing you as a proud owner of Win­ dow 95. One of the few owners who has had little trouble with your new, much publicized operating system. In fact, I am using your latest (the Windows 3.1) with 95 - to write this and it is working wonderfully... The only problem is that when all turned my PC into a Mac.

Three years ago, when I first heard the terrible rumors that Windows 95 would finally be put to rest, I was stunned at the thought. I had devoted so much of my time to learn what to do with this current C prompt. I had spent countless nights studying my command, knowing every little secret of the dying operating system. To me, the white text on the black screen was more beautiful than any screen saver or bmp wallpaper that Windows 95 had to offer. So when I realized that DOS's doom was eminent, I was devastated.

Yet time heals all wounds, and I finally began to accept the fact that we were living in a new world, and DOS would soon be dead. And so, I added those three little words "twini" at the end of my Antivirus.bat file that would take me to a Windows PC as soon as I booted my computer.

Yes Mr. Gates, I was getting ready for Windows 95, I even learned to use File Maximizer, instead of shelling out to DOS. I stopped looking for DOS-based software, which was easy, since no software manufacturer would build software for DOS anymore. I, like the rest of the PC community, blindly put my trust in your company's hands, knowing that you would not lead us astray. Knowing, that as was the case with all operating systems, that one day we could finally hold in the face of Macs and Linux: "Here, here is the superior operating system! Here is the end of the 64K barrier. Here is the answer to everything you've always complained about, here!" And then, all across the globe, the beautiful revolution of MSDOS being shut off would yield a new era in computer history. Mac users and IBM users would stand holding hands, as we embraced Microsoft and Windows 95, and looked toward the future. How could I have been so blind.

When I walked into the Office Max three blocks from my house on that hot 24th day of August, I felt a shiver come through me. The box felt light, being that it held so much. As the cashier scanned my credit card and the receipt was being printed, I felt warm again. Then I realized that DOS gave us this freedom. We knew everything that happened to our computers because we did work. We didn't need plug and play, we didn't need a graphic environment.

But this "yes" I talked about, of course, became a minority. The masses quickly embraced Windows and DOS. We followed its lead out of course, because a computer enthusiast, the greatest fear was not keeping up with the technology. But I don't think any of us were ready for this.

We hoped to finally have a comparable, yet superior operating system. But now, I'm afraid, the Mac users will toss their 10 year old trash can and desktop. They will say Windows 95 is nothing more than a popular clone, while the real computing is left for them. In other words, the tide has turned.

What will I say to the many Mac people I know, they are the catch of the Windows 95 interface. How can I look straight in the face when for years I have insisted that the IBM system was the superior system?

I have one thing to hold against them. I can say that the Microsoft public relations and marketing machine is pow­ erful, that despite the fact that the Microsoft has cloaked the fact is obscured by idiots like me jumping out and buying the software as soon as its released.

Yes, I will proudly declare, "Sure, you had all these things years ago, but Apple will never be as good a marketer as Microsoft!"

Ironically, one of the many contributors to your fortune.
MULTICULTURALISM, NEW TECHNOLOGIES, AND GLOBALIZATION MANAGEMENT

September 6
From The New York Times
In yet another attempt to gain control of Chrysler, the 
Kirk Kerkorian, the largest shareholder of the company, hired Jerome B. 
York, the auto maker's former chief financial officer. Mr. Korkorran is 
considered to elect Mr. 
York to the Chrysler board.
Mr. York served as chief financial officer of IBM since his departure from 
Chrysler in 1993.

September 5
From The Wall Street Journal
According to the Labor Department, jobs increased by 249,000, a 
surprising figure compared to the mere 6,000 gain in July, thus 
dropping down the employment rate from 5.6% to 5.4%.
Much of the growth was 
centered in the services sector, the manufacturing sector grew little. Due to 
the mixed signals, economists anticipated the economy to expand at 
2.0% annual rate in the 
third quarter and 2.5% in the 
fourth quarter.
Analysts felt that the 
economy was turning a 
more moderate growth from 
the sluggish first half of 
the year.

September 1
From The Wall Street Journal
Orange County, Calif., is planning to sue its 
former outside auditor KPMG Peat Marwick for 
as much as $3 billion. 
The bankrupt county 
argues that the 
accounting firm did not warn 
the county, 
regarding its high-risk investment fund.

A Baruch Graduate Speaks Out
On His Job Experience

continued from page 10

"I like my job because I am a completely autonomous person. I am given responsibilities that far exceed most other 
college graduates." My boss is so incredibly intelligent, incredibly 
experienced, and incredible down to earth," says Seth.
"As far as the firm goes, I am 
very comfortable working here.
Seth Finkelstein admits that it was not easy getting a job.
"If you were not doubling 
and depeering of period of 
the day. But when you get 
turned down enough times for 
the most sought after jobs, 
a position will come your way that is just as challenging and 
rewarding.

The Ups and Downs of Chemical-Chase Merger

continued from page 10

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Student Clubs & Organizations

Fall 1995

On behalf of our 100 plus clubs, the Office of Student Life welcomes you to Baruch College. Your fellow classmates exhibit a great deal of initiative, energy and imagination, the nature of which is displayed in the clubs, organizations and activities they provide.

Clubs and organizations span a wide range of interests. There is something for practically everyone. Membership in a club offers you a place to meet new people, as well as an opportunity to develop important communication, organizational and leadership skills.

Choose something that interests you or start your own special interest club!

Day

Day Clubs meet on Thursdays, 12:50 - 2:55PM (Club Hours). See Club & Organization List for locations of meetings, or contact the Office of Student Life, Room 1512 in the 360 PAS building, 802-6770, for more information.

Evening & Graduate Clubs meet at various times. Call the Office of Student Life, 802-6770, for further information as to meeting times and places of Evening & Graduate groups, or come by the office, Room 1512 in the 360 PAS building.

Day

A.F.E.S.C. (International Assoc. of Students in Econ. and Com. Sciences) 827
Active Christians Taking a Stand 1302
Actuarial Science Society 641
Accounting Society 643
Advertising Society 826
African Greek Lettered Council 314
African Students Association 310
Alpha Phi Delta 1938
American Marketing Association 829
ASDCA (Dominican Students Association) 2064
Asian Students Association 1012
Bangladesh Students Association 1926
Baruch Achievers 1862
Baruch African Student Senate 1414
Baruch Association of Russian Students 1818
Baruch Body Building Club 1120
Beta Alpha Psi 722
Bio Med Society 404
Business-to-Business Marketing Society 831
Caribbean Students Association 1716
C.A.R.P. 432
Chess Club 1451
Chinese Christian Fellowship 311
Chinese Culture Club 1011
Chinese Student Association 1304
Club Caricom 1420
Club India 2015
Computer & Quantitative Methods Society 431
Corporate Communications Organization 1307
Culture & Business Society 1520
Day Session Student Government (D.S.S.G.) 1531
Filipino-American Club 309
Finance & Economics Society 640
Foreign Trade Society 825
Gamma Phi Beta 711
Gamma Rho 1658
Gay & Lesbian Alliance 1605
German Society 1257
Golden Key National Honor Society 1814
Greek Chorus 2017
Haitian Cultural Society 512
Hellenic Heritage Society 1860
Hellenic Sororities 1001
Helpline 1548
Hispanic Society 1423
Hong Kong Students Association 745
Indian International Club 1282
International Student Club 1112
InterVarsity Christian Fellowship 1910
Italian Society 1412
Jewish Students Alliance 1427
Kappa Alpha Psi 7BA
KOACH 1916
Korean Christian Fellowship 303
Korean Students Association 1013
Latin American Students Organization 1423
Latin American Youth 1421
Lesbian 1429
Malaysian Students Association 1007
Martial Arts Club 612
Muslim Students Association 1308
New Generation 962
Organization of Unique Individuals 7BA
P.R.I.D.E. (Puerto Rican for Involvement, Development & Enlightenment) 1421
Pakistani Students Association 307
Phil Beta Sigma Society 1421
Phi Eta Sigma 424
Photography Club 1425
Polish Student Organization 1905
Psychology Society 307
Players’ Guild 1068
SEER Society 1352
Society for Human Resources Management 1305
Soul Survivors 305
Spanish Club 1310
Students 911
Student Parent Association 704
Students for Students 307
Table Tennis Club 1716
Taiwan Students Association 1649
Teachers of Tomorrow 1303
Theatron 907911
Tiger 1222
Vietnamese Student Association 312
WHRB-Barrus College Radio 590 AM 1457
West Indian Cultural Club 1716

Evening

American Marketing Association 1
Baruch African Student Senate 1
Black Leadership through Action, Collectiveness, and Knowledge (B.L.A.C.K.) 1
Evening Accounting Society 1
Evening Student Assembly 1
Far East Club 1
Gamma Sigma Delta 1
Jaycee International 1
1

Graduate

Black Grad Studecnt Association 1
Chinese Graduate Society 1
Graduate Finance and Economics Society 1
Graduate Marketing Group 1
Graduate Public Administration Club 1
Graduate Student Assembly 1
Graduate Voice 1
Health Care Administration Students Association 1
Japan Association of Baruch College 1
Korean Graduate Student Association 1

Baruch College Student Activities Center

14/15 360 PAS

September 13, 1995 - The Broadway
Accepted at more schools than you were.

By Joanne Guo

Once upon a modern time, where pigs were pigs and wolves were actually wolves, and surprisingly, no humans were in the picture, there were three little pig brothers who were demolition pigs. Their job was, of course, as their title implied, to tear down old crappy buildings and build new ones.

The workers hired by the three brothers to demolish buildings were big bad wolves. Wolves have great long power and could blow down a building within seconds, not mention that they were chapter labor and willing to work for less, though that was a later discovery. Lions, tigers, and bears simply could not accept to work for only one and a half rabbit a day. After all, they were not that interested in competition. They wanted to work for something that they would only dream of. Wolves realized that was an advantage, so they started to replan. They decided that their brothers should be in strike and willing to work for one and a half pig a day in order to drive them out from taking their positions.

When wolves became an endangered species and were no longer allowed to be hunted as a source of trade, the wolves put their jobs as professional building blowers to search for other ways of making a living most of them ended up as lawyers. You might ask why the pigs were not the next target for trading purposes, well, it was because all the8 spinach were washing their data and pigs were saturated with too much fat and cholesterol.

Heart disease was the most frequent fatal cause among the animals (excepting the rabbits), and no animal was stupid enough to eat a pig. Besides, most animals converted to vegetarian diets due to a shortage of traded goods such as rabbits and chickens.

Most animals became farmers, commodity traders, Wall Street students, investment bankers, and all sorts of other occupations that centered around agricultural commodi-
ties. All the animals survived happily even there were uncontrolled sources of green grass to devour their appetites. (Thank God that there were no humans in the house. Apparantly, 10 million wolf-shaped buildings would be much greens. The animals thought they were on an open ground because they really don't care too much about having kitchens, a living room or a bathroom to shit and piss, and even the weather is not a problem for them, they do it everywhere and wherever they feel like doing it).

The three pig brothers' business were still doing pretty well because, all those old crumbling buildings must be blown down in order to get those building community exchange lounges, banks, fancy Wall Street buildings and vegetarian restaurants. But the pigs were happy hogs who didn't want to farm. They were running out of frozen rabbits in their storage warehouses, and they kept rolling down the salary in order to maximize their profits. The pig brothers who were willing to work for 3/4 of a rabbit a day were those who liked law-en and didn't know how to farm. Also, the pigs cheated the FISA by manufacturing imitation rabbit meat out of beef, which was considered poor meat due to the high cholesterol level. Beef was sold cheaply in the black market to those animals who required rich old spinsters and husbands with healthy mothers-in-law.

The three pig brothers were running around slaughterhouses and suffered long cancer due to the high content of asbestos when blowing down public school buildings, and all the pigs had was one tasty building left. The wolf, being last of the professional building blowers, asked for a raise of five rabbits a day. The pigs had no choice but granted it hoping that a fat raise would make the wolves' imitation rabbit meat sell better. One day, the eldest pig received a contract to blow down a straw hut. After the wolf had his breakfast, he went to work. He huffed and puffed until the straw hut was blown down. It took more seconds and the eldest pig gave the wolf a contract to blow down a straw hut for a job well done. Later that day, the animal did.

By Franky Lynn Harvey

Congratulations are in order! Once upon a Barrier has been honored with a Golden Key, Key Chapter Award which acknowledges the accomplishments of our chapter during the 1994-1995 academic year. As President, I would like to extend thanks to each Baruch student who took part in our Chapter's activities. Last fall, I challenged you to underway our own organizations of service and to Baruch and the surrounding community. You have risen to that challenge in spite of the numerous pressures which may have persuaded less dedicated individuals to leave it unfulfilled.

Through your strengths and commitment, we are able to build a full calendar of monthly meetings, a week long campus awareness program and an induction ceremony. We installed five new members: Eugene M. Lang, Dr. Emily Coomber-D'Ormio, Dr. Jing Jang and Prof. Stuart Bades. Individuals volunteered on a weekly basis to work with children through our Adopt-A-School Program, PS33 Programs, PS32, High School of Economics and Finance (SJDA) and American BHS Programs.

The Three Little Pigs and The Big Bad Wolf

For all the pig brothers and the wolf.

A KEY FOR SUCCESS

By Ronald McDonald House to visit with children at the Children's Hospital on December holiday season. Through-out the year, Baruch students went to these programs and help in a variety of ways. This year, students helped to run the Annual International Student Program, Pre-School Ori- entation Program, as well as taking part in the Club Fair, Spring Sing, and many other events. Members also volunteered in the community and continue to work with the community to improve it. In addition, members attended the Baruch, thank you for meeting the needs of New York area children.

September 13, 1995 - Baruch Bulletin

...
**GEAR UP FOR**

**Campus Survival!**

**IN THE DORM**

- **2-way A/V speaker**
  - Great for recording class notes.
  - Easy one-hand operation.
  - Two speeds: FM/AM.
  - Includes 12-hour timer.
  - Price: $80.99

- **Microcassette recorder**
  - Great for recording class notes.
  - Easy one-hand operation.
  - Two speeds: FM/AM.
  - Price: $49.99

- **Radio Shack Gift Express**
  - You've got questions, we've got answers.

**IN THE CLASSROOM**

- **Scientific calculator**
  - Black. 40-2048MB.
  - Price: $29.99

- **Advanced thesaurus**
  - Black. 40-2059MB.
  - Price: $29.99

**AG accessories to power your dorm**

- 3-outlet ext. cord. 2-prong, no power strip. #61-2791MB, 6.99
- 3-outlet ext. cord. 2-prong, with power strip. #61-2792MB, 6.99
- 4-outlet ext. cord. 2-prong, no power strip. #61-2793MB, 6.99
- 4-outlet ext. cord. 2-prong, with power strip. #61-2794MB, 6.99
- 6-outlet power strip. #61-2795MB, 6.99
- Single outlet spike protector. #61-2796MB, 6.99
- 5-in-1 wall outlet kit. 3 outlets, 2-prong. #61-2797MB, 3.99
- 16-in-1 wall outlet kit. 3 outlets, 3-prong. #61-2798MB, 3.99

**SAY ANYTHING**

Do you think Club Hours should be on Wednesday or Thursday?

<table>
<thead>
<tr>
<th>Denise Greaves</th>
<th>Sandi Soran</th>
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<tbody>
<tr>
<td>Upper Junior</td>
<td>Lower Senior</td>
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</table>

- **Denise Greaves**
  - "Thursday! For many students, it's the end of the school week. If we partied on Wednesday, I think it could possibly interfere with Thursday classes."

- **Sandi Soran**
  - "On Thursdays, students are more in the mood to unwind. It's the end of the school week and it proceeds the weekend, it's a perfect time for club hours."

- **Takeo Yatabe**
  - "Thursday! For many students, it's the end of the school week. If we partied on Wednesday, I think it could possibly interfere with Thursday classes."

- **Alice Konj**
  - "I don't care at all, I'm not a member of any club."

- **Takeo Yatabe**
  - "Thursday, because everyone's used to it."
THEATRON and the Baruch College SPEECH DEPARTMENT proudly announce the Fall Semester 1995 Musical Production of

Cole Porter's
ANYTHING GOES

Auditions for
Singers & Dancers

Students, faculty and staff are all invited, no experience required

September 19 & 20, 4-7pm
Tuesday and Wednesday
Studio Theatre, Room 911, 23rd Street

For information call Professor Susan Spector, 387-1315
or leave messages at 387-1340
Happy 25th

AMA

By Joe Lawson

This year marks the 25th anniversary of the Baruch College Chapter of the American Marketing Association (AMA). In past years, BCCMA has received numerous national collegiate awards that can now be found in the north wing of the 360 Park Avenue South building. Last spring at the National Convention of the AMA, held in New Orleans, the Baruch chapter won three awards; Best Chapter Plan, Best Chapter Program and Best Chapter Fund-raising.

It is time once again to prepare to attend the 1986 Eastern Collegiate Regional Conference, to be held this year at West Virginia University on October 20-22. The theme this year is, "Marketing Today, Tomorrow and Beyond." With the competitiveness in the industry today, it is imperative that we know and knowable of all new marketing trends that will affect us in the future. This year's regional conference will cover topics on Global Marketing, Cyberspace Trends and Technology in Marketing. The knowledge of these subjects will guarantee that you will be two steps ahead of your competition and enhance your competitive edge.

This year's keynote speaker will be Professor Martin Bater, of the University of Missouri-Kansas City. Professor Bater is a direct marketing consultant whose clients include many companies from the Fortune 500. This conference is open to all that want to attend, however space is limited and will be on a first come first serve basis. Non-AMA fees will be $175.00 for this three-day trip and will include, round-trip transportation, conference registration, hotel accommodations, seminars, parties and much more. A deposit of $75.00 holds a place for this information. In order to reserve a space, contact the Baruch AMA chapter at 212-777-7361.

A Students Reaction: Fair

By Marlon Del Valle

The first week of school is always a hectic one! For some people, school is even more chaotic than it is for the veterans students who know what to expect from this school.

Whether it be a mistake in your financial aid or not being able to take a class you need because of an unknown prerequisite! To top everything off, students are burdened with spending over $200 in books and about 2 hours of their time on line trying to pay for them!

In an attempt to ease this problem, DSSG formulated a book fair which was held on the 14th floor of the Park Avenue South building. Students went to the fair in order to order the books they needed at a lower price! Despite the fact that many still did the traditional thing of setting up outside the entrance of the book store, many students were happy buying and trading with others for the mandated literature needed to pass these courses.

The fair seemed to be a success, but not as much as it should have been! Hopefully, DSSG will continue to have these fairs. I'm pretty sure that when the winter comes around and the spring semester begins, students will prefer to inside the building selling their books rather than getting freeze from standing outside.

By Ray Moreno

Do not get confused. This is not an article about a baseball player or team. This is an article about the first social interaction event of Baruch's 1985-86 academic year. It was held on the 14th floor of Friday, September 8. The West Indian Cultural Club (WICC) was the first at Baruch to socialize interest by meeting others.

For some, this event would be referred to as a party. However you may choose to describe the event, it serves a good function because you want to learn, but you want to have fun also.

Yvonne (no last name given), a guest, remarked when she was informing me about her feelings concerning the party. Delora McKenzie, a Baruch student, said "I am glad that these activities are not affected by the budget cuts" recharging the sentiments of Yvonne.

This event had no visible theme besides giving the student the opportunity to have fun by dancing or talking with others. The entertainment was provided by DJ's international from Brooklyn as reported by the sponsors of the event. Michelle Dianne and Pushy Jarvis representing the sponsors also informed me that it was a last minute event however, they felt it still turned out well because of the attendance, in their words "a diverse attendance not just West Indians". The West Indian Cultural Club took the opportunity that they wished that all incoming freshmen as well as others would drop by and find out why the WICC is one of the most influential clubs within CUNY.

Qwasi Garner, a general member of WICC took the opportunity to say, "a serious note we want the Baruch community to come together especially because the leaders of New York City and State as well as the federal government are trying to make it very difficult for "minorities" continue or enter higher education".

Questions security to find out if there was any problems, I was referred to Mr. M. Jardine the supervisor on duty. He reported that there were no minor incidents, however the sponsors informed me that there was no knowledge of these incidents and that security did not inform them of any incidents occurring.

All in all, the first party of the school year was okay given the fact that it was held in a place not intended for parties, there were no refreshments served, and it was a last minute thing. Students and guests present displayed the body language as well as the sounds that accompany a good time.

This party's making this guy hungry

By James Liu

This young lady doesn't need anyone else in order to have a good time.
MADDY'S MIND-TEASERS

Business, Business ... and More Business

Across
1. Debts or obligations
2. Odd for a new one
3. Money left over
4. Payroll
5. Microsoft's operating system
6. Patent of national income & employment
7. Nothing, Ames, etc.
8. IRS investigation
9. Hall of fame
10. 1956's Pulitzer-prize winner
11. All the news fit to print
12. Fault among shareholders
13. Opposite of I down
14. Governor of the state whose name is also a word for a rich man's job
15. Kind of brand: el-Johnson & Johnson
16. CEO
17. Telephone
18. Tax collector
19. Rich people
20. Free consultation and find
21. Free consultation and get
22. Free consultation and set
23. Free consultation and wish
24. Minority preference for jobs
25. Revenue - Expenses
26. Debts or obligations
27. Revenue - expenses
28. Income before expenses
29. Production, publicity of a product
30. Minority preference for jobs
31. Job history
32. 4' All the news fit to print
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HENDRIX TRIBUTE ALBUM "IN FROM THE STORM" DRIZZLES

By Anthony Gregory

Fame has released a band full of the artists who have been influenced by Hendrix appear on the tribute album "In From The Storm" on the RCA Victor label. Although the list of high-caliber artists suggests a potentially mind-blowing album ("In From The Storm" didn't even set off a spark. Although each musician tried to capture the essence as best as they could on the interpretations, the problem with the album was that all the songs were arranged with the London Metropolitan Orchestra. Listeners may feel like they are listening to Hendrix Lite or the Rock and Roll Hall of Fame, where "I heard the Muzak version of "Red, White & Blue" by the Who one of the loudest bands in the world. The liner notes for the album, written by John McDermott, suggests that Hendrix may have wanted to be paid tribute to using an orchestra. McDermott writes: "While it is unlikely that he would undertake a traditional symphony orchestra arrangement, perhaps with a Symphony Orchestra ties and orchestral work like Frank Zappa's had long been a dream of Hendrix." Well maybe if the tunes were written with the orchestra in mind, it may have worked. However, the use of orchestration seems to cheapen the rock 'n' roll raunchness of Hendrix tunes.

"Well maybe if the tunes were written with the orchestra in mind, it may have worked. However, the use of orchestration cheapens the rock 'n' roll raunchness of Hendrix tunes."

The legendary guitarist Jimi Hendrix, who challenged the electric guitar envelope, is the focus of the tribute album "In From The Storm." The album was recorded by the Spin Doctors' Corey Glover on vocals, the London Metropolitan Orchestra, and a variety of other artists such as Curtis Mayfield and former Liv- ing Colour vocalist Corey Glover, guitarist Bran May of Queen and other musicians who have been influenced by Hendrix appear on the tribute album "In From The Storm" on the RCA Victor label. Although the list of high-caliber artists suggests a potentially mind-blowing album ("In From The Storm" didn't even set off a spark. Although each musician tried to capture the essence as best as they could on the interpretations, the problem with the album was that all the songs were arranged with the London Metropolitan Orchestra. Listeners may feel like they are listening to Hendrix Lite or the Rock and Roll Hall of Fame, where "I heard the Muzak version of "Red, White & Blue" by the Who one of the loudest bands in the world. The liner notes for the album, written by John McDermott, suggests that Hendrix may have wanted to use the orchestra should have been scratched.

"It may be sacrilegious for a college paper music critic to slam a Hendrix tribute album which features such high-caliber musicians, but the orchestra should have been scratched.

Penny, with Stanley Clarke on bass. Another track I got a kick out of was "Ring's version of "The Wind Cries Mary." Although John McLaughlin's guitar on "The Wind Cries Mary" stands out as one of the loudest bands in the world, the rhythm section of Vinnie Colaiuta and Dominic Morelli compensate. "Spanish Castle Magic" features Carlos Santana's guitar wizardry and "Drifting" has the Spin Doctors' Corey Glover on vocals. It may be sacrilegious for a college paper music critic to slam a Hendrix tribute album which features such high-caliber musicians, but the orchestra should have been scratched. It was respectful of all involved to try to fulfill Hendrix's dream of playing his music with an orchestra, but it just doesn't work.

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Black and Latinos in America is: Have we achieved equality and freedom, or is our passivity helping to perpetuate our state? Responders to Sunset Style are encouraged to submit poems, dialogues, or book reviews. The A&E editorial deadline for the next issue is Thursday, September 21st. Contact Darren or Manny at (212) 802-6800 to submit articles, reviews, poetry or photographs.

The Translations showcase attempts to offer diverse images and interpretations of a specific theme. If your point-of-view isn’t represented, feel free to submit your creations. For information on upcoming themes, contact Darren at (212) 802-6800.

The Little Indiscreet Art
The little indiscreet art, I switched it as it moved its food
Pushing, pulling and stumbling over
A piece of bread.
Clutching its prey like a cat holding a mouse.
It entered its body a tiny crevice
And restored.
And you thought within me,
When will you end your journey?
Trashing the image of the fiber
Mundane over the land of scope.
A coat domain, unmeasurable.
You wander on.
-Vincent Samuel

Next Issue: Revolution

Revolutionaries
Found them on the corner
2-0-9 Hillside
Bouicin inside the cipher
They were yellin'
Right right
Talkin' all night 'bout
The systematic
That be on the planet
Granite automatic style
Remains planted
Find it up in my man's eye
Kickin' it back and forth
Never talkin' 'coz he knows
It's do or die
Told me G.O.D was
Born on the same night as me
Self-awareness manifest
Reality
Found it through them
Night
Shyly talkin' 'bout the better world
She's tryin' to make
Right right
Saw myself born from the Earth
Since birth, wind of Africa
Blowin' through baggy pants, shirts
Circumstances
Will never make me dance with devils
Higher level's what I'm seekin'
Reason why I'm speakin'
I found revolutions
Bouicin inside the cipher
For the life of us
We were all yellin'
Right right
Found them on the corner
2-0-9 Hillside
Bouicin inside the cipher
We were yellin'
Right right
Talkin' all night 'bout
The systematic
That be on the planet
Granite automatic style
Right right

-Orande Lasana

United
Freedom is wings
Angels soaring high
Leaving behind our memories
Flowers blooming crayon petals
Water sleeping on the ocean's sandy bed
It is the sun and moon
Keeping their diary on pastel papered skies
An eight hour trip
To the land of Neon
Dreams of opened steel gates
Ballots cast for a land
Abandoned by many
Birds auditioning on aged branches
Sheding skin
I am a dove
The leaves are robins
Pipers are butterflies
Everything in flight is free
-Kyle DeJesus

SEE GATE 15 AT THE SPIRAL SEPTEMBER 21 AT 8:30PM

Here's what they're saying about...

"Nikki's Tits" on "The Freshmen" CD: "Best new artist of the year!" -Rolling Stone

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"Nikki's Tits" on "The Freshen..."
The Show is a hip-hop film documentary that showcases the hip-hop music of the world's most celebrated performers. Being a hip-hop film, the film's soundtrack is an essential element. Before listening to the soundtrack, there is a sense of disappointment.

As for the songs that did make it, Redman & Method Man's "How High" is the only classic out and the Notorious B.I.G.'s liver and soul mix of "My Baby" & "I'm". Portis & Mos Def's "Black & Blue" and Talib Kweli's "Gumtree Lil & Glore" are the only standouts. The rest of the songs are average or weak. However, the soundtrack includes songs by major artists that don't fit within the true essence of hip-hop. For example, Dr. Dre's "The Next Episode" can talk about anything, but Ludacris' "Runnin'" is about running away from it. It's just not hip-hop, entertainment, it's just not "hot" music. It's just not the whole idea of hip-hop to say what you know, it's all about bling-bling mentality. The band called The Beatnuts was turned hip-hop into rap business. A rap MC like D.O.I. should've been asked what he was rapping about on wax.

In all, this soundtrack is exactly what it was when I reviewed it last year. The songs are held in high demand and would be on the charts if the copyright owners ----

**Edward Rodrigues**

**The Show**

**The Soundtrack**

**Artist: Various Artists**

**Album: The Show**

**Label: Def Jam**

**Rating:** ****

*For a soul singer of the '70s to pass the test of time and become a legend in the '90s, two things must happen. First, high-quality music must offer a large catalogue of potential samples for hip-hop producers who starve for those crisp breakdowns and classic horns. Second, you must have a complete greatest hits album. With his new compilation, Green should get the recognition of being one of the greatest soul singers of all time. Although it's a shame there have been compiled as much as other greats like Marvin Gaye, Mary Wells, James Brown, Curtis Mayfield, and the Fab Four, Brothers in Rastafarian Music, displayed on this greatest hits album should be "in the ball" of impact on soul music of the week.**

**Edward Rodrigues**

**By Richard Brown**

“What would you get if you crossed the Pat Riley show with D.C.? You'd get the Pat Riley show.

Of course, we've had all the talk of the Pat Riley deal. Most people agreed that he would be the ideal coach. Pat Riley got the high praise from Pat Riley fans you thought David Stern was going to make Pat Riley sit out this season. You wanted Pat to toughen up a lot, very fine and go back to the bench with Pat Riley for the year. I think the optimistic perspective here guys. When a coach doesn't want to sit you more than the best thing to do is get rid of you. For example, Pat Riley takes over a team that can best be described as mediocre. Quick, name three players on Miami's starting five! Don't worry, I don't do it. Either we Pat Riley back in the seat and by the way, Pat Riley still is not in the best position to do anything.

For a soul singer of the '70s to pass the test of time and become a legend in the '90s, two things must happen. First, high-quality music must offer a large catalogue of potential samples for hip-hop producers who starve for those crisp breakdowns and classic horns. Second, you must have a complete greatest hits album. With his new compilation, Green should get the recognition of being one of the greatest soul singers of all time. Although it's a shame there have been compiled as much as other greats like Marvin Gaye, Mary Wells, James Brown, Curtis Mayfield, and the Fab Four, Brothers in Rastafarian Music, displayed on this greatest hits album should be "in the ball" of impact on soul music of the week.**

**Edward Rodrigues**
Cross Country Wants You!

By Marlon Del-Valle

Van Cortland Park in the Bronx is a 3.1 mile race. CUNY students venture out to Van Cortland Park in the Bronx in an attempt to top their opponents best time and their own personal times!

Dr. Eng, coach of the Women's Cross Country team and Director of Athletics, sounded enthusiastic when asked what his outlook of this season was. He said that this year's team was a very complete team which has a good combination of veteran runners and new runners. He hopes that the new runners will learn from the veterans, while his veterans continue to mature and better their times.

Cross Country is a little different from other track sports. By Marlon Del-Valle

Every Baruch athletic team is always happy to add another willing player!

Every Baruch athletic team is always happy to add another willing player! The Women's Cross Country team have a total of 8 meets this year and hopefully with practice and determination, this year should be even more successful than their fourth place performance last semester.

Dr. Eng would like to encourage anyone interested in joining to call him at (212) 387-1270. Every Baruch athletic team is always happy to add another willing player!

In This Corner

By John Voros

Exhibit Baruch Pride!!
Support Student Athletics

It was set to be the greatest comeback in sports since Michael Jordan's return to the Bulls earlier this year after "retiring" in October of 1993.

When the United States Tennis Association began their annual U.S. Open this year, Monica Seles who two years ago suffered an almost career ending attack by an obsessed fan of her main rival Steffi Graf, returned to the sport she loved in an attempt to make the first two runners of another heat run against the first two runners of another heat, which in turn, run against the first two runners of another heat. And so on until a final heat has been established and one winner proclaimed. In Cross Country, runners run in teams of 2 or 3 with up to 8 runners per heat. Even though a runner might be first in her heat, she doesn't automatically win the meet! Whomever has the best overall time at the end of the meet is the winner.

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