Students Complain About Security Officers

By Tamin Islam

There have been complaints by Baruch students that some Public Safety officers have approached them with information about their grade point averages (GPA) and other confidential information.

These students are not willing to go on the record for fear of future harassment from what they say are very inquisitive security guards.

One female Baruch student said that she was singled out by security personnel and taunted for a drop in her GPA. This has been the case for associates of Orlando Green, the former Baruch student who was barred from entering Baruch premises because he is not registered for any Baruch courses.

A security officer at the 25th Street building office, Officer Pena, denied that security had access to the confidential academic records of students. "This student registry only has a student's name, address and social security number," said Pena, referring to the stack of student records offices use to check the status who do not have identification cards.

"There is no need for us to know anything more [in order] to verify if you are a student here at Baruch or not. It is for the registrar to know.

When the Ticker requested to see only the heading of the student registry, Safety Officer Chu and Assistant Director of Security, Donald Barto, took this reporter's identification card for over 15 minutes, for some purpose of verification, and then denied the request to see the heading. "No, you can not see the heading, this information is classified from students," said Chu. The Ticker had only requested to see the headings and not the entries.

A member of the security force, on condition of anonymity, verified that the student registry has a student's name, social security number, address, courses completed, and courses currently registered for and GPA. "This book has every thing about you," said the security officer. Most of this information is confidential and protected under the 1974 Buckley Amendment.

The Ticker could not reach Senior Registrar, Thomas F. McCarthy, for comments regarding this issue. Maria Legnini, from the office of the Registrar, declined to indicate when or how the Ticker might reach McCarthy.
By Choon-Moon

Perhaps it was the commitment to make a new hill, perhaps the inconvenience of having to dig the road, the reason may have been, the表面上 they were supposed to speak was the College Student Council Higher Education Committee. Peter Vallerino, the CUNY Chancellor at the time, was supposed to speak were postponed to . . .

Jeffreys Leads Forum In Absence of Big Name Leaders

Low attendance at CCNY "Emergency Forum" in 1947 and the land grant colleges

students started with the Morrill Act of 1862, which guaranteed access to higher education to anyone who could profit from it. . .

Another speaker at the forum, Torre-Sallant, said that the issue of Open Admissions should be taken to an international forum because it is a matter of human rights. Currently, society is increasingly making a college degree a requirement. It is no accident that this was the wave of history, he said. The student government is making a college degree a requirement. It is no accident that this was the wave of history, he said. The student government is making a college degree a requirement. It is no accident that this was the wave of history, he said. The student government is making a college degree a requirement. It is no accident that this was the wave of history, he said. The student government is making a college degree a requirement. It is no accident that this was the wave of history, he said. The student government is making a college degree a requirement. It is no accident that this was the wave of history, he said. The student government is making a college degree a requirement. It is no accident that this was the wave of history, he said. The student government is making a college degree a requirement. It is no accident that this was the wave of history, he said.
Health Care Back on the Ballot

By Cham-Joon Moon

A referendum to establish a medical facility on the Baruch campus, to cost $10 per semester, was approved by vote of students on April 30. Once it is approved, students voting in favor of the referendum will be charged $10 for the fall semester and $5 for the spring semester, for a total of $15 per semester. Those voting against the referendum will not be charged. The student facility will provide primary care for students. The facility will be located in the 2nd floor of the Executive lounge on 1195 36th St., adjacent to the 350 room. It will be open Monday through Thursday from 8:00 AM to 8:00 PM for walk-ins and appointments, and Friday from 8:00 AM to 5:00 PM for appointments. The facility will have a full-time staff of five doctors, including a pediatrician, a nurse practitioner, and a registered nurse. The facility will also have a part-time psychologist and a part-time social worker. The facility will be open for 24 hours a day, 7 days a week, with a doctor on call at all times. The facility will provide basic health services, including vaccinations, health screenings, and minor medical procedures. The facility will also provide mental health services, including counseling and therapy.

Award-winning Photожournalist Displays His Work in Baruch

By Elaine Wu

Baruch’s photожournalist of the year has won a Pulitzer Prize in photography. The photographer, whose name is not disclosed, received the award for his work on the 9/11 terrorist attacks on the World Trade Center. The photographer’s work was featured in the New York Times, the Associated Press, and other major newspapers. The photographer’s work was recognized for its coverage of the events of 9/11. The photographer’s work was praised for its ability to capture the emotions of the people involved in the attacks and their response to the tragedy.

Career Service Lectures Series

By Vanessa Bligh

Baruch’s Career Services have expanded their options after graduation. The organization has introduced a new program called “Career Service Lectures Series.” The program is designed to help students explore their options after graduation and to provide them with guidance on how to build a successful career. The program is open to all students, regardless of their majors, and is intended to help students identify their career goals and develop the skills and knowledge needed to achieve them.

Baruch To End Remodel

By Michael Green

Baruch College has announced that it will end its remodel project. The college administration has decided to stop the remodel project due to the high cost of the project and the lack of funds to continue it. The college administration has stated that the project was not a priority for the college and that it was time to redirect the funds to other projects. The college administration has stated that it will focus on improving the existing facilities and providing better services to the students.

Healthcare Services and Benefits

By Chad Rojas

Baruch College has announced that it will offer a new healthcare service to its students. The service, called “Baruch Care,” will provide students with access to a variety of healthcare services, including primary care, mental health services, and dental care. The service is available to all students, regardless of their insurance status, and is funded through a combination of student fees and college funds. The service will be provided through a network of providers, including community health clinics and hospitals.

The Scandinavian American
day Spa is offering free LEGAL services to students who are dealing with housing, Family, Immigration, Divorce, Landlord, and related issues. For an appointment call 892-6794. Appointments for Apr. 9-23 are available.

ASIAN HERITAGE MONTH

TICKER NEWS APRIL 1, 1998

The Asian American Wellness Center (AAWC) is now offering FUTURE TUTORING for students who are planning on a career in the health field. Tutoring will be held in room 360 PAS on May 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, and 22.

1195 36th St. lobby. For more info., call 212-431
for the student government candidate (i.e., SGA, CUNY) Coalition of Health Services, 350 graduate students' signatures, and 450 evening session students'.

"The Student Health Coalition has participated in all activities related to a student's major will be a valuable experience, particularly internships, to their employers.

The points which were emphasized during the course of the series included advice on how to handle stressful situations, how to build a professional network, and how to develop a strong personal brand. The presentations were given by various professionals in the field, and were intended to help students develop the skills and knowledge needed to succeed in their careers.

The speakers also advised students to "network." Nicole Duggan, a career counselor at Baruch, attended the series. "It's important for students to make connections, especially if they are looking for a job," she said. "Networking can be helpful in finding job opportunities, especially if you don't know anyone in the field you're interested in." The speakers also advised students to develop a strong personal brand, and to be prepared to answer questions about their experiences, skills, and qualifications.

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By Wilma Brown

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1195 36th St. lobby. For more info., call 212-431
Workforce Forces CUNY Students Out Of Classes

By Elaine Vigilpes

The Ticker has learned that one of its seniors is a junior at Baruch College majoring in business administration. Two years ago, when welfare reform legislation started to take hold, he had an opportunity to work in the Wall Street Journal for some weeks. He refused her work offer because she realized that she could work to make up for lost time in school and continue her education. The majority of students, however, would have to work in order to be able to attend school. Many students, however, would not have enough money to pay for tuition, room and board, books, and other expenses. The CUNY system is in a financial crisis, and many students have to work to pay for their education.

The City University of New York (CUNY) Student Liberation and Action Movement (SLAM.) are now about 13,000 CUNY students facing the ineffectiveness of DSSG. The best way to improve the quality of student life is by electing new students to the Board of Directors of Baruch. The current DSSG positions, while most of the candidates are student leaders at Help Line, run by Student Life, are likely to join the ranks of the "single able bodied adults." The current DSSG, however, cannot be blamed for the ineffectiveness of the organization. It is the ineffectiveness of the student body that is to blame for the ineffectiveness of DSSG. The Ticker promises to "create a better place for the student," and to make the student body a part of the decision-making process.

Baruch Public Safety Officer Denies Physical Says He Never Grabbed Student Despite Student's Testimony

By Brian Moom

Kim Min-chul, a student at Baruch College, was grabbing a female student by the back of the neck when she was grabbed by the back of the neck while entering a building with her identification card. She then said that she was grabbed by the back of the neck around 3:30 PM.

Kim Min-chul said that he had left his wallet at home and did not have any money for food stamps. He said that he was looking for a job, and had been looking for a job for the past six months. He said that he had been working for the past six months. He said that he had been working for the past six months.

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By Andrea Lee

While DSSG DAY, hosted and financed by Day Session Student Government (DSSG), was a success as a party, its purpose, of acquainting students with DSSG, was less clear. The much-anticipated DSSG DAY took place on last Thursday on the 14 floor of 280 Park Ave South.

People from diverse clubs and backgrounds were interacting in a festive atmosphere under lively music coordinated by a DJ wearing a black turban. A large banquet of free food and drinks was held and there were games and much animated date auction. "The event was definitely successful," said Furious Mitra, a member of DSSG Upper Council. "We wanted to get everybody together from all cultures. We wanted to unite the clubs and make ourselves known."

The dance floor was indeed packed with people from different clubs and cultures. However, when they were asked about what they thought about DSSG, most of the students were unaware of what DSSG does or what the purpose of DSSG DAY was.

The high point of the DSSG event was the Date Auction which, of the event, was given tickets to receive any of three fancy dinners at the Center for Children and Families. As women or women's groups are displayed in the front, students who wanted to date them made bids. The three highest bidders were the Day Auction, which, at the event, was given tickets to receive any of three fancy dinners at the Center for Children and Families. Among the women or women's groups who were either waiting or looking for a date were those who did not want to date or attend the dance floor. Some students commented on DSSG: "DSSG does nothing significant for the majority of students." It is not to see them provide more help for students that aren't in the 3-4 range." "Get a life!" "I don't really know what it does." "It's not for me." "Be more in touch with student's needs." "I don't really know what it is." "I don't really know what I want to do - or what I think is going on.

CUNY Leaders And Faculty

Testify Against CAP

By Yasmin Islam

The City Council Committee on Higher Education held a meeting on March 19 at City Hall to hear testimony concerning the Comprehensive Action Plan (CAP) for CUNY and to listen to testimony from the Center for Children and Families. As women or women's groups are displayed in the front, students who wanted to date them made bids. The three highest bidders were the Day Auction, which, at the event, was given tickets to receive any of three fancy dinners at the Center for Children and Families. Among the women or women's groups who were either waiting or looking for a date were those who did not want to date or attend the dance floor. Some students commented on DSSG: "DSSG does nothing significant for the majority of students." It is not to see them provide more help for students that aren't in the 3-4 range." "Get a life!" "I don't really know what it does." "It's not for me." "Be more in touch with student's needs." "I don't really know what I want to do - or what I think is going on.

Dean Gary Ford, a participant of the Dance floor was indeed packed with people from different clubs and backgrounds. He spoke on behalf of English as a Second Language (ESL) students, stating that they should not have to access their education closed off. He testified that he was an immigrant from Bangladesh, had attended three semesters of ESL. "If an obstacle to learn English, a pre-language immersion, had been mandatory for me back when I applied to York College, I might not have been there," he said. Professor Bowes, a major in the University of New York (CUNY) at the Graduate School and Sandi Cooper, chairperson of the University Faculty Senate also testified.

The primary criticism of CAP was for its rapidity with which it is being implemented. Cooper spoke against the time-line and Lavin spoke of the necessity of being concerned about the CAP. Professor Bowes charged that the rush to implement CAP is driven by political motives. It is not a comprehensive plan that is finally irresponsible," she said. Lavin testified against the proposal to use the Scholastic Aptitude Test (SAT) as an entrance requirement for City University of New York (CUNY) junior colleges. She said that people of color will be disproportionately affected because, historically, people of color have not faced the kinds of standardized tests that are required. She also said that the cost of taking the SAT has skyrocketed in the past 20 years. The cost of the SAT is $57 and the cost of a pre-college preparation course, namely Princeton Review, is $795. Since a majority of CUNY students come from working class families, she expressed concern about how many families can afford to take such tests. "There needs to be some flexibility in CUNY's admission policy in that particular area," she said.

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**Students Rally Against CAP At Badillo’s Office**

By David Blanks

Over a hundred student activists rallied outside the law office of Herman Badillo, vice-chair of City University of New York (CUNY) Board of Trustees, on the corner of 55 Street and Third Avenue to protest his stance on the Comprehensive Action Plan (CAP).

Students picketed outside the office for most of the rally, which began at 4:00 PM, then had a “speak-out.” Students gave glowing testimonial comments, and voiced their opposition to CAP and the impact it will have on their lives and their communities. Students’ testimonies had a considerable number of expletives directed at Badillo, which was broadcast via a megaphone in the corner of the student throng.

The demonstration was supposed to be preceded by a press conference featuring Norman Seigel of the New York Civil Liberties Union, anti-CAP community leaders, and politicians from both sides of the issue. However, the press conference was canceled.

The number of students insured by GHI declined to 2,960 as of January 1998, according to Evelyn Marano, account executive at GHI. Only 252 Baruch students are currently insured by GHI.

Given the state and city-wide trends, it is likely that there were significant declines in the number of people who had been insured in 1995, either by their employers or by their own policies.

Carl Aylman, director of Student Life, suggested that one of the reasons for this is because young people think they do not need insurance since their health is fairly stable. However, he noted that many of the uninsured are international students who do not have working permits and cannot afford to pay for the program. “It’s a gamble,” said Aylman.

The downward trend in the number of people who have health insurance may also reflect a problem noted by City Council Speaker Peter Vallone. In his State of the City address, Vallone discussed the disappearing of the middle class in New York City. For the past two decades, the number of upper-income families increased while the number of lower-income families also increased. Middle-class in the meantime, shrunk as the income stratification intensified. Lower-income families are likely to face a higher tax burden because most of them do not own their own homes. This in turn lowers the quality of life for them which may explain the decreasing number of people with health insurance.

While this trend is nation-wide, it also has been the most intense in New York State. New York is the only state where the richest one-fifth of its residents control one half of the total wealth, according to a report by a Washington think tank.

"This is unacceptable," said Vallone. "New York cannot exist without a vibrant, middle class."
EDITORIAL

Jack Booted Thugs Know All About You. Should They?

Public safety officers at Baruch have access to students’ academic records-security numbers, grade point averages, number of credits taken, etc. It is against the 1974 Family Educational and Privacy Act for them to have this access and it is also a gross violation of privacy and common sense. The records are kept openly in a stack at each security post for any public safety officer to peruse at their leisure. Some officers are actually keeping track of the GPA’s of students they know.

There is NO excuse for allowing this kind of violation of privacy; surely there is a more sensible way to check the enrollment status of students who do not have identification cards.

Baruch College should immediately put an end to this reckless practice. Public safety officers should know better; they need to enforce an uniformed policy when a student does not have any form of ID on them. The procedure that they use is to check if a student can recite his or her Social Security number. The only time that an officer should refuse to go through, or any other procedure, based on personal whims. The only time that an officer should refuse to go through, or any other procedure, based on personal whims. The only time that an officer should refuse to go through, or any other procedure, based on personal whims.

Our office is open from 8:30 AM to 4:30 PM. Any display or advertisements should be directed to the chief of staff or Managing Editor at the above address.

Quote of the Fortnight

“Want you more write crap in your paper, go ahead.”

J. Conner
Baruch Public Safety Officer
TICKER OP-EDS APRIL 1, 1998

By Tony Goodman

I did not realize that big stick oppression still occurred, both at home and abroad. One such example was the arrest of several students protesting outside of the New York City Police Headquarters last Thursday. These events are part of the larger problem of police brutality and abuse in the United States and around the world.

When I arrived at the scene, I saw a large crowd of people, including students, parents, and community members, gathered outside the building to protest against the treatment of the students. The police had been called in to break up the protest, and the students were being detained inside the building.

I believe that the police should be held accountable for their actions. It is unacceptable for the police to use excessive force against peaceful protesters. The police should be trained in de-escalation techniques and should be held to a higher standard of conduct.

I encourage anyone who witnessed these events to speak out against police brutality. We must work together to create a more just and equitable society.
THE REVOLVING DOOR OF BARUCH COLLEGE

By Ming Wong

What is it about Baruch College that makes it, as I call it, a "revolving door" institution of higher learning? After four years of dealing with getting a bumpy schedule due to the never-ending registration process, I can honestly say, I was actually bored when I walked around campus and made the decision to stay. I mean people of my generation are always quick to condemn someone else for transgressions they themselves are guilty of perpetrating. Let him without sin cast the first stone. How can you extract the straw from someone else's eye when you haven't extracted the rafter from your own? A majority of Baruch students come into the three buildings of Baruch's campus, attend their classes, occasionally stopping by the library, computer lab, or an office to do some studying, research, complete class projects, or take care of some administrative necessities (refer to first paragraph), and ignore the other aspects of the College outside of the classroom and lecture halls.

In terms of student involvement, Baruch lags far behind many other universities, CUNY or not. CUNY. Maybe this stems from the fact that Baruch is mainly a business school. I am not a business major myself, so maybe I do not know the presences of having to stay in touch with the top whatever percentile of your class so one can move on to an illustrious career in a big six accounting firm. Yes, I know that it's no longer six so you could brag to all your friends that you're some kind of hotshot in that sort of reality, you are merely a pawn in some big corporation being programmed to do your every bidding until you have served your worth (in Penn's, thankfully a lot (the Borg from Star Trek flicks).

Do not get me wrong, I am not meaning 90 percent of the students in Baruch are on me. I am just saying that I will probably make a fraction of what people with business degrees will earn post-graduation compared to the BA in English (Journalism) that I expect to receive this June. A lot of Liberal Arts students fall into the category of making the mistake of not getting involved in school. To be honest, I was one of those individuals in my first two years here. During my junior year, I decided to attend an open house that The Ticker held - just to see how the student newspaper operated and what it could offer me. I used to just pick up a copy of The Ticker during those long waits on line for the elevator (The paper was thin and the wait was long, so I usually finished the entire thing).

I never thought much of the quality of The Ticker. I just checked it out in order to get a byline or two. Instead of just dismissing The Ticker by saying it sucks, I decided to get involved in it as I could add my two cents in improving it. In no time I became the sports editor and then moved on to news editor. Looking back, I am glad that I was part of a regime of people (You all know who you are) who helped turn the newspaper around. The content is much better, there is more being covered and it no longer resembles some syllabus that I get in class. Although I am no longer a part of The Ticker, I am still involved with some other organizations and clubs, mainly the Asian clubs, to help organize Asian Heritage Month and putting together an Asian magazine in the College.

While it is understandable for an abundance of students in Baruch who do not get involved in student activities in the College due to their part-time job that they hold in addition to the classes, I would recommend that every student give Baruch's college life outside of the classroom a try. I know it's limited compared to other schools but it doesn't have to be. This is by no means a prerequisite for The Ticker. Do whatever fascinates you. If you're into politics and being a part of the college bureaucracy, join one of the student government organizations (DSBG, ESSA, GSA). Sports? Be a part of one of the club's elite and prestigious Division III teams. Business? Join one of those some business finance accounting clubs.

Instead of just dismissing The Ticker, I decided to get involved...

THE COMIC-TARY

Brief commentaries on socio-political satire

People are always quick to condemn someone else for transgressions they are guilty of perpetrating. Let him without sin cast the first stone. How can you extract the straw from someone else's eye when you haven't extracted the rafter from your own?

Well, I guess this spot is designated for muckrakers such as myself. Does journalistic integrity entail selling one's soul and abandoning one's principles? If so, I guess I should reserve a plot as soon as possible.

THE COMIC-TARY FEATURES APRIL 1, 1998

TICKER FEATURES APRIL 1, 1998
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In Brief:

WANTED: ACCOUNTANTS WITHazzZzzz

For All For One and One For Whom?

The Euro & The Future of Europe

By Dow Gertken

Did you ever walk into your neighborhood supermarket and have the checker ask you which currency you’re paying in? Strange as it may sound, this scenario may very well be reality between 1999 and 2003 for many Europeans. The reason for this is the “euro,” which is expected to be implemented by at least 11 European nations after 1999. However, the euro will not only affect Europe, but businesses across the globe.

The EU is a European Union implementing the new European currency, the euro, in 1999. While the EU acronym has been filtering into American media recently, it’s history spans nearly forty years from it’s establishment.

This new European currency is expected to challenge SBC Communications, the largest in the whole banking industry, with $149.2 billion in assets. This new company, H.F. Ahmanson & Co. and Norwest Corp. of Los Angeles, announced that they have submitted a petition to the Federal Reserve Board in an attempt to remain competitive with the new European currency, the euro.

Nike, the sneaker giant based in North America, has surpassed $461 million in sales this year. Nike has enjoyed three years of robust sales, due to its line of products that have been specifically designed to remain competitive with other brands.

The future of Europe

The final decision on the euro exchange rate will be made in the first week of May. Eleven countries are currently considering the euro, while Spain, Portugal, Ireland, Germany, and Finland have not been invited.

The freedom of goods, that links all member nations, can be seen in the recent agreement that the general market is fairly competitive.

According to Oehme, “the expansion of the EU will be significant in the future.” Demark still has the opportunity to join the EU, but some member nations have begun negotiations to join. Other countries may not participate in the euro, but borders will still remain.

The free movement of services will be an important aspect of the euro. However, Oehme notes that this will only apply to financial services. For example, a U.K. insurance company would be able to offer their services in any other EU country without any additional regulations.

The free movement of capital, offering currency to citizens, is another important aspect of the euro.

"Another part of the euro, which is overlooked by many, is that..." cont.
Getting The Job You Want

By Hwee-Joo Moon

For the many graduates of class of 99, entering the workplace can be a surreal task without a clear target. Career Development counselors from the Career Development Center at New York (CUNY) College have noticed a number of graduates who are not ready to deal with the $300 billion college market, which is dominated by multinational companies.

Hsiao Semaander (American Management Association, Hsiao's Ltd. and ranked No. 4 among the top eight producers of computer memory chips, an

It's Safe To Shop In NYC Again

By Jennifer Parise

The bell attached to the top of the entrance to Federal Drug Peddlers World, two teenage girls shopping for a low-cost, inter- store. They priced and tested the leading brands of the world number one drug store, Rite Aid Drugs.

Divided into two aisles, the store operates very well, fluid, light and compact in its movement. The store is also very clean, as it is not open for public use until the doors are opened. Customers enter the store and place their items on the counter, then they purchase their goods. The store's employees are very helpful and always address customers as soon as they enter the store.

For example, students should not rely too much on social media and chain-stores unless they know how the products are made and packaged. Students should also be aware of the potential hazards of such products. For instance, students should not use health and safety caution, as they can cause health problems such as asthma.

According to Brown, who is the spokesperson for the New York City Council, the problem of shoplifting has been reduced in the city. The city has taken several measures to prevent shoplifting, including the installation of surveillance cameras and the hiring of security guards. The city has also introduced a program called “Shoplifting Deterrence,” which offers a reward for anyone who reports a case of shoplifting.

Mom & Pop Competes Against Retailing Chains In Staten Island

By Jennifer Parise

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Mom & Pop Competes Against Retailing Chains In Staten Island

By Jennifer Parise

The bell attached to the top of the entrance to Federal Drug Peddlers World, two teenage girls shopping for a low-cost, inter-store. They priced and tested the leading brands of the world number one drug store, Rite Aid Drugs.

Divided into two aisles, the store operates very well, fluid, light and compact in its movement. The store is also very clean, as it is not open for public use until the doors are opened. Customers enter the store and place their items on the counter, then they purchase their goods. The store's employees are very helpful and always address customers as soon as they enter the store.

For example, students should not rely too much on social media and chain-stores unless they know how the products are made and packaged. Students should also be aware of the potential hazards of such products. For instance, students should not use health and safety caution, as they can cause health problems such as asthma.

According to Brown, who is the spokesperson for the New York City Council, the problem of shoplifting has been reduced in the city. The city has taken several measures to prevent shoplifting, including the installation of surveillance cameras and the hiring of security guards. The city has also introduced a program called “Shoplifting Deterrence,” which offers a reward for anyone who reports a case of shoplifting.
Baruch at the Crossroads

By Dr. Arthur Lewis
Chair of the Black and Hispanic Studies Department

Baruch is a university of opportunity and a place where students are encouraged to explore their potential. Yet, the road to success is not always smooth. In the past year, we have faced many challenges and opportunities that have shaped our journey.

One of the key issues we have been dealing with is the need for increased attention to diversity and inclusion. This has been a priority for the university, and we have made significant progress in this area. We have also been working hard to ensure that our programs and services are accessible to all students, regardless of their background.

In addition, we have been focusing on preparing our students for the workforce. This has been a priority for us, and we have been investing in career services and internship opportunities to help our students succeed.

Looking to the future, we are committed to continuing our efforts to support our students and help them achieve their goals. We are excited about the opportunities that lie ahead, and we hope that you will join us on this journey.

Baruch College
March 22, 2018

Follow the Leader
Brand Management & Ford Motor Company

By Martin Goldstein

Ford Motor Company, the world’s leading auto manufacturer, is following the lead of the successful Ford model by redefining its roles in utilizing the discipline of brand management to better engage customers. The new model involves a focus on vehicles and trucks. Ford “buying power” is redefined to include a broader range of products and services that benefit from each of its vehicles. It is now a similar approach to reach the same end and define different products and make them work today.

Ford’s strategy is to align its Ford car and truck, Mercury and Lincoln along with its Jaguar, Aston Martin and Maserati holdings, into competitive and profitable products. As in the case with GM, where so many different vehicles, it is increasingly necessary to focus on the benefits for each entity and streamline. Ford has followed a similar strategy to what it is aiming to do in the future.

We have all heard of emerging economies, which company does business in the European, North American and Asian regions. Ford has continued to expand its business in the European and Japanese region, where it already has a strong presence. Ford has been focusing on its two largest automobile markets, the United States and China. Ford has invested in the Asia-Pacific region and China is now one of the largest automobile markets in the world. The company has focused on introducing new vehicles and improving its existing models to better compete in the market.

Ford has also been making strides in the area of technology and innovation. The company has been investing in areas such as autonomous driving, connected vehicles, and electric vehicles. These investments have helped Ford stay ahead of the competition and remain relevant in the fast-changing automotive industry.

In conclusion, Ford’s strategy has been focused on aligning its various businesses and developing a more coherent and unified approach to its brand management. By doing so, Ford has been able to better engage its customers and stay competitive in the market. As the industry continues to evolve, it will be interesting to see how Ford adapts and continues to innovative and stay at the forefront of the industry.

By David Blankenship

GERMINO!!

We have been relentlessly increasing our admission requirements. Are higher standards and elimination of remediation changing the ethnic fabric of our student population? A close examination of the ethnicity breakdown of the entering and graduating classes for the past ten years, will provide the answers to this important question. So far, the Office of Institutional Research, which has this data in its possession, has been slow to share it.

Beginning with the release of Baruch’s Five Year Plan, shortly and consistently, many students have begun to feel the impact of this change. Among other things, it has instituted an agenda for change, the proposal of a new academic plan for the next five years, and the appointment of a new president.

Mr. Barretta, the world’s greatest leader, has been working on his campaign since 1990, he would be more than thrilled if he could see our campus today. It is a void in progressive leadership that we as students and faculty have the opportunity to fill.

Among other things, it has instituted an agenda for change, the proposal of a new academic plan for the next five years, and the appointment of a new president.

In conclusion, we believe that Baruch College has made significant progress in recent years. The campus has undergone a major transformation and the quality of education has improved. We are excited about the future and look forward to continuing this progress.

How are we doing with student retention? There is certainly a signed debate about this issue. Last year, we had one aspect of student retention, the ethnic break down of the incoming class. Last year’s incoming class was diverse, with 45% Asian and 35% African American. This year, the class is more diverse, with 40% Asian and 35% African American. The next question is how we are doing with our recruitment efforts, the potential model, for example?

Over the past five years, the College has been systematically reducing remediation. Has this been effective? Black and Latino student retention?

How will that affect the diversity?

What is the impact of Remediation?

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What is the impact of Remediation?
The "Giant of Africa" Becomes a Presence at Baruch

By Tope Esan

The National Association of Nigerian Students (NANS) is a club that was formed with the intention of promoting and informing the members about the Nigerian Culture as a whole. Nigeria, Africa’s most populous and one of the nations in Africa has a unique and interesting culture. Having more than over a thousand old friends they also met with Nigerian Associations Students was primarily formed under the interaction society, and hopefully, pique your interest. Allow me to begin by giving you a brief history of how the club was founded.

In my studies and travels, I began to realize just what education should be about. Initially, I thought college education was just memorizing lectures, churning our papers, and cramming for exams. Then, after four years, we began the arduous search for a dream career (although most of us would settle for a good job). I thought it senseless, and frankly, a waste of time to spend my four years studying textbook material ad nauseam. It was this desire to learn more that propelled me to find other students who shared my philosophy. Therefore, I founded the Sage Investors Society (SIS) to facilitate amicable and intelligent conversation between those who possess an insatiable desire to learn more about themselves and others, in the context of business.

So you must be asking yourself, “Is this all fine and good, but what exactly does the Sage Investors Society do?” Well, we hope to galvanize Baruch’s most curious, intelligent student (necessarily pre-regressed GPA), and mentally hungry student in our room to learn from each of our diverse backgrounds and experiences. We will do this in conjunction with some less commonly taught, but brilliant works in the area of finance (e.g. Benjamin Graham’s Security Analysis, etc.). While we will focus on business, we are open to discussing other topics we see ourselves as members first and foremost. We build the meeting during club hours, we are not opposed to the possibility of moving the meeting to a more amenable time and date. I hope that this article has accomplished its mission and spawns a fly in the net (for which I would like to sincerely apologize).

Although Arturo Hernandez (Sage’s President) relayed to us the previous historic a house of being officers of the society, and hopefully, pique your interest. We are happy with the plan, both the split and the merger of the two clubs is being set up to allow us to continue to grow and thrive. The merger will also be of interest. If you are interested in more about our, please contact us on our Sage Facebook page.

Dear Boy Talk, Girl Talk,

I am in a true friendship relationship with this guy and have lived with him for the past year and a half. We broke up recently and now we don’t know what to do about our living arrangement. We are not experts in this, we can all use some advice at one point or another. So feel free to submit questions to us. We will do our best to give you answers.

Allow me to begin by giving you a short introduction to the Nigerian People. I am not going to talk about their origin or history, but I think it is important to understand the culture and its influence on the way they live their lives. The culture of Nigeria is rich and diverse, and it is difficult to cover all the aspects in one article. However, I will try to give you a brief overview of some of the main characteristics.

The Nigerian society is highly patriarchal, and the family is the core of social organization. Children are expected to respect their parents and elders, and the family is often the primary source of support and protection. The role of women in Nigerian society is changing, but traditional values and gender roles still play a significant role in many aspects of daily life. Women are often expected to be responsible for household tasks and childcare, and they are often not allowed to work outside the home.

The Nigerian language is Yoruba, and it is important to note that there are many different dialects and languages spoken in Nigeria. The most common languages spoken are Hausa, Igbo, Yoruba, and English. English is the official language of Nigeria, and it is widely spoken in the country. However, for most Nigerians, their first language is one of the native languages.

I hope this brief introduction helps you understand some of the cultural aspects of Nigeria. If you have any questions, I would be happy to answer them in a future article. Thank you for reading, and I wish you all the best in your endeavors.
ARTS ADMINISTRATION & MANAGEMENT OF MUSICAL ENTERPRISES programs information
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b) Having 32 of your articles published in 16 issues a year controlled by students for the students.

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Joanna Bigfeather
Director, American Indian Community House Adjunct Professor of Art, Cooper Union

Tuesday, April 21
4:15 PM
Room 1016, 26th Street, 10th floor
Refreshments will be served

ARTS ADMINISTRATION & MANAGEMENT OF MUSICAL ENTERPRISES programs information session following the event

This program is sponsored by an Intellectual Enrichment Grant from the Baruch College Fund and by the Department of Fine and Performing Arts (212) 387-1330
By Edward Rodriguez

The Capeman is a Broadway play that reflects the struggles and changes that Salvador Agron must endure as a Puerto Rican living in New York city during the 1950's. While the path that Agron would travel is unique, the issues, questions and dilemmas his life presents are most relevant to today's Puerto Rican and Latino population in New York. However, these Latinos that most relate have been those who, for the most part, have not had the chance to see this expensive theatre presentation. With the closing of The Capeman this past Saturday, one must wonder if the audiences that did watch could fully understand an honest portrayal of Puerto Rican reality.

The Capeman is the true story of Salvador Agron, a 16 year old Puerto Rican migrant who became engulfed in a gang as a way of fitting in. In a true old school rumble, during 1959, two innocent Irish boys were fatally stabbed apparently by Agron, himself. A large manhunt ensued and Agron and Tony Hernandez were captured. Agron was eventually served 20 years, being released in 1979. He became a political activist and writer, even writing his life story. He would pass away in the Bronx on April 22, 1988 at 43 years of age.

It is important to realize that this story driven out of Broadway is purely the result of intensely negative publicity. The Capeman is a play that needed much work in certain areas. Yet, it has intangibles that are not present in other plays, and the rest of the arts, for that matter. However, critics, like the New York Times Ben Brantley, attacked it without proper reason and insight.

The deep contempt and bashing begins with Paul Simon, himself. Firstly, it is known, and often reminded to us by critics, that Paul Simon has been "openly contemptuous of Broadway's traditions." Secondly, he is a world famous composer new to Broadway. This allows for critics to speak righteously about the incredible inexperience and lack of respect The Capeman presents to us about Simon. This story can only be understood by those with an understanding of the Puerto Rican standing of the Puerto Rican and Puerto Rican culture. Nevertheless, Simon actually did his research and gave us a play that expresses many realms of true story of Salvador-Agron, a 7 year old Puerto Rican migrant who became engulfed in a gang as a way of fitting in. The gang he belonged to, The Vampires, eventually had beef with The Norseman, a rival Irish gang. In a true old school rumble, during 1959, two innocent Irish boys were fatally stabbed apparently by Agron, himself. A large manhunt ensued and Agron and Tony Hernandez were captured. Agron was eventually served 20 years, being released in 1979. He became a political activist and writer, even writing his life story. He would pass away in the Bronx on April 22, 1988 at 43 years of age.

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Ruben Blades (far l), Ednita Naurio and Marc Anthony (far r.) surround Paul Simon.

Agron became the youngest person ever sentenced to death row in New York state and "I feel like killing you," were the young Agron's real words toward the press and should be directed at critics ready to bash The Capeman.

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left out as the stigmatization of The Capeman is repeated without remorse. He is the one to whack out and to keep us
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Marc Anthony played Agron's younger self as a
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It's Like a Supersonic Daydream

A chat with the brand new UK outfit, Libido

By Patrick Eves

Libido, according to the Webster's New Encyclopedic Thesaurus of the English Language, means "the sexual urge or instinct, psychic energy generally; 2: drawing force behind all human action." It is a killer live band from the industrial city of Bergen, Norway, known for their raw, emotive performances featuring twin键盘ists, guitarists, bassist, and drummer. Their sound is described as a fusion of punk, indie, and shoegaze, with a consistent message of resistance and personal liberation.

"This is the first song off our album," says singer/guitarist Geir Johansen. "It's about the struggles of being a young, punk rock band in a city like ours. We have a lot of energy and a lot of emotion to put into our music, and we hope that comes across on stage.

Libido's debut album, "Crash Out," is due out in the fall. The band is currently working on completing the record and planning a European tour to support it. Stay tuned for more updates on this exciting new act!"
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Propellerheads presents the lis­
and samples.
Will White even does a bit of a
Skips and scratches on the turn­
term for computer geeks), the
simply too broad to be limited to
beatbox on
version of the album, two bonus
Jungle Brothers' track got me
"Hassey is probably best
bad it's the last song on the album
pulled this one off live...
 leased last year. Contrary to popu­
Bond movie of the same name.
brass and could probably work well on
PropeUerheads have even enlisted
Pulp's new material for his live shows,
iente like never before - transcend­
ing to Mono's
Portishead feels she must
pointment.
''Walk on By"
}
Rock News

By David Lo

* Veruca Salt's Nina Gordon has left the band after helping to create it with fellow bandmate, Louise Post. No reason has been given for Gordon's sudden decision to depart. The future of the band hasn't been decided upon yet. Solo albums may be in the works for both Gordon and Post if the remaining band members decide to go their separate ways.

* The upcoming soundtrack to the blockbuster movie, Godzilla, will have tracks by The Too Fingers, Rage Against The Machine, Green Day, Silverchair, The Wallflowers, Jamiroquai, Ben Folds Five and Puff Daddy with Led Zeppelin's Jimmy Page. The first single and video will be a cover song of David Bowie's "Heroes" done by The Wallflowers due out this month. "Close With Me" is the album's second single sung by Puff Daddy and Page due out in May. The album itself will be released May 19.

* A concert appearance has been confirmed for Tori Amos and Puff Daddy with Led Zeppelin's Jimmy Page. The first single off their album is "Phantasmagoria." A part of her 12-city U.S. tour of small clubs will be released May 19.

* Porting rumors of Stone Temple Pilots possibly breaking up, Scott Weiland and his bandmates will indeed be making a new album next year, after Weiland finishes his solo tour in support of his album, 12 Bar Blues. STP's side project, Talks Show is currently on the lookout for a new lead singer for the band because of lagging sales of their self titled cd.

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* The 3rd annual Tibetan Freedom Concert will be held in Washington D.C. on June 13 and June 14. The Tibetan artists that will be at the event that have been announced so far are Beck, Radiohead, R.E.M., A Tribe Called Quest, and the Beastie Boys. U2 might also make an appearance.

Upcoming Rock Concerts

By David Lo

This is your official guide to any brand new rock concerts which are going to be in the metropolitan area.

1. Who: Stabbing Westward
   Where: Irving Plaza
   When: Thursday, April 23
   Cost: Info available at box office
   Tix: On Sale Now

   Where: Irving Plaza
   When: Friday, April 10
   Cost: Info available at Ticketmaster or box office
   Tix: On Sale Now

3. Who: Crowed with Samson and Cos for August (K Rocks show)
   Where: Irving Plaza
   When: Tuesday, April 7
   Where: Irving Plaza
   When: Thursday, April 9
   Cost: Info available at Ticketmaster or box office
   Tix: On Sale Now

4. Who: The Pietasters
   Where: Sunday, April 13
   Where: Irving Plaza
   When: Saturday, April 18
   Cost: Info available at Ticketmaster or box office
   Tix: On Sale Now

5. Who: Tori Amos
   Where: Irving Plaza
   When: Saturday, April 18
   Cost: Info available at Ticketmaster or box office
   Tix: On Sale Now

6. Who: Less Than Jake, The Toxiks, Mustard Plug, Blue Meanies, MUS90, Five Iron Frenzy, Sanborn, and others (Ska Against Racism Tour)
   Where: Irving Plaza
   When: Tuesday, April 20
   Cost: Info available at Ticketmaster or box office
   Tix: On Sale Now

7. Who: Suicide Machines
   Where: Irving Plaza
   When: Friday, May 1
   Where: Irving Plaza
   When: Saturday, May 16
   Cost: Info available at Ticketmaster or box office
   Tix: On Sale Now
Herculean Speed Metal Demons

Slayer Spawn Another...

By Hamoon Karaf

Slayer, the Los Angeles thrash quintet that runs rampant in every headbanger's mind as the epitome of the 80's speed metal movement. Abhorred with the excess and fascinated by meurder, Slayer continues to live up to its name since the release of Show No Mercy in 1984. Show No Mercy, however, was not Slayer's first recorded album and is a subsequent to the 1983 Metal Blade Record's compilation Metal Massacre 3 which included "Aggressive Performer." By 1983, no studio recorded albums have followed Show No Mercy, and each contributed to an art crafted by minds marked "Criminally Insane." Indeed, the lyrics written by lead singer/bassist Tom Araya with the cooperation of guitarist Kerry King, Jeff Hanneman and current drummer Paul Bostaph do provide a clear glimpse into the minds of these serial killers. Jeffrey Dahmer, gang-ravines in Expendable Souls, soldiers in Mandatory Suicide, Hanneman/Square Massacre in Blood Red. These songs among all other display lyrical pessimism, musical complexity, highly refined song arrangements and an obscure growth of intellect evident in all Slayer albums. Show No Mercy, Hell Awaits, Blood In Blood Out, South of Heaven, Seasons in the Abyss, Divine Intervention, respectively.

In 1986, Slayer released a punk cover of a heartbeat entitled (with the declaration) "cover album entitled (with the thirteen years of an established career Kerry King answers, "We don't usually do things for any particular reason, we just do 'em."

"South of Heaven," "Reign in Blood," "Sewer," "Mercy, Hell Awaits, Reign in Blood," Slayer albums have followed Slayer. So far, six studio recorded albums have been released. Slayer continues to live up to its name since the release of Show No Mercy in 1984. Slayer is scheduled to tour with Porcupine Tree, Fear Factory, Coal Choppers, the group, Fear Factory, Coal Choppers, Life of Agony, the group, Human Waste Project, and many more shows at many more cities. Let the world waze of doom happen.

Current Movieland

By Josh L. Meek

With the Academy Awards now in full swing, it's time to take a look at some films that are currently on their screens. The Coen brothers' "The Big Lebowski" has been getting a lot of attention recently, and for good reason. The film is a humorous, yet thought-provoking look at the world of the professional sports world. The Big Lebowski is a film that is sure to make you laugh out loud. The plot follows the story of Jeffrey Lebowski, a man who has everything he could possibly want in life: a beautiful wife, a loving family, and a successful business empire. However, when his friend and business partner,anut, is found dead under suspicious circumstances, Jeffrey's life is turned upside down. The investigation into his friend's death leads him down a rabbit hole of secrets, lies, and deception.

In spite of the line up changes over these thirteen years of an established career Kerry King answers, "We don't usually do things for any particular reason, we just do 'em."

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Bribes of mind: Life 2

Rain had been made for us to live in, as mankind had been made to love mankind. Death has been created for us to live in today, so is the flow of fire where man and woman mix themselves to death and live one...The wind pulls them apart.

Under the rain life appears to man right under the rain life seems to me near but under the snow liferoud of pure life for all from the above.

Have you ever looked back on your life and felt that the same river was flowing in the same way? Sometimes life seems to be a dip in it, just like the old wall paper. Have you ever thought that your life has been so short, that you could fill up the Mediterranean Sea.

Have you ever said, why not?

I love rain and snow. Why? Because when it rains or snows, anybody under is going to get wet, so we decide what to do, who we are, where our might be. Everyone is going to get the same way, with the same feeling of moisture, of cold and sadness.

We all know that bad habits of looting bad feelings and memories in our heart, the same way we stock old clothes in our closets.

Upon having the option of being at any place, neither here, nor over there, our material security is the death of the way we stock old clothes in our closets.

Upon having seen a tell him to grant you only two, but right now.

What would want you...

No matter how humans try, they would be better off trying to love others.

And do you have my special shipment ready? Just don't tell them that you or me have got away.

Mankind masters nature and animals, but before contemplating men loving his neighbor will have control all the power of death. No matter how caring they would be better off trying to turn away the wind prisoner.

Your material security is the death of us if your capabilities to love others.

I am here, but yet I am somewhere else, neither here, nor ere there, as I have known the earth that I hate me, or me who hate me.

Who is going to answer me? Why I hate? Who I am hate me?

Upon having of being of any kind, how many of us would chose to live? God bless Hadley. Is that you buddy!! Its been years. Last time I saw you, you were only a young, walking out politicians. So here we are...I say...

So, Don Richardo Marvinino! How is that pretty daughter of yours? And do you have my special shipment ready? I suggest to his whatever behind the bar. Ha! Ha! You leave my daughter alone! Ha! Ha! I don't want her dating a man of your profession. Anyway she's not your type, buddy. I have shipped right here. If you would have more of those in your possession.

Upon having the option of being at any place, neither here, nor over there, our material security is the death of the way we stock old clothes in our closets.

Mediterranean under the snow life.

Everyone is going to get wet in the same way, with the same feeling of moisture, of cold and sadness.

By kiron2@ียมรายงาน

Dark Gothic Fiction:

The Sandman

Upon east 32nd street and Lexington Ave., a New York Enforcers Dept. patrol car stops a green Aurora filled with a group of college friends headed to a party.

Good evening constables. What seems to be the problem officers? I don't think we were really speeding at all... (Grinningly) the officer responds.

May I see your driver's license, sonny. And would you all please step out of the vehicle and place all of your hands upon the hood of your car. And before all of you forget I just said, could please pop open the trunk

Woah! Nashe, you got to go in here ever and take a look at what they have in their trunk. It's three keys of the most finest fists bros I've ever seen! Do you know how expensive this shit is on the black market? Not to mention how hard this shit is to come by as well. (The gleam of a night scope tints the edge of a roof top).

Oh man, Bushwhack! You are right about this here man. Hey! This stuff will really impress the guys for Monday night basketball at the basketball field! Come on, Nashe, help me put those keys in the trunk of our car.

Just as untold. That beer is for a wedding my friends are catering! You just can't take...interjected the Baruch college student.

Did I say you could drink now? Git your ass back over there! And if you punkz even breathe a word about this, I'll g cott so much Rake up your son, no matter we? I'll have Badesh here work me a reunion times and I'll change you with another an instrument, obstructing justice, resisting arrest, and we shut you guys up in self defense! Ha ha ha! Hey Nashe, you still got one of those silver Three Musketeer bars in the globe compartment?

Just then, the Baruch security guard came out to see what the commotion is about, the Enforcers field their duck taped badges and the security officers go back into the building and continue on passing female students.

As the clock strikes twelve, a smiper a high caliber rifle hammers a six row bullet out of its shell. It passes through dozens of the two enforcers who were about to go happywillahahahahah with their pick night stick.

Ha! Kill the two fatal pigeons with one bullet. Well I guess I need a drink now.

My name has no real significance to you. I am an assassin. A protection of the emotionally weak and the gratuitously, shit, that can't even happen to me. A modern day Robinhood with a huge barn axe gun. I just walked in there, bushed buttressed fire from 2 miles away. I can shoot your eye lashes off before you even blink death away. I am lights out with a single bullet from a mile away. But let me tell you my story before you pull the switch for my electric chair.

Long ago, a group of drunken Enforcers had read and then the wrong home and for fun shot the left eye. They were never brought to trial because of circumstancial evidence. The case was dropped and they walked free. The system had failed me, but that helped me to recreate myself in their own form of twisted justice, this is my vengeance! But those men are long dead already, the war continues.

Devil's Eye Land across the East River. Walk into a dusty bar known for its special cuisines.

On the way he notices the gentle waving of a black ribbon atop him. As his overweight secret service push me him to the ground, they explain to him in a lump of fat, stupid measure wind direction.

By now he walks for the money. Three triangular bullets found themselves planted on the side of his leg causing immense pain through out his nervous system.

Ahhhh!! The pain!! Someone get me a medid man now!! What's taking so long? Aaaahhh!! Give me my guns now!! What's the measure wind direction.

Meanwhile, down at the lower east side...

Seems! This is a raid!! Everyone touches some sky now? Hey Frankie? You wanna go the denver caves? We can just turn on our sirens in the car and we can be at Dunkin D's in 2 minutes flat!! Woah! Just let me finish up some of this great weed these guys have are dealing on the street. Ok everyone, we didn't see you and you didn't see us. It's a good understanding? Hey Frankie, count some of this drug money in the car, remember that 76,000 that's Frankie's cut.

Good evening in the rich and powerful in this room! I am Mayor Frankist, and tonight I welcome all of you healthy to my presidential nomination party. And promise all that if I get elected, I will be the voice for the powerful, the benefactor to the rich and more taxes upon the peasants! If you all may please be generous in your contributions. Let's make all those last suits, bloody, rewarding, putting the great silk buck coat on for something! Ha! Ha! Ha!

At the corner of Frankist's eye he notices the gentle wearing of a black ribbon atop him. As his overweight secret service push me him to the ground, they explain to him in a lump of fat, stupid measure wind direction.

As a final touch for the money. Three triangular bullets found themselves planted on the side of his leg causing immense pain through out his nervous system.

Ahhhh!! The pain!! Someone get me a medic man now!! What's taking so long? Aaaahhh!! Give me my guns now!! What's the measure wind direction.

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Deseo a Realidad

Sin Ella En Mi Soledad

Mientras el tiempo pase y a lo lue el cambio sea significativo a una vida, las esperanzas de muchas almas humanas se pierden en el abismo de las desilusiones. La multitud sigue creciendo junto al sol y se respalda como la inquietud en todos esos rincones donde otras personas soñan, que pesimismo por el poder, desesperación, vidas indefinidas y se bloquean el paso a esas personas que suenan, entremezcladas de notas humanas.

Cada vez que los pensamientos vienen marcando el tiempo y evolucionando, se detienen en los lugares mas preciosos. En un en tonecece que las preguntas esperan a reflejarse en lo que la necesidad es fuerzas; pero que hay resistencia; por que nos hablan, por que nos esperan, por que nos ayudan a lo que nos está nuestro. Estas son preguntas anónimas de expresión, pero cuando se trata de comprensión, estas preguntas pueden el deseo de muchos seres humanos; entender la esencia de otro por verdes, desenmascarando obra la triste realidad.

Sueños desesperados para las almas humanas; pero ciertos aoseos hacen inoperantes a los propios animales. Debemos no desesperar, distinguiendo la coletividad, no al individualismo o a eso, aprender más sobre el propio y sobre la actualidad de los materiales-ansias por un oponente. Debemos limpiar el alma y aclarar las ideas que quiten en sus momentos estén oscurecidos como cualquier otro ser humano, pero cuando lo hagamos, críticamente y por medio de simples preguntas, demuestra al mundo trascender que una visión necesario no tiene que llevarnos a un deseo, pero que la unidad de almas pobres es que podrían significar una mejor vida para el oprimido.

-Alejandro Medrano

Vegabond

There was once a vegabond in a search for a soul.
In his mouth and himself.
To see the loneliness that he knew.
Apart from the poverty of the journey that was over.

-Tim Kim

Friend

My friend my bud.
Is it only me or is it just you.
The suicide in your eyes bent mine.
The Fran on your face made my heart disgust.
The words you rhyme are like floating honey in another's garden.
Touch of detail in a woman's body.
The Breath of fragrances held us.
Bound so tightly into unforgetable points of greatness memory.
Where mountains of all sorts rise and fall.
where a meadowland lingers deep within a wooded valley.
I see you. there. smiling down on me with a pointed chin.
Beauty so tense it must say love.

-Tim Kim

Before & After

She knew the reason for her unpreparedness.
The darkness of the sightless sky.
Reaching out for her racing heart.
Like a child in Christmas eve.
All the world to see Apollo come.
Glimpling down the city way with Horse and dog in hand.
The rich-tech sound in time went like:
Music that allent, without her intimation.
Each passing went wanton in the night.
Where she would run to the altar to say "I do."

-Dermot Hannon

Eclectic Beauty-Part II

Beauty is tame to most say love.
love for it is geen yet taught after.
Darker than any dark I could see.
As I trod along I did not see but a pure smile. so gentle that it shone away from me.
I couldn't bare it, nor touch.
Elbowed only by circumstance.
My corrupted mind fell ever deeper.
Until I realized a pure smile to as gentle as a lily's whisper.

-Tim Kim

The Swastika

The Breathe of forgiveness behold us.

-Dermot Hannon

Editors' Note: We would like to thank:
Kiro, Ivan Rosi, Dean Efkaripidis, Alejandro Medrano, April, Tim Kim, Dermot Hannon, Bing and our Anonymous artist. We appreciate all the excellent work and would like much, much more.

"UNTITLED"

I HAVE BEEN THINKING ABOUT YOU ALL NIGHT NOW.

I AM CONSUMED WITH HATED OF MY TREACHERY

- KENYATTA PIOS
On THIS Day...

On THIS Day: April 1, 1998
Labor conflict between major league owners and players is again in the public eye when the players begin a 3-day strike, the first complete work stoppage in baseball history. After often hostile negotiations with the Major League Baseball Players Association and federal mediators, the owners will agree to cost of living increases for the players' pension and medical benefits. A total of 86 games will be canceled.

ON THIS Day: April 5, 1993
Greg Maddux, last year's NL Cy Young winner, debuts for the Atlanta Braves, who hired him away from the Chicago Cubs a 5-year, $18 million free-agent contract. His first opponent? The Cubs, Maddux pitches 8 1/3 innings of 5 hit ball in the Braves' 4-1 victory. He'll justify Atlanta's big spending, winning the Cy Young Award in each of his first 3 years with the team.

On THIS Day: April 14, 1996
In Augusta, Georgia, popular Australian Greg Norman makes his strongest quest for his first Masters golf title. He enters the final round with a 1-stroke lead over Nick Faldo, having shot a record-tying 65, 69, and 71. To lose would be the biggest collapse in a Grand Slam event since 1930, but history is not on Norman's side. He has lost four of the five Grand Slams he has led after three rounds. Sure enough, Norman has a disastrous day, shouting a 6-over-par 78 while Faldo firma 5-under 67. He surrenders an incredible 11 strokes to Faldo in the round. Faldo finishes with a 276, crushing Norman by 5 strokes. He wins his third Masters while Norman suffers his most humiliating defeat.

TICKER SPORTS APRIL 1, 1998

On This Day...

April 1
Phil Niekro, b. 1939
Rusty Staub, b. 1944
Mark Jackson, b. 1960

April 2
Lake Ayling, b. 1967
Den Sutton, b. 1945

April 3
Tony LaRussa, b. 1954
Ricky Watters, b. 1969

April 4
Tris Speaker, b. 1888
Sonja Henie, b. 1912

April 5
Phil Niekro, b. 1939
Rusty Staub, b. 1944
Mark Jackson, b. 1960

April 6
Sterling Sharpe, b. 1965

TICKER ARTS & ENTERTAINMENT APRIL 1, 1998

ON THIS DAY: April 4, 1974
Henry Aaron hits his 714th home run, tying Babe Ruth's all-time record. With Henry Aaron it is not only a matter of when he breaks Babe Ruth's home-run record or where he breaks it but also how many home runs he hits after he consigns to the history books 714 to the walls of golden memories. How many generations will pass before his record is broken? "Sports Illustrated" writer, William Leggett.

ON THIS DAY: April 8 1975
Jodie Robinson became major league baseball's first black player. Today, before 46,715 fans in Cleveland Municipal Stadium, Frank Robinson debuts at the majors' first black manager. As the Indians new player-manager, his best decision of the day is to insert himself, as designated hitter—his honor in a first at bat propels the Tribe to a 3-3 tie at the 4th-1/2 inning when the New York Yankees. The least-inspired effort, Don McDermott is his record eighth Opening Day home run.

ON THIS DAY: April 13, 1984
Pete Rose Doubles off Jerry Koosman to become the first National Leaguer to get 4,000 hits.

ON THIS DAY: April 18, 1995
Before thousands of admirers in downtown San Francisco, Joe Montana announces his retirement, having starred at quarterback for the 49ers from 1979 to 1992 and the Kansas City Chiefs in 1993. Montana's emergence as one of modern football's all-time best with his 1981 Super Bowl MVP performance will be difficult to duplicate nationally, but Montana's management of the Super Bowl-winning quarterback will set the standard for NFL teams. Montana's retirement will be one of the most emotional moments in NFL history. It is not only a matter of when he breaks Montana's record. "With Henry Aaron it is not only a matter of when he breaks Babe Ruth's home-run record or where he breaks it but also how many home runs he hits after he consigns to the history books 714 to the walls of golden memories. How many generations will pass before his record is broken? "Sports Illustrated" writer, William Leggett.
1998 BARUCH COLLEGE BASEBALL PREVIEW

"YOUTHFUL STATESMEN BUILDING FOR THE FUTURE"

Baruch Press Release

An influx of 13 freshmen is the nucleus of 2nd year head coach Buddy Heffernan’s baseball squad this season. It is this youth, sprinkled with a few key veterans, that gives the Statesmen an optimist viewpoint for the upcoming season and the future.

Baruch baseball has nowhere to go but up after last years disappointing 2-23 season. However, new faces, an improved pitching staff and defense, should produce dividends this spring campaign.

Pitching coach Frank Dursi (lst season), will attempt to mold and develop this young staff. Coach Dursi was a key force in the growth and development this season), giving the Statesmen pitching depth.

The infield is the Statesmen’s strong point. First Base will be anchored by the trio of Clerkin, Park, and Tamayo. Tamayo batted .318 last season, and hit .381 in the Knick Conference. Second Base features Knick All Star Ricky Flores. Third Baseman Gerard Lieberman (a transfer from Monmouth College), fill out a talented group.

The outfield a sore spot in 1997 is much improved. Left Fielder E.J. Domingo Rodriguez could see action in right field. Freshman William-fiam Louie has shown promise at second Base.

Baruch plays in both the Knick and CUNY Conferences. The Knick has placed teams in the N.C.A.A. Tournament the last two seasons, John Jay and Old Westbury respectively. St. Joseph’s (Patchogue) won the E.C.A.C. last year and Mt. St. Mary’s (Newburgh), Lehman plus Stevens Tech, make this one of the toughest conferences in Division III. With the addition of Division II teams Dowling and Molloy, and Baruch’s annual battle with Division III power Staten Island, the Statesmen will have their work cut out for them this Spring.

Coach Heffernan has been busy bringing fine new ballplayers to Baruch. He has planted the seeds with this youthful array of talent, and it may be only a matter of time before these seeds flower into a highly successful baseball entity.

**Men's Volleyball Results**

<table>
<thead>
<tr>
<th>Date</th>
<th>Opponent</th>
<th>Result</th>
</tr>
</thead>
<tbody>
<tr>
<td>March 17 vs.</td>
<td>Hunter</td>
<td>Loss 3-2</td>
</tr>
<tr>
<td>Thurs.19</td>
<td>Lehman Win 3-0</td>
<td></td>
</tr>
<tr>
<td>Sat.21 vs.</td>
<td>Cooper Union Win 3-0</td>
<td></td>
</tr>
<tr>
<td>Mon. 23 vs.</td>
<td>CCNY Win 3-0</td>
<td></td>
</tr>
<tr>
<td>Wed. 25 @</td>
<td>York Win 3-0</td>
<td></td>
</tr>
<tr>
<td>Thurs. 26 vs.</td>
<td>Webb Institute Win 3-0</td>
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**Men's Baseball Results**

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<thead>
<tr>
<th>Date</th>
<th>Opponent</th>
<th>Result</th>
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<tbody>
<tr>
<td>Sat. March 21</td>
<td>Stevens Tech Snowed Out</td>
<td></td>
</tr>
<tr>
<td>Sun. 22 vs.</td>
<td>Staten Island Snowed Out</td>
<td></td>
</tr>
<tr>
<td>Wed. 25 vs.</td>
<td>SUNY Maritime Win 12-0</td>
<td></td>
</tr>
<tr>
<td>Sat. 28 vs.</td>
<td>John Jay</td>
<td>Loss 9-20</td>
</tr>
<tr>
<td>Sun. 29 vs.</td>
<td>Manhattanville Loss 2-18</td>
<td>Win 18-13</td>
</tr>
<tr>
<td>Mon. 30 vs.</td>
<td>Stevens Tech Win 6-3</td>
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**Men's Tennis Results**

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<tr>
<th>Date</th>
<th>Opponent</th>
<th>Result</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wed. March 25</td>
<td>Jersey City State Loss 2-7</td>
<td></td>
</tr>
<tr>
<td>Sat. 28 vs.</td>
<td>Old Westbury Win 6-3</td>
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**Men's Volleyball Wins the 1998 Hudson Valley Championship**

By Jo

The Men's Volleyball Team ended their regular season with a six game win streak, winning the Hudson Valley Tournament in the process. The Statesmen never dropped a set in the tournament, defeating Cooper Union College in the semis and Lehman College in the finals. Baruch’s power spiker, Joe Wong, received the MVP award, but now they must prepare for the NECVA Tournament on April 4th, and the CUNY Tournament on April 7th and 9th. Congratulations to Rookie of the Week Jordan Tseng.

**Record**

14-8 Overall
8-4 Conference

**Sports Quips**

"I'm a Dominican."

Jose Rijo, Cincinnati Reds pitcher and MVP of the World Series, when asked if he was a Democrat or a Republican.

"Whatever you've heard about Joe's ability, you can multiply it. Whatever you've read and heard about his night life, you can divide it."

Hall of Fame receiver Don Maynard, on the exploits of his New York Jets quarterback "Broadway" Joe Nameth.

"I was so bad, I couldn't have driven Miss Daisy home."

Andy Van Slyke, Pittsburgh Pirate outfielder, after striking out three times in an exhibition game against St. Louis.