Kimmich Proposes CAP for CUNY

By Chan-joo Moon

In an administrative move so swift that it has stunned the City University of New York (CUNY) community, Christoph M. Kimmich, interim Chancellor of CUNY, has introduced a plan on February 27 that critics say will effectively end Open Admissions.

The proposal—Comprehensive Action Plan (CAP)—is the greatest single change in academic policy since 1970 (the start date of Open Admissions) and will be voted on by the Board of Trustees on March 23.

Over that single weekend at the end of February, the controversy over academic standards has shifted from various skirmishes on individual campuses of CUNY to a single showdown at CUNY headquarters on 80 street.

The New Caucus, who are members of Professional Staff Congress (PSC), the union which represents faculty and staff, charges that the purpose of this blitzkrieg advance is to end the 28-year-old policy of Open Admissions by not giving its defenders enough time to marshal their supporters.

It was only February 21 that the New Caucus had called for communities to unite to defend Open Admissions and student groups were just beginning to organize themselves on campuses.

"If ever you thought to participate in the struggle to save CUNY... NOW IS THE TIME," they wrote in a letter sent to the participants of their February 21 conference.

The New Caucus has called for a petition and letter writing campaign and is planning to carry out the struggle to save CUNY.

Baruch Appoints New Vice President

By Joseph M. Maldarelli

Jesse I. Berger, the Director of Finance and Administration at Columbia University's Graduate School, has accepted the position as Vice President for Finance and Administration here at Baruch College. It is the second highest administrative position.

Berger takes over for former VP James Murakawa, who resigned the position on November 24.

Given the uncertainty at the top administrative level of Baruch due to the announced departure of College President Matthew Goldstein, it is still unclear what department will remain under the jurisdiction of the office of the VP of Finance and Administration. Last October, in a powerplay to assert more influence, Jesse Murakawa had placed himself in line for this position.

Berger, a graduate from Baruch's Executive MBA Program, has been at Columbia for the past several years. He was selected by a search committee set up through the president's office. There were no student representatives on this committee, due to lackluster efforts by Day Session Student Government (DSSG) and Evening Session Student Assembly (ESSA).

As interim president to take over for Goldstein, Berger also will appoint a permanent president in May. According to sources, the interim president will not be able to apply for the permanent position. Provost Lois S. Cronholm has been rumored to be the main candidate for the interim presidency.

The CUNY Board of Trustees will establish search committees for both the interim and permanent presidencies at Baruch.
Newman Library to Charge Fees

By Elaine Wu
The Newman Library isQUALifying place in the community. It is developing a new membership program that will raise the library's revenue by giving access to local cooperatives and persons who are not affiliated with City University of New York (CUNY).

Under the program-Friends of the Newman Library-organizations and individuals will be given access to the library's resources by paying an annual membership fee. This will "help the college to develop closer ties with local organizations and people who are not affiliated with CUNY," said Arthur Dwelling, chief librarian, who may lead to more internships and job opportunities for Baruch students, he said.

The plan, which Dwelling estimated that the library's new charge will be $15.50 per year, is part of a series of programs the college has undertaken to raise the library's visibility and its role as a community resource. The library has already begun to reach out to the community through open house events and workshops.

"Downhill-tended to the community," Dwelling said, "is the library's way to involve the community."

A student at the Newman Library is not in a rush to get out of the door. "I was born here in the city, and I don't want to leave," the student said. "This is my home."

The Newman Library is a part of the city's public library system, and it is a central location for the city's residents. The library is a popular place for students to study and for the community to come together. It is a place where people can come to learn and to be inspired.

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City Council Against CAP

By Chanoon Moon

Harry Marshall, Chair of City Council's Higher Education Committee, and the Baruch College Early Career Preparation Seminar, contended that Controlling Academic Performance (CAP), a proposal made by the Chancellor Mandel, is an attempt to impose another remediation system on students who have already failed a course in their lives. He said, "It is unfair to subject poor performance of students in this system which they are already subjected to, and which they have to go through in their lives."

"We are the only higher educational system of remediation," said Marshall. He portrayed CAP as a method of remediation, which is designed to make the students work. Its critics contend that Baruch students can be offered courses. These refresher courses will be offered during the semester.

"This ending of remediation,

"No CAP for CUNY Coalition"

By Hwan-moo Moon

The Board of Trustees of City University of New York (CUNY) held a public hearing on March 16 regarding the Comprehensive Academic Performance (CAP) Plan. CUNY faculty, some legislators and members of the community voiced their disapproval of the plan, and claimed that they would not support it if it were implemented. The CAP plan was proposed by Chancellor Mandel to reduce the number of students who are classified as being remedial. The plan calls for a new system of remediation that would allow students to take "refresher" courses and to graduate. The plan was presented to the Board of Trustees on March 16, and was approved.

"Time is up for testimony at March 18 Board of Trustees meeting"

By Reitano, professor of English at City College, said that the CAP plan is a "perversion of the performance of the educational system." Other critics of the CAP plan charged that the performance of Skills Assessment Test (SAT) is not the best measure of a student's ability. It is not necessary to determine the ultimate success of a student, and that the SAT is not the best measure of a student's ability. The SAT is culturally and class biased with unfairness reoccurring.

"We can only find a way to make an effective scheme to propose the maximum of the most advantaged," said Reitano.

"Big Interview"

By Vice Chancellor Peter V. Vallee, Baruch College and the City University of New York's (CUNY) students and employees are invited to participate in the Faculty Senate's annual "Big Interview." The event is scheduled for Thursday, March 26, from 12:00-2:00 pm in room 251. The "Big Interview" is an opportunity for students and employees to meet and interact with faculty members from Baruch's different departments. The event is open to all students and employees, and is an excellent opportunity to meet new people and learn more about the university.

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Childcare Policy in Limbo

By Chan-jeo Moon

Baruch’s policy of allowing student parents to enter school premises if they bring their children is still in effect and the process of finding emergency childcare has come to a standstill because of the departure of College Vice President James Murtha.

Murtha had instituted the policy on August of last year in order to give permission to student parents to enter the school’s building. The computers are for computer facilities and for renovation purposes, said Schmid, assistant vice president of Campus Facilities and Operations.

Though Murtha had been planning to provide on-campus places for childcare, it remains unfulfilled.

Proto said that the expense for childcare arrangements for entering the building will be distributed in the next five years.

Proto repeated some of the concerns over the childcare policy of Baruch’s open admissions system.

The budget is to be voted on by the City University of New York (CUNY) legislature on April 1.

Another priority is increasing the percentage of full-time faculty to 54 per cent.

Proto quoted the experience of Lehman College, where about 3,000 students take classes and the school has approximately 700 full-time faculty.

CUNY Board of Trustees, Anne Paolucci, led a delegation of trustees on March 22 to meet with the CUNY Board of Directors to discuss the budget for this year.

CUNY hopes to increase the percentage of full-time faculty to 54 per cent.

Proto said that he cannot even image state budget.

The $18 million will come from a cash gift by Baruch alum — $10 million from George Weisman to the now named Mildred Weisman School of Arts and Sciences.

The renaming of the School of Business is expected to be approved in the March 22 CUNY Board of Trustees meeting according to Tina Federick, vice-president for College Advancement.

The meeting formally approved the naming of the school to the Zicklin School of Business.

Zicklin is the managing director of Neuberger & Berman, one of the up-tier asset management firms. Neuberger & Berman.

He expressed support for the academic standards in the College.

CUNY Appeals for More Money

continued from the front page

legis.-full time faculty comprised 62 per cent of the teaching staff while adjuncts comprised 38 per cent.

At the senior college, the ratio is 54 per cent full-time to 46 per cent adjuncts.

Proto quoted the experience of Lehman College, where about 3,000 students take classes and the school has approximately 700 full-time faculty.

CUNY’s amount of $1 million will be distributed in the next five years in portions of $200 million per year.

Within this capital budget for CUNY B. and Baruch, it was a true and worthy gift.

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V.C. Speaks at Baruch

continued from page 5

Tuition increased from about $1,200 seven years ago to $3,200 now.

“Then Baruch figured it out and went ahead with theKid’s Club. It was just a lot of back-to-back meetings. Fortunately, theKid’s Club added, ‘I really became something that was bigger than Baruch and the City University in the 60’s and 70’s, because they lowered the standards and dominated the college’s reputation.’

Thus Baruch figured it out and went ahead with the Kid’s Club. It was just a lot of back-to-back meetings. Fortunately, the Kid’s Club added, ‘I really became something that was bigger than Baruch and the City University in the 60’s and 70’s, because they lowered the standards and dominated the college’s reputation.’
CAP: What Is The Real Deal?

Is open admissions in jeopardy? Not those who support the Comprehensive Action Plan (CAP). They say that things will be better for students who enroll in CUNY colleges. But who will be enrolling?

One CUNY sociologist says that over 5,000 students who enrolled in CUNY in the Fall 1997 semester would not have been able to become students under the CAP plan. Most of these students are poor and minorities.

And that is the whole point. Is CUNY that has had an open admissions policy for almost thirty years, finally closing the door?

If so, admit it. To say that open admissions did not exist may be true, but, it is still playing semantics.

What should we call young people the closing off of access for thousands of minorities?

“Better vehicle for success”?

Who are they?

By Alisa Solomon

Alisa Solomon is an unregistered student, a BLACKLISTED student in the college of public affairs of the college of arts and sciences, and a member of the minority group of the black and Hispanic students. She is a native New Yorker and a supporter of the black and Hispanic student movement.

Dear Mr. Chancellor,

In writing this letter, I want to make a few things clear. I do not want to discuss my personal beliefs or politics. I am writing to you to ask your attention to the situation of thousands of minority students who are being denied access to higher education by the College of Arts and Sciences, CUNY.

As a member of the black and Hispanic student movement, I have been monitoring the situation of minority students for several years. I have witnessed the discriminatory practices of the College of Arts and Sciences, and I have documented the cases of students who have been denied access to higher education.

I am writing to you to ask your attention to the situation of thousands of minority students who are being denied access to higher education by the College of Arts and Sciences, CUNY.

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By Erika O.

Question. Does a blue uniform with a shiny badge mean a security guard, rank maybe? Or does it mean anyone attached to the campus, be it faculty or student, is there any really higher authorities to whom they report?

About the ID check situation, it’s human to the core. By (PEACE) had to restrain one Latin at the point. It was suppose to be shaking in my hand. All power, rank. maybe? Or does it smile. Where and yelled at me (Peace). It was a very mailbox on the 15th floor. Further up with absolutely nothing. Even Thank you.

About the ID check. Catch another one. My friend produce arts. His voice increased to an none of his business it is certainly faced him (such a coward). Orlando have to do with this situation. They do about! His voice was not as that maybe, I said it because you know what I’m talking accusations at me. Not only is it to get his last yell in, while my back shaken up. I had to conclude that

Harriet Tubman was imprisoned for twenty-six years for her activism. She continued her campaign for the liberation of slaves. She worked to help others escape slavery and was a key figure in the Underground Railroad. It's Human Rights Charter that says Harriet Tubman is the one part, a security officer. At the point. It was suppose to be shaking in my hand. For OpenAdmissions is under attack in this country. If you're a student because the youth see this. I had to conclude that

Questions: If this is a public building why is Orlando Greens known because she was lead by a woman and because it was perceived as a much higher caste. Devi and the Indian government where she was arrested. Upon her release she stated that she was a political prisoner for six years. Mrs. Tubman was often hired out at a very young age which resulted in her being arrested. She endured this treatment for the remaining years of her life. She was a political prisoner for six years. Mrs. Tubman was often hired out at a very young age which resulted in her being arrested. She endured this treatment for the remaining years of her life. She was a political prisoner for six years. Mrs. Tubman was often hired out at a very young age which resulted in her being arrested. She endured this treatment for the remaining years of her life. She was a political prisoner for six years. Mrs. Tubman was often hired out at a very young age which resulted in her being arrested. She endured this treatment for the remaining years of her life. She was a political prisoner for six years. Mrs. Tubman was often hired out at a very young age which resulted in her being arrested. She endured this treatment for the remaining years of her life. She was a political prisoner for six years. Mrs. Tubman was often hired out at a very young age which resulted in her being arrested. She endured this treatment for the remaining years of her life. She was a political prisoner for six years. Mrs. Tubman was often hired out at a very young age which resulted in her being arrested. She endured this treatment for the remaining years of her life. She was a political prisoner for six years. Mrs. Tubman was often hired out at a very young age which resulted in her being arrested. She endured this treatment for the remaining years of her life. She was a political prisoner for six years. Mrs. Tubman was often hired out at a very young age which resulted in her being arrested. She endured this treatment for the remaining years of her life. She was a political prisoner for six years.
Finally, you won't mind being carfree.

Now when you use your Visa card, you'll save big at these places.

The International Cry For Help

By Anthony K. Gross

For years now, I have walked the halls of Baruch College and for those years important information concerning my rights and responsibilities as an international student has slowly trickled to my ears. For these years, I worked at the Bureau’s Office questioning answers for questions that have given me a clear indication of the level and quality of information received by International Students. Without trying to strike at the International Students Office, I honestly believe they have been neglecting the students. I thoroughly believe in the Af-Ric-A Business School’s “each one, teach one.” Specifically, I know someone that may be beneficial for my brother to know, I will not conceal it; I will reveal it. The responsibility of being a journalist or literary artist very seriously. You should see the way I am treating my death. I will make it clear in a way that may well be in a way that may make it clear. The thing is, there is only one way to do it.

By David Blankes

To have a knowledge of knowledge is to possess wisdom. To have a knowledge of the ways of wisdom is to have understanding. Understanding is insight into the wisest way to apply acquired knowledge. Through this insightful process, past facts become applicable to present problems. This process represents this insight. The third eye is the eye of understanding.

Two issues ago I wrote my working debut at Baruch in The Ticker’s Arts and Entertainment section. My column, DX FLIX, had a cultural and editorial board at odds as to whether the editorial actually belonged in that section. Such is the fact that it could best serve the Baruch community as an EPISD.

Truth be told, DX FLIX is purely an artistic outlet. Proper alignment with my culture and my need to articulate something meaningful in a modern world will not allow me to come with anything less than the tone DX FLIX assumes. No matter how creative or artistic, what I produce will always somehow or another have a slant that makes it universally relevant. Like Chuck D of PUBLIC ENEMY said: "I don’t rhyme for the sake of rhyming." In some sense, I have developed a platform for excellence in DX FLIX. I now introduce for your personal pleasure the following: DX FLIX.

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In Brief...

IBM, the computer industry giant, announced that a new version of its computer file system was powerful enough to store the 250,000 Olympic Winter Games' files at the Nagano Olympic Centres. The Enterprise File Server gave access to 400 users, gigabytes of files, or volumes, the ability to limit access, and the information could be viewed via the Internet by hundreds of millions of web surfers. Further information can be found at the IBM site: www.software.ibm.com.

Oracle Corp., the database giant, announced that its software, which includes Oracle 8i and Oracle 2.3 ready Quad, was going to be released in February 1998. Oracle earned $574 million, or 57 cents from $1.93 billion a year ago.

The Japanese government announced that it was resuming the dumping of 142 мил vrouw, 11 million yen, of 142,000 worth of chocolate and 142,000 worth of chocolate. The volume is intended to return to the Japanese market, which is expensive with ex-Belgium.

Bill Gates, founder and chairman of Microsoft Corp., plans to write another book which will show the technological arc.

By Jennifer Parise

At a time when crime is down in New York City, shoplifting continues to be a problem in New Springville, Staten Island. According to Stacey Lebowitz, store manager of Kids 'R' Us, the store estimates it loses 3.20% of its inventory to shoplifting in 1997, an increase of 3% from 1996. "You can't imagine how many people try to steal what they need," said Lebowitz. "We can catch half of them, and the other half are out of our store." Lebowitz said that Business Improvement District (BID) associations, organized and funded by individual business communities, are needed to combat shoplifting. The district provides, its efforts by providing information about successful shoplifting from store to store and store to neighboring stores. However, there are no BIDs in existence in Staten Island. Cusick says that to start the successful BID themselves, an interest was created from Staten Island for each association. He said that in the relative small compared to that of business in the other boroughs and, as a result, would not be a substantial funding.

Pacheco said he agrees with Cusick about the level of crime on Staten Island being not high enough to be in danger of being a BID. Lebowitz thinks that the BIDs are a good idea but does not think that it would be the cost involved in that project. To deal with its shoplifting problem, Cusick decided to have two of his guards check customers' receipts at the exit of the warehouse. "They have to be there for this," said Cusick. "One, it's a deterrent; two, people stealing obviously do not want to go through an impact on their face. And two, it gives me about an extra minute to get them before they go down the street.

Pacheco said J.C. Penney networks and uses undercover security and undercover security. Kids R Us has opted to install anti-theft devices. When shoplifters try to leave, the devices set off an alarm at the door. "If you know there is no avoiding getting caught," Lebowitz said. "We don't have to worry about them being. The door at the door takes care of that for us."
Brand Management and the AutoMobile Industry--Truth or Consequences?

By Martin Goldstein

The new marketing buzzword at the automakers these days is "brand management"—a process by which an individual or group takes responsibility for a vehicle from its conception to its execution in physical form. The empowered management team seeks to clearly and unambiguously define the vehicle, its image and audience (buyers and users) in an attempt to create a unique product that will best satisfy the needs of a particular market segment. Originally the province of consumer goods such as diapers or toothpaste, the new discipline of brand management has come to be seen by car manufacturers as a solution to the problem of diverse and often-blurred nameplates that vie for the consumer's attention. They see the newly recognized process as a way of differentiating the multitude of models, so that their efforts at reaching purchasing groups are not duplicated or wasted. With over 200 passenger car and 80 light truck models clamoring to be noticed, the ability to demonstrate what a particular vehicle can do is more important than ever.

Brand management treats each vehicle as a separate "brand" that targets customers with specific features instead of trying to appeal to a broad audience with a large selection of options. The Big Three automakers and the major import manufacturers have all incorporated the management philosophy into their vehicles. General Motors in particular has embraced the idea. With seven major brands in the United States alone (not counting Saab or the defunct Geo), it has the most to gain (or lose) with a brand strategy. GM has hired 35 brand managers for its various offerings, from its conception to its execution in physical form: The empowered management team seeks to define a target group of consumers. General Motors is gambling that by defining its vehicles more precisely and focusing them with personality that matches their target audience, it will accomplish more than the competition.

It is too early to tell if brand management will be a success—the process has only been officially implemented at GM since the beginning of 1998, although certain elements have always existed. The controversial approach (accepted with low cost and differentiation costs) requires interpreting the public? This research will produce meaningful data. By catering to the collective wants identified in market research surveys and focus groups, companies still produce individual cars that can excite the public.

Critics also contend that GM has too many brands and that it is developing for its various offerings. The market share rise, they get paid, if the car is a disappointment, they forfeit any bonus. Each vehicle is catered to specific consumer needs. For example, the Pontiac Grand Prix is targeted at the mid-income car buyer who wants a sporty, expressive design with aggressive performance, while the Chevrolet Malibu is more family oriented, emphasizing affordability and function. The marketing groups at GM have identified 19 need segments for cars and 14 for trucks. The goal is to create and diffuse unique identities for every vehicle and eliminate the tendency of GM car divisions to compete against themselves by chasing the same target customer. In addition, advertising and promotional activities will be designed specifically to target each group of consumers. General Motors is gambling that by defining its vehicles more precisely and focusing them with personality that matches their target audience, it will accomplish more than the competition.
Baruch College Hillel sponsors Israel trip

By Ivan Castano

New York City's Town Hall The­ ster was crowded with women from all over the world on March 8, in observance of International Women's Day, a yearly cel­ ebration that honors working women and their contributions to history.

The event was organized by the Young Women's Christian Associa­ tion of the United States, (YWCA), a movement that seeks to promote and maintain fair and equal treat­ ment for women in society, and co­ sponsored by the U.S. Department of Labor, and the Sister Fund. "We have gathered today to join our strength in the fight for human rights," said Shelley Jacobs, project director for the YWCA. "It's a great opportunity to join with others all over the world to celebrate women and all of their rights," she added.

Despite the heavy rain, an esti­ mated 300 women attended the event where domestic violence and working conditions in the "third world," the Asian Financial Crisis, and the Welfare Reform Bill, debated by one of the conference attendants as "welfare destruction bills," were the leading topics of discussion.

Ilda Castro, head of the women's bureau at the U.S. Department Of Labor, and Mitsuko Horiuchi, assist­ ant Director-General of the Inter­ national Labor Organization at the United Nations, answered questions from enthusiastic but yet concerned representatives of human rights movements in Asian and Muslim countries where violence and dis­ crimination against women is said to have reached a peak and de­ manding working conditions at sweat shop factories is still a prob­ lem.

"We need to stop this kind of abuse," she added. Other Muslim women joined Iilda by addressing some of the issues in their own coun­ tries, some even pleaded with the U.S. Government for help. "We need to pressure our government to in­ crease awareness of the Afghan problem and we need the U.S. to help us," said Frouh Haniwalla, a violence direc­ tor and advocate for the im­ provement of the situation of women in Armenia. Tertaulian spoke about the desperate situation that female refugees face with the Artsi­ kani government where many are massively killed and injured. "These women are helpless," she said. "They can not afford any health insurance for their children or themselves, we need in­ ternational aid.

But not all the women in the con­ ference were there to voice their heart-felt concerns or to champion international aid. Some took the af­ ternoon more lightly and focused instead on the positive aspects of the meeting.

Ani Israel, a Minneapolis singer and writer, warmed up the day by singing a few songs from her newest album. "Timing is Everything. This is a good day to be on an where we are from and where we are going. It kind of re­ cognizes everybody fighting the good fight and to refused again and get re­

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Baruch President Matthew Goldstein said, "These students have a chance to see—
“Intelligent, hard working, eloquent, determined, insightful, and involved are all adjectives that describe Professor Juanita Howard.”

After graduating, Professor Howard began her teaching career in the CUNY system. She went on to teach for a while at Queensborough Community College. Professor Howard was offered and then accepted a position at Baruch College. It was at this time that her career took a turning point. Professor Howard’s interest in her foreign language classes led her to the starring role of “Men of Benzin.” This documentary film, directed by William Miles, represented African American involvement in World War II. Her father, coincidentally, was part of the 369th “Hell Fighters” so the film held a higher interest for Professor Howard. She saw the movie and was determined to meet its producer. At Professor Howard’s request, Miles was invited to Baruch. They met and the idea of “I Remember Harlem” was born.

During the production of the work, there were many obstacles to overcome. There was little money, so each contributor had to wear multiple hats. The film was shot in New York City and London. The film was also made “at a fraction of the cost of a typical film.”

“After many inquiries, the interview with the legendary Phyllis Diller finally came one of the highlights of the film. Diller contributed to the making of the film by providing the audience with the perspective of a great comedian and thinker. Her contribution was the essence of the community—the trips to Tomford’s, the after school environment experienced by the audiences of the older members of the community, and the rich social life of a community. These experiences made this a labor of love.”

Another obstacle was organization. There was a need to make sure the positive aspects of Harlem were preserved and the community remembered. Professor Howard wanted to make sure that just like the image that she remembered was projected in the film, she wanted to show the pride and closeness that she experienced and in order to do this she had to go into the community and capture the past. Many interviews and hours of editing were needed to complete the project. This required great organization and time management from everyone involved. It was determined that the documentary would create a public understanding and to bring people of color together. This was the community that was remembered.

“I Remember Harlem” was completed in the late Seventies and aired on PBS in the very early Eighties. It was well received and accomplished the goal that Howard and Miles set out to achieve. Harlem was seen as a vibrant and healthy community that was a major contributor to African American culture and history. It won the Davenport Award and received national and international recognition. Of course the Harlem of today does not resemble the Harlem of Howard’s memory. The streets have become less vibrant. The community has been ravaged by economic struggles. Even Howard’s beloved Tomford’s is no more. Professor Howard has some interesting and insightful comments on the downturn. Her future plans include creation of a sequel to “I Remember Daaden” that would explore the current situation in Harlem. Professor Juanita Howard is currently a part of the Baruch Community. She is currently the chairperson in the Sociology and Anthropology Department, but represents much more. She is a truly dedicated member of the African American community. Her status as a passionate, intelligent and intelligent. Her voice needs to be heard. The next generation of love is greatly anticipated."

CHINESE STUDENT ASSOCIATION (CSEA)

CSEA is the largest non-profit, student-run, international exchange program in the world. To find out more, visit the CSEA website at csea.baruch.cuny.edu.

CHINESE STUDENT CULTURAL SOCIETY (CSC)

CSC is an international forum promoting the understanding of the historical, spiritual, and social contributions to the Develoment of our world. In May 1997, it has more than 65 chapters across the United States. The chapter at Baruch College is one of the largest and most active in the country.

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Love...

When it doesn't matter if you don't
When your eyes meet across a
When your j.Qna-ues meet
When breakini up is some-
"makinK Aoye." "screwinK· 
When wercQvrse is called
When intercourse
just to say, "ill." pick a
every time you see them.

When you phone each other
When you phone each other to

When you show concern for
When you couldn't i:iye-a

When you write

Love... Lust...

Lust...

When all the song on the radio determine how you feel.
When breaking up is something you try not to think about.
When staying together is something you try not to think about.

The prize of the Wilkie-Colon collaboration: (L to R) 1971's Con Nuestra, La Gran Fuga/Lo Mato Si No Compra Este LP.

Homenaje A Hector Lavoe

A retrospective on the most underrated, "greatest" singer of all time.

By Edmar Rodriguez

The department and separation of the limon throughout the Americas has created varying cultures, lifestyles and peoples with a common struggle.

With respect to music, in particular, varying cultures and lifestyles have fostered different musical genres, each generation reflecting each distinct reality.

The 1970s became the prime for many of our musical prodigies who all served the title of greatest singer of all time.

While XXI's current generation

Marvin Gaye was one of the greatest singers of all time. One could easily give this title to Bob Marley who brought the same struggle of oppression, pain and love to the entire world through his Reggae/Rastafarianism, of extreme depth, reaching the essence and essence to the same struggle. With regards to the Puerto Rican/Latin struggle and reaching musical expression during the late 1960s/1970s, Hector Lavoe may rank as our greatest singer of all time.

Looking at Hector Lavoe's talents and characters you may become overwhelmed as he was not a songwriter nor a producer; he was just a singer.

The art of singing, being a singer in a musical genre, is nothing more allows artists to rise to the top of the world and set of Hector Lavoe one
reinforces the incredible realms and powers of Puerto Rican music.

Lavoe was born Hector Perez on September 9, 1935, in Guaynabo, Puerto Rico. As a young boy, Lavoe would be the youngest member of his family to be able to sing.

Lavoe rose above his peers, young Boricuas who refused to conform and become part of the mainstream society.

He eventually became the street walking while Lavoe, as Ruben Davila put it, "the urban jibes." Davila also mentions that, "to be a jibes was negative, the internalized oppression of everything that was happening in America, the Dream, had already created self-hate in the fact that they are perceived as a people who are hated and despised within the same struggle.

With regards to the Puerto Rican/Latin struggle and reaching musical expression during the late 1960s/1970s, Hector Lavoe may rank as our greatest singer of all time.

The prime of the Wilkie-Colon collaboration: (L to R) 1971's Con Nuestra, La Gran Fuga and Anoitas.

The price of the Wilkie-Colon collaboration: (L to R) 1971's Con Nuestra, La Gran Fuga and Anoitas.

Hector Lavoe, El Cantante, was a legendary singer comparable to the greats of any musical genre.

Lavoe was born in Puerto Rico, where he lived until his death, which occurred on February 21, 1973. However, he was a legend throughout the Americas.

Lavoe's influence on Latin music cannot be overstated.

His music styles are comparable to the greats of any musical genre.
Homenaje a Hector Lavoe

continued from page 23

He and Willy Colon would see part ways with The God, The Bad And The Ugly (1975) being their last recording together as one band. However, Willy Colon would produce most of this solo work, certainly all of the classics. Lavoe’s first solo work, La Historia, clearly became his signature piece as each song reflected a slice of his persona. Beginning with his name, Lavoe, according to Johnny Pacheco, he was given the name after a promotor said, “Don’t give him a name he’s Italian, he’s got the vocal.” The first track outnumbers with “El Indomable” which featured his love, devotion to and need for Jesus Christ as a savior. “El Indomable” became “el hombre Jesus” who had an uncanny ability to pour out his soul through his music. However, an artist is only as good as his last work and his resultant fame and fortune did not do justice to his body of work. His ad libs about getting caught in the middle of the new Hector Lavoe, circa 1988.


Lavoe firmly believed that during the times we were trying to be a teeny hopper singer or were classics that critics shunned. However, an artist is only as good as his last work and his resultant fame and fortune did not do justice to his body of work. His ad libs about getting caught in the middle of the new Hector Lavoe, circa 1988.


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By Edward Rodriguez

The history behind the establishment and maintenance of the Black and Hispanic studies department in the CUNY system has been marked by intense struggles. Each proposed course or event today must still go through a long process where viability, necessity, and practicality must be proved.

Dr. Tony Traverzo, a renowned Puerto Rican professor of Baruch's Black and Hispanic studies department, attempted to prove the viability of a possible course on music and culture five years ago.

Dr. Traverzo hoped the idea of having music workshops on tango and salsa music of Cuba and Puerto Rico to ascertain if there was a possible interest. This was done in the hopes that a possible course would be instituted. However, on the first day of the workshop, over fifty students showed up at the 17 Lexington Avenue building of Baruch in the large dance room. This was the first time the series met.

Mr. Fernandez demonstrates some merengue dance steps to the students.

The success of this workshop grew throughout the six workshops.

The focus of the workshops were to give students dance lessons on various Latino genres of music, while laying a workshop orientation. This was done through the instruction of a established cultural dance form to establish the history behind the success of these Latino genres of music, while laying a groundwork of the keys behind the success of these Latino genres of music. The workshops and other Latino cultural events of this nature are often ignored as seen by underwater parties and cultural activities. However, everyone that attended this merengue instruction session was not only able to enjoy a vibrant dance music, but understands the deeper, underlying socio-economic messages behind the music. In addition to a combination of audio and physical demonstrations, instructional handouts tracing the history of merengue music, developments, social significance and musical quality. Mr. Fernandez touched on all the unrecognised realms of this Dominican genre.

An underlying significance behind these workshops are the introduction of methods that, although overlooked, are effective in teaching students. There is a high level of student engagement and involvement in these workshops, as opposed to the teacher-dominated forums. Mr. Fernandez recognizes his students as proof of the value of students being given experiences in seeing things from multiple perspectives.

The future that Dr. Traverzo is striving for, the Fall semester, is the development of a comprehensive curriculum wherein Latino music and culture will be taught along with the workshops corresponding and complementing the work and instruction in the classroom. There is also the possibility of getting other professionals, professors and other dancers that can range from Andres Fernandez, former director of the Center For Puerto Rican Studies at Hunter College to Michelle Modesto, one of Baruch's Black and Hispanic Studies Department's adjunct faculty and former host of her own show on WHRL Latino. Baruch. The potential is great for students in having courses that reflect an urban NYC reality that is now largely Latino.

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Tomorrow, the next workshop will take place at 12:30pm at room 1493 in the 300 Fisher Hall on March 5 in the final workshop will commence at the 12:30pm at room 1493 in the 300 Fisher Hall on March 5. The history behind the establishment and maintenance of the CUNY system has been marked by intense struggles. Each proposed course or event today must still go through a long process where viability, necessity, and practicality must be proved. Dr. Tony Traverzo, a renowned Puerto Rican professor of Baruch's Black and Hispanic studies department, attempted to prove the viability of a possible course on music and culture five years ago.

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With Third Eye Blind's #1 smash hit, " Semi-Charmed Life," all behind them from last year's successful release of their debut album, Third Eye Blind, the wait was finally over to determine whether or not Third Eye Blind was just a "one hit wonder." I had caught Third Eye Blind in concert last year when they were just getting national recognition for their hit single, "Semi-Charmed Life" staying #1 on the Billboard Charts for over a month. I wanted to see how Third Eye Blind would be in concert this year compared to all of the overwhelming success thrown to them at one point. It's satisfactory to mention that Third Eye Blind didn't just come up with one popular song and they were able to maintain their popularity through that tenacious period.

The band went straight into its set with lead singer, Stephan Jenkins, already feeling in command of the audience and made wonderful eye contact with the whole crowd. Jenkins made small chatter with the sold out crowd and pulled out all the stops with his guitar playing and making the crowd really believe that he is having a great time playing for them. An effective song lineup made the crowd all the more more TEXT FULL

TICKER ARTS & ENTERTAINMENT MARCH 18, 1998

One of the best live shows has to be long to The Mighty Mighty Bosstones because of the energy that lead singer, Dicky Barrett and the Bosstones bring to each show. The Mighty Mighty Bosstones are one of the pioneers of ska music and their concerts are legendary as loyal fans know what to expect each and every time the Bosstones come to town. This was my third time seeing the Bosstones in concert and I never thought that they would play a better show than the previous two times but they proved me wrong. Once the band broke into their first song, the crowd went absolutely ballistic.

Without the usual crowd surfing, moth pits and even stage diving, in place, which are common sites at every Bosstones concert. Before I had seen them in concert, stage diving was just an out of control that I had seen on MTV, but live in the flesh, the Bosstones bring the stage diving effect back into shows. In the beginning, Dicky wanted to have a little fun and did by encouraging the crowd on the balcony on the court of three to stick their middle fingers up to the people sitting in the Viewing Box. This is what makes Dicky so loved, because the fans have to show as much fun as possible. To show what a sport Dicky is with the moth pits, he also participates in them taking off his suit and diving in them coming out with a soaked shirt.

He feeds off the crowd's energy and always gives them 100% in concerts. The most teenage of crowd love the passion that Barrett and Ben Carr known to fans as "Bosstone" to his job is to entertain the masses making dance throughout the band's set. Each song is "Someday I'll Be King," "Where Do You Go?" and "What's The Impression That Holds From Their Home." They make the crowd dance with their own brand of ska punk rock.

Third Eye Blind: just chilling.

Two songs played near the start were "Smother" and "What's It Going To Be?" that sparked the audience's excitement up. Maybe it would have been a surprise if this had happened last year but the biggest ovation came to "Graduate" and not "Semi-Charmed Life." With "Graduate" being the current hit having been played on radio stations for awhile now, it seemed the logical move. A b-side song, "Horror Show" got a nice response from the crowd even though most had never heard of the song before. Jenkins's favorite and last song of the encore was "God of Wine" where the band puts out one more very enthusiastic demonstration of why fans flock to see them in concert. Jenkins and his band impressed me once again in playing another fan friendly concert. One thing that I did notice was that the crowd formed into tiny circles and actually moshed. It's uncommon to see moshing and crowd surfing at a ska or punk concert but not for Third Eye Blind.

-Max Levy

The Bosstones rock BALLES Uh... ballrooms, that is wishful

TICKER ARTS & ENTERTAINMENT MARCH 18, 1998
It beats, sounds going in a loop over a sense, another term for voice shines in the lines "Traveling down the line."

Chemical Brothers laying down a nice introduction to electronica music. Madonna's Ray of Light is a must have for any fan of Madonna or a fan of electronica. This disc has made my top 10 albums of the year because of how Madonna put so much thought into this album and how original it is.

I am pleased to announce that in 1994 and now... the release of Back From The Dead. Musically, Back From The Dead and its predecessor World Demise, are much faster than other Obituary albums such as The End Complete and Cause of Death. The lowest Obituary album however, still remains to be their debut, Slowly We Rot. Back From The Dead also for the first time has the band doing a remix of "By The Light" entitled "Bullies." The remix was recorded with the cooperation of The Bully Boys and Obituary to create a rap-death track.

After the recording of Back From The Dead, the band began to work with Chris Barnes.
COAST TO COAST

**Artist:** Endless Gasoline
**Rating:** 1/2

Endless Gasoline is a group from someplace in Massachusetts who sound serious rock. Like for instance, they are pretty much into underground R&B. While writing this review, I actually did find a song that I thought was pretty cool, for all of their faults. It's a well hidden in his boot (a very secretive trick only known to Guild Assistants). The song is pretty cool, but it still suffers from a lack of hooks, which is why I've given it a half-star rating. The album starts off with a dull intro and then dives into some solid rock. The second track is the best so far, and it's a real Treat for fans of underground R&B.

---

**Artist:** Various Artists
**Rating:** 1/2

The songs range from hard rock to pop. The album succeeds best at capturing the vibe of what this album has to offer. The songs are pretty solid, and the overall sound is pretty consisten. I would have liked to give this album a higher rating, but the lack of hooks keeps it from being a true classic. Overall, it's a decent album that deserves a spot on your shelf if you're a fan of underground R&B.
The Creative Forum for Baruch Artists

A Man Can Cry Too

Now he decided to pick up only the flowers he really likes
He picks flowers and throws some away.

Today the streets of his life are fair, all kinds of flowers are around
He loves them, they are flowers, they are the whole world now.

If someday we fall down then we shall get up and stand back on our feet once again.

What shall we do to feel alive without pain?

But like every building we have to build it day after day, stone after stones.

Why am I asking myself all these questions?

What is real? If so, then why all that?

Do you learn the artifices of life.

Who is right?

From death a living comes.

Paradoxically,

No one else makes me feel this way.

The desire for your love is strong.

There has been one so deep,

My love is true because I know my heart.

Will it be given to you?

The desire for deep love

will be relieved;

if you accept me.

For I would always embrace you with my arms.

As long as you are near me.

I would cherish the time we spend together.

My desire will be sent!

But, there is never enough time to be near you.

You sometimes leave without being seen.

Time has past by too many times but,

our desire is still as a friend.

For my desired love,

I don't want to die.

Time will tell me if you want me.

Time is all I need.

Time will make our short friendship into a lasting relationship.

-Gee Kay Cheung

Por Que Llorar?

Por que derramar una lagrima al pensar en alguien que por razones del destino rechazas tu amor?
Si sus sentimientos tienen miedo mas vale que el sufrimiento de tu vida, por no expulsar su deseo de tu mente, y permitir que el odio haga el resto.
Con el tiempo corren, coge mias, que las heridas del alma oxigenan el corazón, como un clave en primeras, nauseamemente flores.

El mundo no termina en una desespera ya que la herida oscurecida por un olvido; despojado que se marcha del corazón, nunca regreses del infierno.
Recuerda que luego de una tormenta se llega a un lindo amanecer.

El tormento que antes tu mundo interno presta terminar, y ese cielo gris, lleno de amarguras, se convertirá en así prometedor, digo sacrificio.
En ese entonces, tu camino estará libre y el tormento que en estos momentos te obliga a derramar lagrimas de pena, estar por siempre encerrado en la curva de tus pasos.

No habrá motivos para quejarte; no habrá motivos para hacerla sentir importante, mientras te humillas ante sus piernas.

Te dejas ir, como una pluma en el viento, sin importar tu trayectoria hacia las garras del destino y vacas como la luz de una vela y la lluvia melodía de una canción, nauseamemente vivos en el centro de tu corazón.

-Alejandro Medrano

Read more at Ticker Arts & Entertainment: MARCH 18, 1998
Who Rules the World? God Rules the World

You may think you know who rules the world
Or you may not know who rules the world
But I tell you this God rules the world
With his precursor was Jesus Christ
Our Lord and Savior

Listen to this
God rules the world.
He will free all his servants
When the world is in total Chaos
Everyone will be living in a hallowed king

Judgment day is near
So we must change our ways
Because the All Mighty One is planning to destroy us
But, to be on the Lord’s good side we must believe in Jesus as King of Kings, Lord of Lords, Master of the Universe
And that he came to save us from our sins
Because he died for us and rose again from the dead

God rules the world
He will free all his servants
He is going to destroy the earth with fire and brimstone
Which is mentioned in Revelation and not like it was not done before
He just did it with water instead back in Genesis

So to save yourself, just believe in Jesus Christ
And what he represents

Editors’ Note:

Ooooo...I see Kenyatta and Gee Kay and Xiomara...and golly gee whiz! There’s Yvan and Michelle and Alejandro and Dean and Kiro! And Dasun and Lisa and Chanti too!
TRANSLATIONS

"UNTITLED"

WE ARE DRAWN TOGETHER BY TWO DIFFERENT CURRENTS.
ONE THAT SPEAKS OF TRAGEDIES AND ANOTHER THAT SPEAKS OF PLEASURES.
IT IS PRECISELY THESE CURRENTS THAT HAVE NUMBED ME FROM CONVEYING MY WORLD TO YOU.
THAT HAVE STILLED THE ATTEMPT OF CONVEYING THE SPASMATIC REPETITIOUS'RE OR A HEART THROTTLE FOR YOUR TOUCH.
BUT AS I AM MISTIFIED BY THE CONTINUITY OF LIFE, I ACCEPT THIS OPPORTUNITY TO SPEAK WITH YOU AS INEVITABILITY.
SINCE I COULD NOT BEAR ESTRANGEMENT OFFERING A BLANKET TO CLOAK MY NAKEDNESS AND I MUST ALWAYS BE READY TO ABORSE THE FATE THAT CAN LEAVE ONE HOMELESS.
THE TRAGEDY THAT CAN LEAVE NEEDLES IN MY EYE SOCKETS.
I MUST ACKNOWLEDGE THE HUMANITY OF THE COIN IN MY POCKET.
AS WE COMMUNICATE AGAINST THE LANDSCAPE OF THE SPASMATIC REPERTOIRE OF A HEART THROTTLE FOR YOUR TOUCH.

THAT IS VENERATED BY FORTUNE.
IT IS PRECISELY THESE CURRENTS THAT HAVE STILLED THE ATTEMPT OF CONVEYING FATE THAT THE COIN IN MY POCKET.

TEACH ME

Addresses of mind: Death 1

To let die a desire or to kill a dream is nothing but a waste.

If tomorrow should be the last day,
If I had only one wish to make
If I had only one wish to make
If I had only one wish.

I must acknowledge the humanity of the coin in my pocket.
As we communicate against the landscape of uncertainty.

If tomorrow should be the last day.
If I had only one wish to make
If I had only one wish to make
If I had only one wish.

The promise to go on forever
Within this form.

The promise to go on forever.

Tonight, I can hear the drunkenness.

Tonight, I can hear the drunkenness.

Tonight, I can hear the drunkenness.

Tonight, I can hear the drunkenness.

Tonight, I can hear the drunkenness.

Tonight, I can hear the drunkenness.

Tonight, I can hear the drunkenness.

Tonight, I can hear the drunkenness.

The Golden State Warriors won't collect on their 1995 trade of guard Ed Nealy to the Chicago Bulls until the NBA draft in the year 2001. At that time, the Warriors will get a second-round draft pick. Talk about a youth movement. That means Nealy, 34, was traded for a 12-year-old!
Cheerleaders Win 11th Straight Title

By Kenyatta Pious

The Baruch Statesmen played CSI in the post-season ECAC tournament. The only word that comes to mind is sad. It was a sad performance by a Baruch team that was clearly much better than the performance it gave forth. At half time Leonard Mitchell had 11 points and Baruch had 16 total points. The talent level of Baruch is such that every starter could have had ten points at the half. Because of the score, the second half was started by the bench players who were slightly more enthused. The Statesmen wound up losing by 27 points. When queried, Leonard Mitchell said, "We accomplished some expectations but we should have done better than we did." It probably could have been a combination of the dis-interest felt by the Statesmen because they had an early exit in the CUNY tournament or, and this must be blamed on the inability of Baruch to compete against teams that are as talented or slightly more talented than Baruch. Niall Bernard added, "We had no season but we understudied. We beat the same teams over and over but against the real competition we fell." Again, it is important to point out that Baruch was definitely able to compete but they just did not rise to the occasion. Next season, coach Rankis will subject the Statesmen to a harder schedule. The Statesmen must understand that it never get easier but you must always get tougher. The starters will return next year and the bench players will improve over the summer. At least this is the hope that coach Rankis and all the legal Baruch supporters wish for. As this season has come to a close, it is this writer's opinion that the Statesmen will return with a fiery punch born of a fine-saged vine.

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Baruch MIA at ECAC's

Men's Volleyball Results

<table>
<thead>
<tr>
<th>Mar. 4</th>
<th>Hunter</th>
<th>Loss 3-2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mar. 8</td>
<td>Polytechnic</td>
<td>Win 3-0</td>
</tr>
<tr>
<td>Mar. 9</td>
<td>Yeshiva</td>
<td>Win 3-0</td>
</tr>
<tr>
<td>Mar. 11</td>
<td>Brooklyn</td>
<td>Loss 3-0</td>
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<tr>
<td>Mar. 14</td>
<td>Webb Inst.</td>
<td>Cancelled</td>
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<tr>
<td>Mar. 16</td>
<td>John Jay</td>
<td>Win 3-1</td>
</tr>
<tr>
<td>Mar. 16</td>
<td>Jersey City State Loss 3-0</td>
<td></td>
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</tbody>
</table>

Farrel, Yolanda Dove-four years, Melissa Walford-three years, Whedai Sheriff-two years, Genevieve Maxwell, Odinga Newson, Emil Batista-one year, and last but not least Yvette Forges-coach. Congratulations again and let's make it 12 years in a row.